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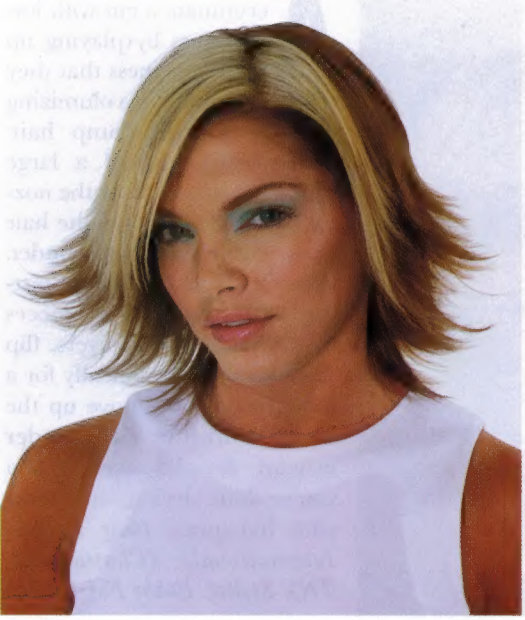
Make the Most of Your Mane

Don't settle for anything less than the best! Here's how to make your cut look fantastic day and night.

By Kelly Bryant • Photos: Tom Carson • Production by Global Hair & Fashion Group

To get this look, create a center part and comb bangs forward. Apply a dime-size amount of styling lotion to strands and comb it through. Grab a round brush and your blow dryer, starting on your bangs first. Wrap the entire section around the brush as you apply heat from roots to ends. Repeat until bangs are totally dry. When you're ready for the rest of your mane, lift two-inch sections up with the brush, straighten hair, then curl the ends under. Repeat on this same area until it's dry before moving onto the next. When you're done, try to blend your bangs in with the rest of your locks, then mist tresses with a medium-hold hairspray. *Kenneth's Salons & Day Spas (Columbus, OH); Stylists: Josi Beaver & Leanne McCoy; Makeup: Danielle Shindle & Suzanne Garcia*



For a funky, flipped out look, work a styling lotion through damp hair as well as a couple dabs of pomade to the ends. Create a side part and grab a large round brush to help you blow-dry. Divide hair into two-inch sections. Lift strands up at the roots for a little volume, pull the length of the hair straight, then flip the ends out dramatically. Repeat this step until your hair is completely dry. Dab extra pomade on the ends to keep the look piecey. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

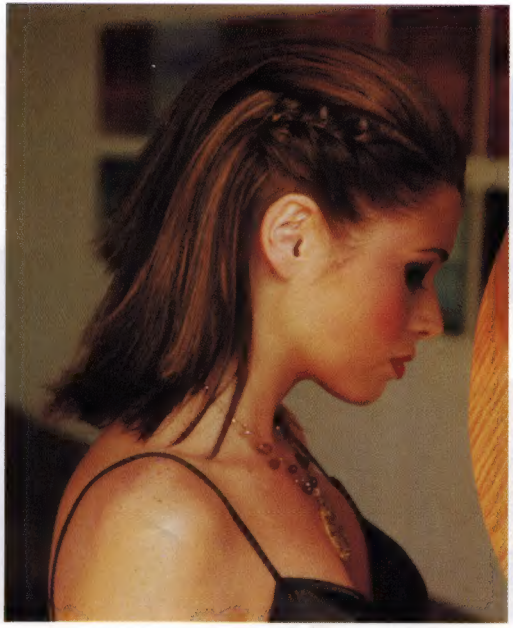
Liven up a bowl cut with some wispy strands mixed in. Wash your hair with a straightening shampoo and conditioner, then towel-dry. Apply a dollop of styling crème to damp hair and comb through. Use a large round brush to pull hair straight as you blow-dry, curling the ends under. When hair is dry, part it to the side and smooth pieces down. Heat up a large-barrel curling iron and feather one- or two-inch sections on either side of your head, then mist with hairspray. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

Short, angled layers can be really cool. Comb a few drops of styling gel through damp hair to keep the look slightly wet. Blow-dry your bangs first using a large round brush to pull them straight against your forehead. Part hair to the side and blow-dry the rest of your mane in two-inch sections at an angle. Keep focusing the heat at the same section until it's completely dry before moving on to the next section. When you're done, add a drop or two of extra styling gel to keep hairs in place. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

Accentuate a cut with lots of layers by playing up the bounciness that they offer. Distribute a volumizing mousse through damp hair. Wrap bangs around a large round brush and focus the nozzle of the dryer down the hair shaft, curling the ends under. Blow-dry layer-by-layer, starting with the bottom pieces first. On the lower layers, flip the ends out dramatically for a little flip. As you move up the layers, curl the ends under instead for bounce. When you're done drying, mist locks with hairspray. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

Straightening and separating layers for a choppy effect is a great way to lighten up your look. Wash hair with a straightening shampoo and conditioner, then apply pomade throughout your strands, focusing on the ends. Start blow-drying using a large paddle brush to flatten out strands, lifting 'em up at the roots a bit for a little volume. When hair is dry, run a flat iron quickly over strands to get a smoother look, then add a little more pomade for definition between the layers. Play around with your hair to find the look you love the most. *Kwof Salons (Glendale, WI)*

Wash hair with a curl-enhancing shampoo and conditioner, then scrunch a curl-enhancing mousse through towel-dried strands. Flip hair over and begin to blow-dry using a diffuser attachment on your regular blow dryer to help hold any curls or waves that you are creating. When hair is about 80% dry, use medium Velcro rollers and wrap one-and-a-half-inch pieces of hair around each one, rolling them all the way up to an inch away from your roots. Apply heat from the diffuser to speed up the drying process. When hair is completely dry, unravel the rollers and mist each new spiral with a strong-hold hairspray to keep them in place. *Kwof Salons (Glendale, WI)*



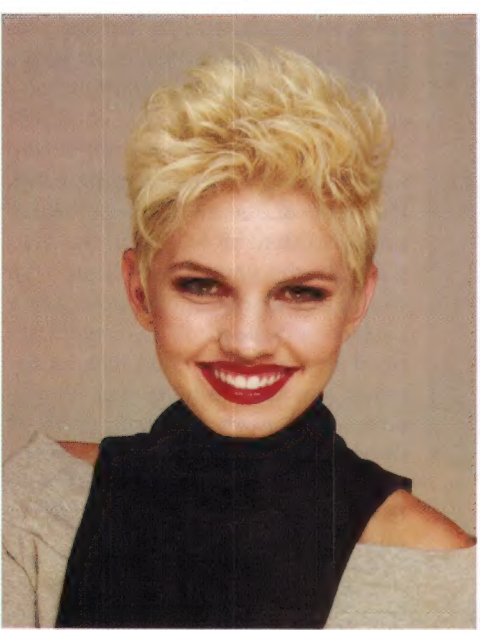
Make your half updo sleek and straight. Wash hair with a straightening shampoo and conditioner, then comb a quarter-size drop of straightening balm through your strands. Blow-dry your hair using a large paddle brush to pull hair straight, molding it around the base of your head to flatten it out. When hair is dry, run a flat iron over two-inch sections to make locks completely straight. Pull three inches of hair at the front of your head back and clip in place with bobby pins for a polished look. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

Play up your curls for a look that's full of body. Work a thickening lotion through damp hair, then spritz roots with a volumizing spray. Start out blow-drying your hair with it flipped upside down, nozzle of the dryer focused at your roots for quick blasts. As you move through the rest of your mane, scrunch with your fingers to add texture. When hair is dry, roll a set of large hot curlers around three-inch sections of hair, spiraling them up until about an inch away from your roots. Allow them to set in your hair until completely cool, then unravel and mist with hairspray. Shake out your locks with your strands for bedroom hair. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

Boast cool, chunky streaks with a lot of shine. Wash hair with a color-protecting shampoo and conditioner in the shower, then mix together a few drops of shine serum with a dollop of straightening balm. Part hair on one side and use a large round brush to lift hair up at the roots and curl the ends under. Start with your bangs first and then move to the back of your head. When you've finished drying, tease your hair at the crown and smooth locks over for volume. Add an extra couple drops of shine serum to make your hair really glossy. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

By creating an edgy effect to the ends of your hair, it makes it a little more alternative and hip looking. Wash hair with a straightening shampoo and conditioner, then hit it with a dollop of straightening balm while damp. Comb the product through your hair evenly. Blow-dry your bangs first with a large round brush to pull them straight; make sure they are totally dry. Switch to a large flat paddle brush on the rest of your hair, starting it at the nape of your neck and molding it around the base for a slick style. When you're through, pinch a little pomade at the ends all the way around your mane so that they look a little pointy. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*

Make it funky with lots of cool texture. Distribute a volumizing mousse through damp hair and use a large round brush to pull hair straight up, flipping the ends outward. Repeat on the same section until it is dry before moving on to the next. It's really important to remove all moisture from your mane when you dry; dampness will weigh down your hair. When you're done, add a light pomade throughout your strands to make the layers a little piecier. *Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks*



You're supposed to have fun with your cropped cut, and nothing screams party more than this 'do. Wash your hair with a volumizing shampoo and conditioner, then work some pomade into damp strands. As you blow-dry, use a small round brush to pull strands up and over so that they look light and fluffy. Repeat throughout the center of your scalp towards the crown of your head. For the nape of your neck and sides, flatten hair down with the brush. You can even use a little bit of styling gel to keep any flyaway strands straight. *Kenneth's Salons & Day Spas (Columbus, OH); Stylist: Tony Anders; Makeup: Danielle Shindle & Suzanne Garcia*

Home Hair Spa

If you're looking for something new to do on the weekend, why not spend the day treating yourself to a home hair spa? Better yet, invite some friends over, have a glass of wine and make an afternoon out of it! Now you can save on expensive hair salon products and get fabulous, shiny and dandruff free hair with one of these quick and easy hair care recipes you can make and do at home!

By Rachelle Thomas • Photos: Global Hair & Fashion Group

Oily Hair Treatment

Oily hair has a tendency to look flat, so the key to reducing oily hair is to get your hair clean without over-drying the scalp.

Ingredients:
1/4 Cup Aloe Vera Gel
1/2 Cup Shampoo

Mix the aloe vera gel and shampoo well. Apply and rinse.

Dry Hair Treatment

If you have dry hair you will need to replenish and restore moisture to the hair. This treatment is best left in your hair ove rnight with a shower cap.

Ingredients:
1 Bottle Castor Oil or Coconut Oil
1 Tsp. Lavender Essential Oil

Add the lavender essential oil to your bottle of castor oil or coconut oil. Warm and massage it gently on your scalp. Rinse and shampoo it out of your hair in the morning. Do this treatment at least twice a week for best results.

Egg Shampoo

This recipe calls for Castile Soap which is a pure soap made with olive oil and can be found in most health food stores.

Ingredients:
1 Egg Yolk
1 Tsp. Olive Oil
1 Tsp. Lemon Juice
1 Tbsp. Castile Soap
1/2 Cup Water or Herbal Tea
1 to 2 Drops of Essential Oil (optional)

Combine all ingredients in a blender and whip until smooth. Shampoo the mixture into your hair using warm water and rinse. Store any remaining shampoo in the refrigerator and use the next day.

Conditioner

This hair conditioner should be applied after shampooing your hair.

Ingredients:
1/2 Cup Mayonnaise
1 Tsp. Shampoo
Warm Water

Mix the mayonnaise and shampoo together with just enough warm water to mix. Apply to hair and let set for 10 minutes. Shampoo mixture out of hair.

Lather & Strengthen

Give your tresses a little TLC with this shampoo mixture.

Ingredients:
1 Egg
1/2 Cup Shampoo

Mix the egg into your shampoo. Wash hair thoroughly and rinse with lukewarm or cool water.

Dandruff

Take away those ugly flakes with one of these easy remedies and say goodbye to dandruff!

Ingredients:
1 Tbsp. Fresh Lemon Juice
100 Grams Witch Hazel
3/4 Cup Water

Mix lemon juice with witch hazel in water and use it on clean, washed hair. Apply the mixture several times.

Hair Shiners

If your hair is dry and damaged it won't shine. To get soft and shiny hair, it has to be free of build up and breakage.

Ingredients:
Juice of 1 Fresh Orange
1 Tbsp. Honey
5 to 7 Drops of Sandalwood Oil
2 Eggs
1 Tbsp. Milk
2 Tbsp. Apple Cider Vinegar

Mix orange juice with water, honey and sandalwood oil and apply to hair as an after shampoo rinse. Beat eggs in milk and apply on your hair. Let set on your hair for 5 to 7 minutes and rinse. Mix apple cider vinegar in water and rinse.

Olive Oil Hair Mask

An oil based hair mask is the best way to moisturize and maintain the pH balance of your hair.

Ingredients:
5 Tbsp. Olive Oil
2 Eggs

Mix olive oil with eggs and apply thoroughly to hair. Cover hair with shower cap. Let set 15 minutes and rinse well.

Honey & Olive Oil Hair Mask

Ingredients:
2 Tbsp. Honey
3 Tbsp. Olive Oil

Mix honey with olive oil and apply thoroughly to hair. Cover hair with shower cap. Let set 15 minutes, shampoo and rinse well.

Fruit Smoothie

Ingredients:
1/2 Banana
1/2 Avocado
1/2 Cantaloupe
1 Tbsp. Wheat Germ Oil
1 Tbsp. Plain Yogurt
1 Vitamin E Capsule

Blend banana, avocado, cantaloupe, wheat germ oil and yogurt. Squeeze in the contents of the vitamin E capsule. Apply to hair and let set for 15 minutes. Rinse well with cool water.

Hot Oil Treatment

Ingredients:
1 Cup Olive Oil
1/2 Cup Butter

Mix olive oil with butter. Microwave for 1 minute and apply thoroughly through hair. Let set 20 minutes and shampoo out.

Nourishing Treatment

Ingredients:
1 Ripe Avocado

Mash avocado and apply it through dry hair. Let set for 30 minutes and shampoo thoroughly

Protein Treatment

Ingredients:
3 Whole Eggs
1 Tbsp. Lemon Juice

Beat eggs and lemon juice until fluffy. Work mixture well into wet, clean hair and leave on for 20 minutes. Rinse with lukewarm water and follow with an herbal rinse.

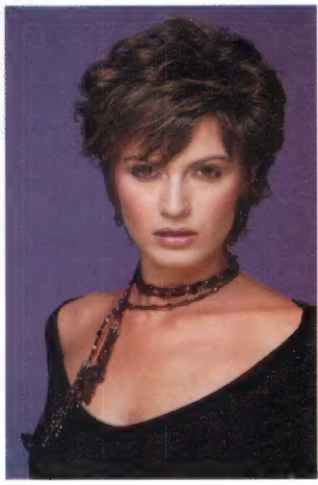
The best news is that most of these recipes call for natural-based ingredients and can be found in your ve ry own kitchen! What a great way to relax and have fun with your friends while giving each other salon-quality treatments at home! Enjoy!

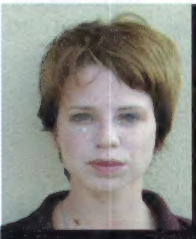
Small Changes, Big Style!

Sometimes even the tiniest snips or highlights to your hair can make a big impact in your overall style factor. Here 9 brave ladies go under the scissors for simple makeovers that make a huge overall difference.

By Kelly Bryant • Photos courtesy of Global Hair & Fashion Group

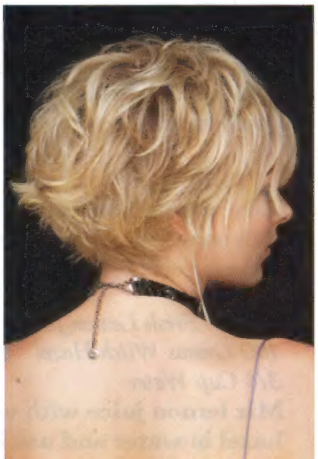
Before: The model shown here has beautiful, natural curls, but she's not using them to her advantage.
After: When her stylist adds some gorgeous, layered, side-swept bangs, it instantly transforms her day-to-day look into something spectacular that can be played up at night or played down during the day. To steal this style, work a quarter-size amount of curl-enhancing mousse throughout damp strands, then add a drop of smoothing balm to your bangs. Blow-dry your bangs first using a large round brush to pull them straight, then tousle off to the side. Attach a diffuser nozzle to the dryer and use it on the rest of your hair to keep your natural curls in tact. To get this kind of volume, you may want to flip hair over and focus the heat on the roots of your tresses for a couple seconds to get some extra oomph. *L Salon & Color Group (San Mateo, CA); Stylist: Elizabeth Stenstrom; Makeup: Betty Mekonnen*





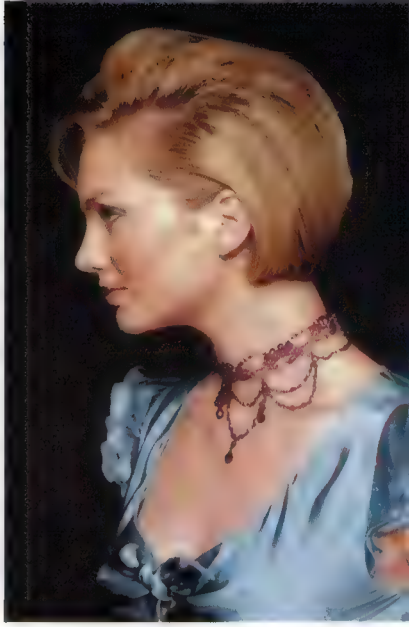
Before: This model shows off an edgier vibe with this sizzling new look!
After: For a cool evening style, she can play with flexible pomade to really sculpt whatever kind of look she wants! For this look, blot hair dry with a towel, then work the pomade through your hair from roots to ends. Allow your fingers to do the work as you play with your hair while blow-drying, working the strands up towards the center of your scalp for a faux-hawk style. When hair is completely dry, use a mini flat iron to spike up more hair and make it really straight. ***Identity Salons (Cincinnati, OH); Stylist: Michelle Beamer; Makeup: Betty Mekonnen***

Before: This model has adorable, delicate features, which her simple bob complements well. But the look just doesn't have any oomph.
After: When you add lowlights to blonde hair, it really brings a richness to your color and adds depth to the look. To get outrageous volume like that shown here, flip hair over and mist damp roots with a volumizing spray, then work a dime-size amount of styling lotion through the rest of your hair. First, wrap bangs around a large round brush and pull them straight down towards your face, tousling to the side as they dry. Dry the rest of your hair by pulling it up at the roots to add volume, then curling the ends under for a bit of bounce. Work with your hair layer by layer, waiting until the very bottom pieces to flip hair outwards, and spray to set. *L Salon & Color Group (San Mateo, CA); Stylist: Elizabeth Stenstrom; Makeup: Betty Mekonnen*



Before: A bland bob doesn't do anything for this model until she infuses some volume into her hair.

After: It doesn't take much—just a few shorter layers in the back of her mane—to breathe new life into this style. To copy the look, mist damp roots with a volumizing spray, then work a dime-size amount of straightening balm through the rest of your hair. Flip locks over and blow-dry, focusing the heat towards the roots first to build height. Stand up straight and finish off blow-drying by using a large round brush to straighten hair and curl ends under. When you're finished blow-drying, part hair to the side and tease strands around the crown of your head, then smooth over with a large flat brush for a polished style. *Pierre de Beaumont (Haddonfield, NJ); Stylists: Robert & Pierre Avedissian; Makeup: Betty Mekonnen*



Before: This woman has the right idea by having her thin hair cut into a short, shaggy 'do, but she just doesn't have the styling techniques perfected yet.

After: Once her stylist cuts her hair just a little bit shorter (above the chin), this stylin' lady is ready for a transformation. For the look, work a volumizing mousse through damp hair from roots to ends. Blow-dry your bangs first using a large round brush and pulling them straight. Dry the rest of your mane with it flipped upside down to add body and volume, using your fingers to comb through your locks for a wavier texture. A brush or comb will pull out any waves in your hair. When you've finished drying, part hair to one side and fluff up with your fingers to complete the look. *A Touch of Class (Sudbury, Canada); Stylist: Frank Marasco; Makeup: Betty Mekonnen*

Before: This cut is adorable on this model, but she needs to rev up the volume and texture of her hair to really make it hot!

After: Ask your stylist to cut some shorter layers into your hair and add some long, fringy bangs to your look for a more modern flair. To style, work a quarter-size amount of styling lotion through damp hair and mist roots with a volumizing tonic. Blow-dry your bangs first with the help of a large round brush. Lift bangs up at the roots and then pull them straight down towards your nose. As you move onto the rest of your hair, start with the layers around the crown of your head first. Lift hair up at the roots with the brush, then curl the ends under for a little bounce and volume. On the lower layers of your hair, flip the ends out for a flirtier style. Mist with hairspray to keep every strand in place. *Moutons (Grapevine, TX); Stylist: Teresa McGaha; Makeup: Betty Mekonnen*

Before: Short cuts need to be maintained just like longer 'dos—if not more. This model needs a refresher with a quick trim and a more styled look.

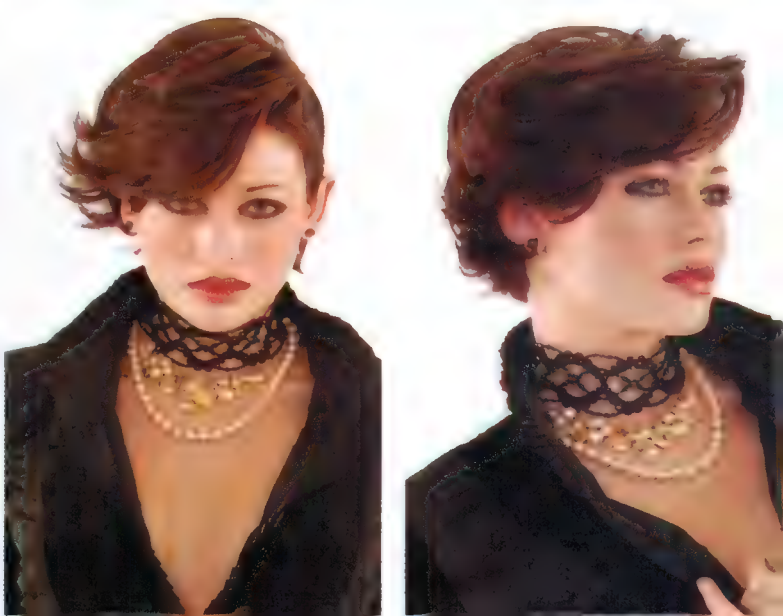
After: Once her stylist gave this bob a quick trim and added some soft, side-swept bangs, all the look really needed was a quick styling technique lesson. To get hair as soft and shiny as this, wash hair with a straightening shampoo and conditioner, then towel-dry. Apply a quarter-size amount of straightening balm to damp hair and comb it through to the ends. Blow-dry your hair with the help of a large round brush. Wrap two-inch sections of hair around it at a time and pull it straight down to the ends, curling them under for a neat look. Repeat until your mane is completely dry, then part hair on one side and smooth the look over with a flat brush. *Douglas Carroll Salon (Raleigh, NC); Stylist: Tabitha Norris; Makeup: Betty Mekonnen*

Before: While this model is cute and perky with a great red hue to her hair, we want to give her a sexier style.

After: The stylist simply adds some chunky fringe bangs and a few long layers around the rest of her mane to give the look more shape. Style this 'do by working a curl-enhancing mousse through the body of your mane, then add a pinch of smoothing cream to your bangs. Blow-dry the bangs first with a large round brush, pulling them straight down towards your face and curling them under. Dry the rest of your hair with a diffuser to keep any natural curl or wave in tact. Heat up a set of larger hot rollers and wrap two-inch sections of hair around each one. Once cool, remove and finger-comb through to loosen them up a bit. Spritz with hairspray for staying power. *Xena's Beauty Company (New York, NY); Stylist: Xena Parsons; Makeup: Betty Mekonnen*

Before: With a quick glance at this typical bob, you'd never know it could have so much pizzazz.

After: The stylist didn't even have to snip at this model's hair to make it outrageous; all it needs is a little TLC. Work a quarter-size amount of styling lotion through damp hair. Part hair and begin blow-drying the side with the majority of hair with a large round brush. Start on the bangs first, blowing them out straight and tousling to the side, then move on to the rest of your mane. Work from top layers to bottom, lifting sections at the roots to create volume, then flipping hair out at the ends. On the opposite side of the part, use a large flat brush to straighten strands against your scalp. Apply a dab of styling gel along the part-line to keep the texture there sleek and smooth. *Kenneth's Salons & Day Spas (Columbus, OH); Stylist: Tony Anders; Color: James Simpson & Scott Andersen for Primary Syn; Makeup: Betty Mekonnen*



TRESSRX

ASK THE HAIR DOCTOR

By Karen Shelton • HairBoutique.com

Q My stylist recently convinced me to let him cut my shoulder-length hair into a short cropped style. I loved the way it looked in the salon but when I tried to recreate the look at home, my fine hair fell flat. When I called my stylist he suggested that I consider highlights and lowlights. I told him I would think about it but I am unsure how hair color will help. Now I am upset that I let him cut my hair into an unmanageable style.

A Volume is the key to edgy cropped or chopped looks. Since your hair is naturally fine, if you don't take steps to pump it up, it will tend to go limp. One way to instantly blow up the volume is to add highlights or lowlights which instantly make strands fuller. Even better, carefully interwoven ribbons of lighter and darker hues will enhance and magnify your layers providing the illusion of more hair.

Other hair fattening tricks include using volumizing shampoo and styling products. Avoid using deep, rinse-out or leave-in conditioners that will naturally soften fine strands and encourage limpness. Experiment with a cool to cold final shampoo rinse to naturally pump up strands and as an added bonus, increase shine. Let tresses air dry which naturally fattens locks or use your fingers to build in natural volume.

Jessica Biel

Granitz/WireImage

If you are still having problems achieving a look you love, make an appointment with your stylist and ask him to teach you some of his styling tricks so you can re-create your look at home.

Q When I blow-dry my bob with a round metal brush and a blow dryer, I get lots of body and curve for my chin-length bob. The only problem is that my hair seems to be bothered with static that is hard to calm down. Sometimes I have a fringe of hair around my crown that literally stands up from static cling. Should I be using a shine product, which tends to make my hair oily, or do you have other suggestions?

A If your hair is naturally dry or tends to be dried out from using chemicals (hair color, texturizers, etc.), metal combs or brushes will encourage moisture loss and thus result in static problems. Switch to a boar's bristle round brush to try and calm down those wild flyaway tresses.

If you want to use a shine serum but find it creates an oil slick, go with the lightest version possible. Try a shine spray rather than the serum drops. Spritz just a tiny bit of the shine spray onto the palms of your hands and then lightly brush over the top of your strands in the area where you have the most problems with static.

A great light shine spray to try is Love That Shine Spray from celebrity stylist Robert Hallowell. You might also enjoy Hairtopia Beautiful Hair Spray which contains all natural shine producing oils and essences, but in a distilled water base to prevent any oiliness or buildup. Both products are available from HairBoutique.com or by calling 1-866-469-4247.

Q My hair is very short. How do I wear the hottest new hair accessories including headbands and the various ribbons and bows without overwhelming my hair?

A Even super short strands can wear a wide range of the latest hair accessories and look sizzling. Skip wide headbands or big bows and go with the latest skinny versions like those spotted recently on Sarah Jessica Parker and Jessica Biel. If you want to tie a bow on, go with the small pre-tied ribbon bows that are already attached to tiny hair clips or pins. Position your skinny headband selection a few inches from your hairline for a balanced look. Select a contrasting color to your current hair color to make your style pop. Or go with a similar colored band to add a subtle embellishment.

Jennifer Garner

Granitz/WireImage

Attach a tiny bow right at your hairline to achieve an edgy look. Or pull a few strands back from your face and clip the bow to one side. There are so many great hair accessories available right now that there is no reason you should deprive yourself from the latest looks. Check out HairBoutique.com for the biggest variety of beautiful hair accessories.

Paris Hilton

Before and Afters

They made their style dreams come true and so can you!

Sure, these models had help from a salon stylist, but you can make these "after" styles work for you just as easily at home. Follow our lead, get the right cut and go from the hair you have to the hair you want. **By Kelly Bryant • Photos: Tom Carson • Production: Global Hair & Fashion Group**

Before: Straight locks are so humdrum; texture would really make this model's look make a statement.

After: To get a different look without changing your cut, just add some curl instead of straightening out your strands. Wash your locks with a curl-enhancing shampoo and conditioner, then blot hair with a towel until it's just damp. Work a volumizing mousse through your mane by scrunching it in with your fingers. Blow-dry your bangs first using a large round brush to straighten them out against your forehead, curling the ends under. Switch to a diffuser nozzle and apply low heat to the bulk of your mane as you continue to scrunch and spiral strands with your fingers. When hair is completely dry, use a small-barrel curling iron to create more defined curls. Hold the clamp shut for about five seconds before unraveling each curl, then spritz 'em with a medium-hold hairspray. *Paul Kenneth Salon (Woburn, MA); Makeup: Betty Mekonnen*

Before: Fine, limp hair just hangs there when it is weighed down by lots of length.

After: By taking a major chop in length, this gal gives her mane a ton of movement and style. A rounded bob cut just above the chin with lots of long layers is perfect for creating different looks too! Apply a dollop of styling lotion to damp hair and comb it through to the ends. Use a large flat brush to push hair back and forth as you apply heat from a blow dryer. When hair is completely dry, smooth it out and curl the ends slightly with a round brush. Push shorter pieces forward to act as bangs and tousle a little pomade through your mane to separate the layers. *Xena's Beauty Company (New York, NY); Stylist: Joseph Cruz; Makeup: Betty Mekonnen*

Before: This mane has some style, but the look is a little outdated.

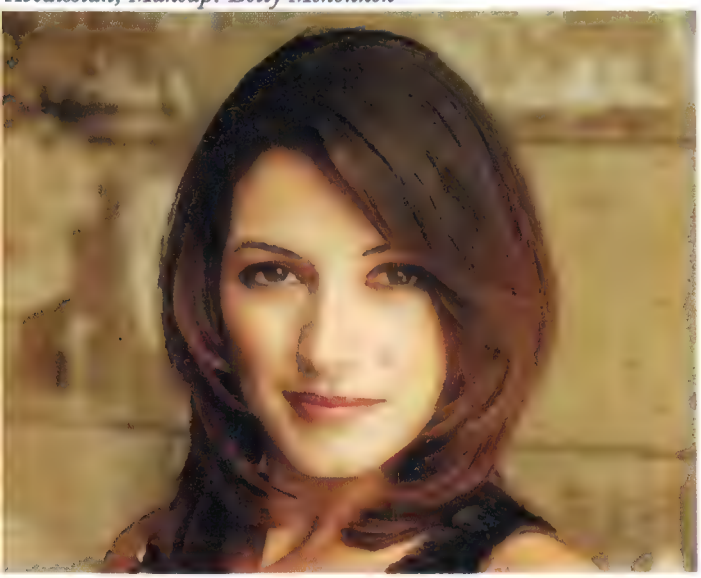
After: Instead of simply channeling the 80s, this model revamps her style by playing up the natural waviness of her hair. Shorter layers really lend themselves to curls and waves because they give strands room to bounce, without weighing them down. Wash your hair with a curl-enhancing shampoo and conditioner, then mist damp strands with a texturizing spray. Scrunch the product in with your fingers. Blow-dry your bangs first using a small round brush to pull them straight and feather them to the side as you blow-dry. Switch to a diffuser for the rest of your locks, scrunching through your hair with your fingers as you apply the low heat. When it's completely dry, spritz generously with a soft-hold hairspray. *Xena's Beauty Company (New York, NY); Stylist: Joseph Cruz; Makeup: Betty Mekonnen*

Before: Flat, one-length hair doesn't do anything to accentuate this model's pretty face and dainty features.

After: By bringing her length up to just below her shoulders and adding some long layers, this lady has instant style. Wash your hair with a straightening shampoo and conditioner. Towel-dry your strands and coat them with a quarter-size drop of straightening balm and a pinch or two of shine serum. Comb the products through your hair to distribute it evenly. Blow-dry your bangs first using a large round brush to curl them under and tousle to the side. When you're ready to dry the bulk of your mane, divide it into two-inch sections and dry each piece carefully, pulling it straight and leaving the ends flat. Add a drop or two of smoothing crème to dry ends to make them look sleek and soft. *Xena's Beauty Company (New York, NY); Stylist: Joseph Cruz; Makeup: Betty Mekonnen*

Before: Strands that are in the in-between stage of growing out tend to lose shape and look lackluster.

After: Even if you're trying to grow your hair a little longer, you should still keep up with regular trims—and adding lengthy angles around your face are a great way to add shape during this awkward stage. Wash your hair with a volumizing shampoo and conditioner, then squeeze out the excess water with a towel after you rinse. Comb a dollop of styling lotion through damp hair. Create a side part, then divide your strands into two-inch sections. Wrap each section, one at a time, around a large round brush to pull it straight as you focus heat from your blow dryer down the hair shaft. When you're working on the angles, make sure you're holding the brush vertically so that you curve the ends in towards your face. Spritz all over with a medium-hold hairspray. *Pierre De Beaumont (Haddonfield, NJ); Stylists: Robert & Pierre Avedissian; Makeup: Betty Mekonnen*

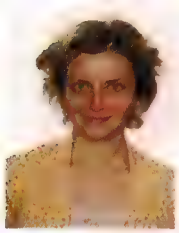


Before: A short cut like this one has lots of potential, but if you don't take the initiative, it will act lifeless.

After: Ask your colorist to accentuate fair hair with some subtle brown lowlights to give your mane a little more depth. Wash your strands with a shine-enhancing shampoo and conditioner, then comb a dollop of volumizing mousse through your damp hair. Part hair to one side and blow-dry your bangs first using a large round brush to curl them under towards your forehead. Dab a little pomade on the ends of 'em to make them stay tousled to the side. Continue to use a round brush when you dry the rest of your mane, wrapping three inches of hair around it, pulling straight and flipping the ends outward. Repeat until your entire mane is dry. *Pierre De Beaumont (Haddonfield, NJ); Stylists: Robert & Pierre Avedissian; Makeup: Betty Mekonnen*

Before: This hair makes this cut look tried.

After: Build body by working with products that max out the locks you do have. Wash hair with a thickening shampoo and conditioner, then work a volumizing mousse through damp strands. Begin rough-drying your hair with it flipped upside down. When hair is almost dry, stand up straight and use a large round brush to pull hair up at the roots and curl the ends under for bounce and volume. Keep working the hair up as you move around your scalp. When your mane is dry, spritz and scrunch volumizing hairspray into your roots. *Excellent Hair (Wiesbaden, Germany); Stylist: Khalil Davary; Color: Max EN for Primary Syn; Makeup: Betty Mekonnen*

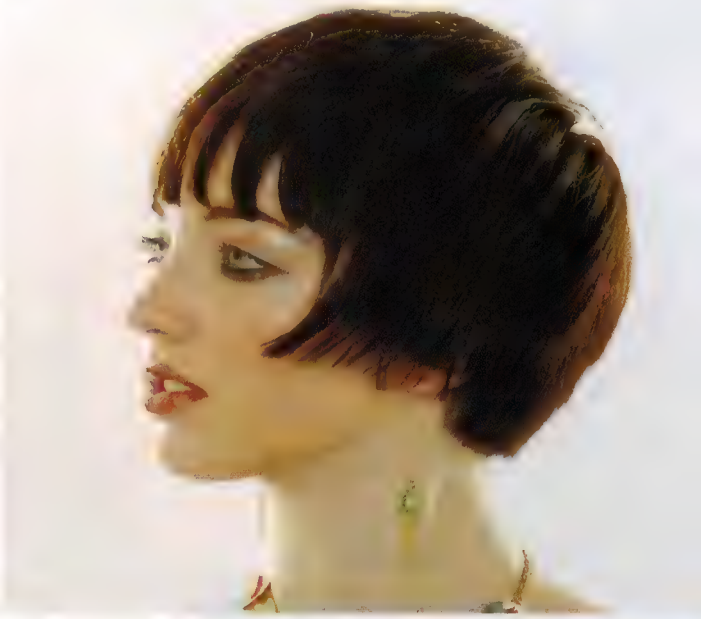


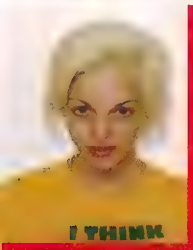
Before: This model's untamed hair doesn't have any rhyme or reason.

After: By brightening up her color with a hint of red and cutting her already short locks into a cropped 'do, this lucky lady has instant style. To get this look on your own, apply a volumizing mousse to towel-dried hair and scrunch it into your roots. Grab a small round brush and use it to lift up your short layers as you target heat from your blow dryer at the roots to build up volume; pull the brush through the length of the strands and curl the ends under. Repeat until your entire mane is dry. Follow up with a few dabs of pomade around the crown to make the layers a little piecey. *Herz Hair Design (Ottweiler, Germany); Stylist: Stefan Herz; Makeup: Betty Mekonnen*

Before: Pin straight hair can be a blessing for some and a curse for others. This model suffers from limp locks that need a breath of fresh air.

After: Make straight strands work to your advantage by creating an edgy style for yourself that requires such sleekness. Wash hair with a shine-enhancing shampoo and conditioner, then allow hair to dry for a few minutes or squeeze out extra water with a towel. Apply a dollop of straightening balm to hair and then twist a little pomade into the ends. Begin blow-drying your hair using a large flat brush to mold strands along your scalp so that the ends lay flat. Start from the crown of your head, pushing hair forward towards your forehead. Repeat until hair is dry before moving onto the rest of your mane. When hair is completely dry, use some extra pomade on the ends to make them look chunky and a little pointy. *A Touch of Class (Sudbury, Canada); Stylist: Frank Marasco; Makeup: Betty Mekonnen*





Before: This 'do has volume, but the ends look sparse.

After: Instead of building up a fluffy look, concentrate on making your ends look choppy and full. Ask your stylist for edgy layers cut in "steps" for an ultra cool and modern style. Wash your hair with a shine-enhancing shampoo and conditioner. Then mix together a dollop of straightening balm with three drops of shine serum and coat it evenly over your locks. Blow-dry your bangs first using a flat brush to mold them straight against your forehead. Repeat until hair is dry. Move to the back of your head and continue using your flat brush to straighten out locks while you apply heat. When it's completely dry, run a straightening iron over two-inch sections of hair at a time for a shiny, smooth surface. *A Touch of Class (Sudbury, Canada); Stylist: Frank Marasco; Makeup: Betty Mekonnen*

5 STEPS TO STYLE SUCCESS

STYLE YOURSELF IN MINUTES!

Listen up, ladies, because it doesn't get any easier than this. Getting these looks in five steps or less isn't a fantasy—it's your reality! Follow our directions to effortless style that's absolutely gorgeous.

By Kelly Bryant
Photos by Tom Carson

1 Beat frizz and kinks early on by washing hair with a straightening shampoo and conditioner.

2 Towel-dry your locks to remove excess water.

3 Mix a quarter-size drop of straightening balm and an equal part styling lotion between your palms, then comb through hair.

4 Use a large round brush to pull hair straight, starting with your bangs and continuing on three-inch sections of hair.

5 Finish off the look by running a flat iron over small sections of your strands to make the style sleek.

Sheer Professionals Salon (Wooster, OH); Stylist: Sandra Carr

1 Wash locks with shine-enhancing shampoo and conditioner.

2 While hair is damp, comb a dollop of straightening balm through mane.

3 Wrap your bangs around a large round brush and curl the ends under, as you focus the nozzle of your blow dryer down the hair shaft to reduce frizz.

4 Repeat the same technique on two- to three-inch sections of hair as you move towards the rest of your mane.

5 Create a side part and smooth strands down with a large flat brush.

Sheer Professionals Salon (Wooster, OH); Stylist: Lacy Rook; Makeup: Jason Kelly

1 While hair is still slightly damp after washing, spiral some mousse through it with your fingers.

2 Blow-dry your bangs first using a large round brush to straighten them.

3 Switch to a diffuser nozzle on your dryer as you work on the rest of your mane, scrunching with your fingers as you apply heat from ends up towards the roots.

4 When hair is dry, spiral a little styling gel to create some loose waves around your mane. Use a medium-barrel curling iron if you want more defined texture.

5 Spray with hairspray to make the look last all night long.

Sheer Professionals Salon (Wooster, OH); Stylist: Alisha Held; Makeup: Jason Kelly

1 Mist damp roots with a volumizing spray.

2 Apply a dime-size amount of styling lotion through damp strands, combing it down to the ends.

3 Use a large round brush to aid in blow-drying your bangs first, curling the ends under.

4 When that section is completely dry, use the round brush to lift the bulk of your mane up at the roots to create volume, then curl the ends under for a tiny bit of bounce. Repeat until completely dry.

5 Spritz lightly with a shine mist to finish off the look.

Sheer Professionals Salon (Wooster, OH); Stylist: Anita Petro; Makeup: Alison

1 Wash hair that's a bold hue with a color-protecting shampoo and conditioner to keep it vibrant and healthy.
2 Mix a dollop of straightening balm with a few drops of shine serum and comb through your mane from roots to ends.
3 Blow-dry bangs first by wrapping them around a round brush to straighten repeatedly as you apply heat down the hair shaft.
4 Divide hair into six sections and wrap three-inch sections around a large round brush, pulling hair straight and flipping the ends outward.
5 Smooth strands with a straightening iron, turning it at a 90° angle to create a flippiness at the ends.

Sheer Professionals Salon (Wooster, OH); Stylist: Katie Snody; Makeup: Jason Kelly

1 For lots of tight curls, scrunch curl-enhancing styling gel through damp, but towel-dried, hair.
2 Flip hair over and begin applying heat from ends up towards your roots with a diffuser nozzle attached to your blow dryer. The diffuser will help keep curls in shape.
3 When hair is halfway dry, stand straight up and continue scrunching your hair with your fingers as you continue applying heat.
4 Heat up a small-barrel curling iron and wrap one-inch sections of hair around it at a time, keeping the iron clamped shut for about five seconds before releasing.
5 Spritz generously with a medium-hold hairspray.

Sheer Professionals Salon (Wooster, OH); Stylist: Denise Endsley; Makeup: Gina Patrice

1 Mist damp roots with a volumizing spray, then work a dollop of styling lotion through the rest of your strands.
2 Blow-dry your bangs first by wrapping them around a large round brush and applying heat from roots to ends.
3 Work back from your bangs by lifting two- or three-inch sections of hair up with the brush to add volume and curl hair backwards. Repeat until each section is dry.
4 Give the ends of your hair a little more bounce by using a large-barrel curling iron to curve them under.
5 Mist generously with a medium-hold hairspray.

Sheer Professionals Salon (Wooster, OH); Stylist: Adrienne Karlen; Makeup: Gina Patrice

1 Give freshly washed hair a rough-dry with your blow-dryer until you've removed all dampness. Flip hair upside down as you apply heat to add body and volume.

2 Standing straight up, mist hair generously with a medium-hold hairspray.

3 Next, use a large round brush to pull bangs straight, tousling them slightly around to look a little unkempt.

4 Using a large-barrel curling iron, wrap three- to four-inch sections of hair around it at a time, creating very loose waves, then tousle them out with your fingers.

5 Push a pinch or two of pomade back and forth in your mane to roughen up the ends a little more for a bed-head look.

Sheer Professionals Salon (Wooster, OH); Stylist: Sandra Carr

1 Wash strands with a color-protecting shampoo and conditioner to lock in your hue.

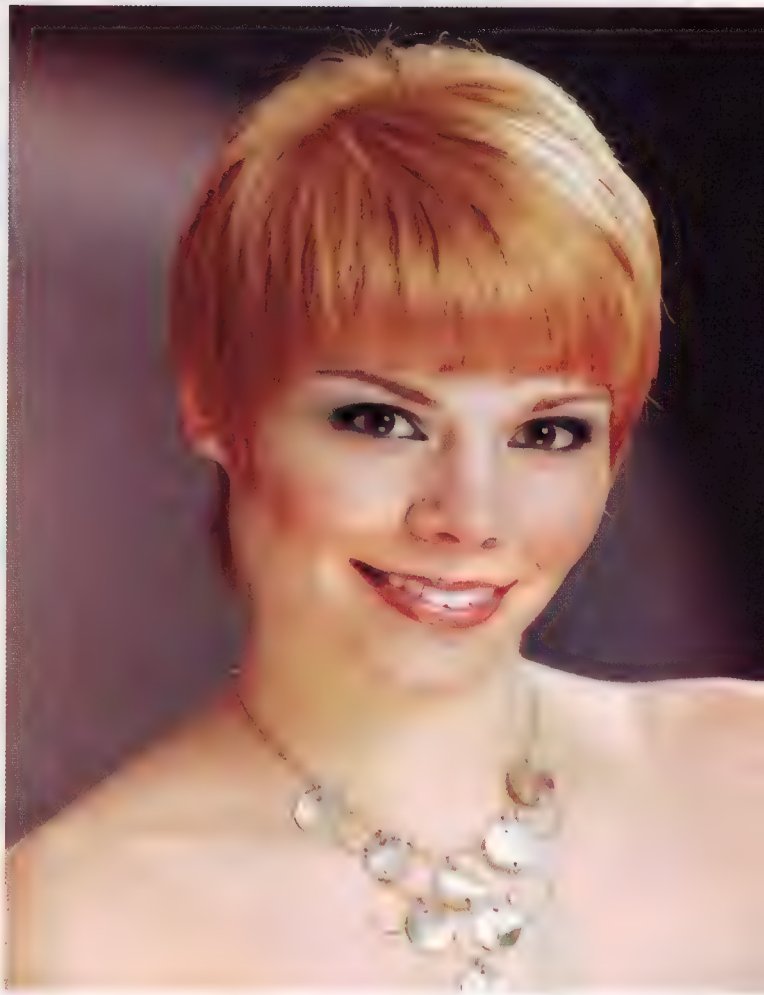
2 Apply a quarter-size dollop of styling lotion to damp hair, working it into your mane through to the ends.

3 Blow-dry your bangs first by wrapping them around a round brush as you apply heat from a dryer, curling the ends under slightly. Tousle gently to the side.

4 Blow-dry the rest of your mane layer by layer, curling the ends of all layers under. Try not to work on more than three-inch sections of hair at a time.

5 Tousle a little pomade through the ends of your strands to separate the layers and make them look supercool and piecey.

Salon Visage (Knoxville, TN)



1 Make a cropped cut really smooth by washing hair with a straightening shampoo and conditioner.

2 Comb a few drops of shine serum through damp, towel-dried hair.

3 Grab a large flat brush to aid in smoothing your hair while you blow-dry. A round brush would create too much volume, so use a flat one to make hair shiny and smooth. Follow hair down the shaft from roots to ends with your blow-dryer as you brush through.

4 For a sleeker style, use a flat iron on small sections.

5 Finish off the style with a couple extra drops of shine serum to make your look ultra-glossy.

Sheer Professionals Salon (Wooster, OH); Stylist: Donna Beam; Makeup: Jason Kelly

1 This sweet and simple style is easy to achieve. Wash hair with a smoothing shampoo and conditioner to help knock out any frizz.
2 Squeeze a dollop of styling lotion into your hands and apply it from roots to ends of damp hair, combing it through for even distribution.
3 Create a center part down your scalp.
4 Use a large flat brush to smooth hair down against your scalp to create shine and sleekness. When you reach the ends of the bottom-most layer, use the brush to flip ends out just a bit.
5 To create a little extra bounce at the bottom of your hair, use a large-barrel curling iron to add flippiness on two- to three-inch sections of your strands.

Yellow Strawberry Global Salon (Sarasota, FL); Stylist: Caroline Behan; Color: Candy Pena; Makeup: Michelle Quiros

1 Round out a shaggy, layered cut by combining a few drops of straightening balm with an equal portion of styling lotion; comb the mixture through your locks.

2 Begin blow-drying your mane by wrapping small sections of hair around a large round brush, pulling straight and curling the ends under. Repeat until your entire mane is dry.

3 Use some pomade on the ends of each layer to make them look piecey and slightly tousled.

4 If you're having trouble keeping your bangs swept to the side, try adding some pomade to the ends of these pieces as well. Just twist the product into the ends of your bangs, sweeping them towards one side of your face.

5 Spray lightly with hairspray to set the style.

Salon Visage (Knoxville, TN)

1 This layered look is different without trying too hard. Start off by combing some straightening balm (just a quarter-size amount) through damp, towel-dried hair.

2 Blow-dry your bangs first by wrapping them around a large round brush and pulling completely straight. Repeat until hair is totally dry.

3 Move on to the rest of your mane, using your round brush to pull locks very straight, allowing the ends to lay flat. Don't flip them out or curl them under.

4 Use a straightening iron to flatten out three-inch sections of strands at a time. Run over sections of hair just once so that you don't burn your strands.

5 Create a zig-zag part down the center of your scalp so that you can add a little bit of fun to the look.

Yellow Strawberry Global Salon (Sarasota, FL); Stylist: Kit Carlson; Makeup: RSO

1 Make your short, spiky 'do shiny by using shine-enhancing shampoo and conditioner in the shower (you can find products formulated for this in any drugstore or grocery store nationwide).

2 After towel-drying hair, apply styling gel generously through your strands.

3 Part hair on the side, grab a small round brush and use it to pull hair straight up at the roots near the part as you blow-dry to get this spiky effect.

4 Comb the hair over on the other side, being careful not to flatten the look.

5 When hair is completely dry, spritz generously with a medium-hold hairspray to maintain the height and texture you've created.

Yellow Strawberry Global Salon (Sarasota, FL); Stylist: Desmond Behan; Makeup: Michelle Quiros

1 Wash hair with a volumizing shampoo and conditioner to add body and height to your look.
2 Comb a quarter-size amount of styling lotion through damp hair to the ends.
3 Create a side part along your scalp.
4 Begin blow-drying with your bangs first, wrapping the entire section around a round brush. Then move back to the rest of your mane, holding the brush vertically as you curl ends in towards your face to create a nice frame.
5 Tease hair at the crown of your head for more volume, then smooth over with a large flat brush.

Yellow Strawberry Global Salon (Sarasota, FL); Stylist & Makeup: Michelle Quiros

1 For this look, work with day-old hair (strands that haven't been washed in about 24 hours).
2 Mist roots lightly with a volumizing hairspray, then follow suit through the length of your mane. Make sure you don't overindulge on the hairspray, you want your hair to feel soft, not stiff.
3 Heat up a large curling iron and wrap two-inch sections of hair around it at a time, holding it clamped shut for about five seconds before releasing.
4 Create a side part, then loosen curls with your fingers repeatedly until you just have a light wave to your locks, not a heavy spiral.
5 Push up around the roots with your fingers to add a little height.

The Brown Aveda Institute (Mentor, OH); Stylist: Anna Burk

1 Tighten up your curls by towel-drying your hair fresh out of the shower.
2 Scrunch a generous dollop of styling gel through your hair.
3 Attach a diffuser nozzle to your hair dryer and flip your mane over, applying heat from the roots to the ends as you continue to scrunch through your locks with your fingertips.
4 When hair is halfway dry, stand straight up and finish drying, but don't stop scrunching!
5 Once your hair feels free of dampness, hit it up with an extra pinch of gel, spiraling it through with your fingers to really make the curls shine.

The Brown Aveda Institute (Mentor, OH); Stylist: Christy Barnick

1 Make it smooth and soft by washing your tresses with a straightening shampoo and conditioner.
2 Apply a quarter-size drop of straightening balm and comb it through your hair from roots to ends.
3 Use a large flat brush to help you straighten strands as you apply heat from your blow dryer, working from roots to ends.
4 Push hair up a bit at the roots with your brush to add some volume.
5 When hair is completely dry, take a smidgen of pomade and push it up around the roots to build height and a little pieciness around the crown of your mane.

The Brown Aveda Institute (Mentor, OH); Stylists: Amy Bennett & Christine Mitchell

1 Prep hair for styling by using a curl-enhancing shampoo and conditioner in the show.
2 Blot hair with a towel to remove excess water.
3 Scrunch a large dollop of volumizing mousse through damp strands.
4 Apply heat from a diffuser starting at the ends of your mane and working up towards your roots, scrunching with your fingertips the entire time.
5 Flip hair over and give it a quick spritz with volumizing hairspray to keep the look in place.

Sheer Professionals Salon (Wooster, OH); Stylist: Lacy Rack; Makeup: Jason Kelly

1 Comb a dollop of styling lotion through damp hair, then get ready to attack with a large round brush and your blow dryer.
2 Starting with your bangs first, wrap them around your brush and pull hair straight down towards your nose, curling the ends under and tousling the pieces to the side.
3 Next, separate your hair by layers and work on the bottom sections first. Wrap two-inch pieces of hair around the brush a time and flip the ends out as you reach the ends.
4 When you move up to the next layer, switch directions and curl the ends under for some bounce.
5 Once hair is totally dry, mist generously with a medium-hold hairspray.

The Brown Aveda Institute (Mentor, OH); Stylists: Amy Bennett & Christine Mitchell

Jamison Shaw
Photo: Tom
Betty Mekonnen
shion Group

1. Keep strands soft by deep conditioning once a week.
2. Towel-dry strands, then mix a few drops of styling lotion with an equal part of smoothing balm and comb through hair.
3. Draw a side part, then divide locks into six sections, clipping each back.
4. Take two-inch pieces and wrap them around a round brush, pulling strands straight and flipping the ends out dramatically.
5. Repeat step No. 4 throughout your mane until dry, then mist gently with a volumizing hairspray.

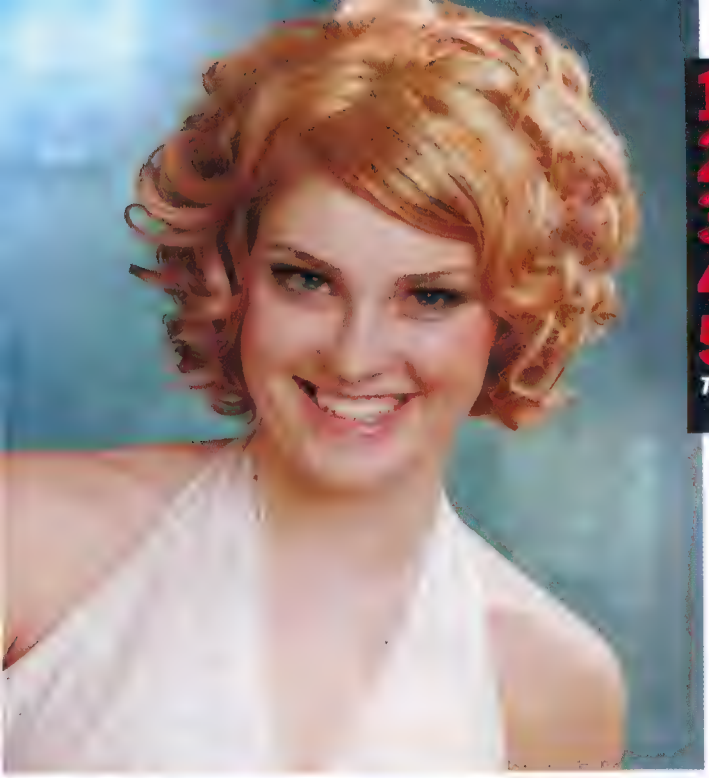
The Brown Aveda Institute (Mentor, OH)

1. Protect bold hues with color-enhancing shampoo and conditioner in the shower.
2. Emulsify a dollop of straightening balm with a few drops of shine serum between palms and apply from roots to ends.
3. Blow-dry bangs first, wrapping them around a large round brush and pulling straight, then sweep to the side.
4. Use a flat brush as you blow-out the rest of your mane, using it to straighten strands completely without adding much bounce. Start the brush at the roots and follow down the hair shaft with the nozzle of your dryer.
5. Finish off the look by running over your tresses quickly with a straightening iron for a sleek ending.

The Brown Aveda Institute (Mentor, OH); Stylist: Bonnie Bryan

1. Distribute a quarter-size pinch of straightening balm into damp hair, combing through to the ends.
2. Blow-dry using a large round brush to pull hair straight, working on small sections at a time.
3. When your entire mane is dry, add three drops of shine serum for a glossier appearance.
4. Tease hair at the crown and smooth over with a flat brush.
5. Pull three inches of hair back from the center of your scalp and secure at the crown with bobby pins.

The Brown Aveda Institute (Mentor, OH); Stylist: Samantha Epstein



1. Prep for lots of texture with a curl-enhancing shampoo and conditioner.
2. Scrunch a generous helping of mousse through towel-dried hair.
3. Use a diffuser to blow-dry your strands to keep natural curl in tact.
4. When your locks are dry, heat up a set of medium-size curlers and roll two inches of hair around each one.
5. Allow curlers to cool completely before unraveling, then finger-comb through and blast with hairspray.

The Brown Aveda Institute (Mentor, OH); Stylist: Jillian Kirchner

1. Towel-dry wet strands to remove excess moisture.
2. Mix a few drops of styling gel with a pinch of shine serum and comb through hair.
3. Blow-dry your bangs first using a flat brush to make them straight, moving them at an angle against your forehead.
4. Continue working with the flat brush to straighten the bulk of your mane as you continue to apply heat.
5. When hair is dry, tease at the crown of your head for volume, then add a little pomade to the ends of your layers to make them appear more pointed.

Bella Donna Salon (Painesville, OH); Stylist: Lee Ann Manis

1. Mix a quarter-size amount of straightening balm with a few drops of shine serum and comb through hair to the ends.
2. Create a side part, then divide strands into five or six sections, clipping each back to keep out of the way.
3. Grab a large round brush and unleash the first area, dividing it into two-inch subsections to make blow-drying easier.
4. Wrap each subsection around the brush as you blow-dry; pull tightly to straighten and leave the ends flat.
5. When you've finished, use a flat iron to straighten any kinks left behind.

Bella Donna Salon (Painesville, OH); Stylists: Tony Fini & Heather Zen

1 For really curly locks, work with a styling gel and scrunch a generous amount through damp hair.
2 Blow-dry using a diffuser to help keep natural curls in check as you apply heat. Scrunch with your fingers the entire time.
3 For half of your drying time, flip hair over to add volume around the roots as you add heat.
4 When hair is dry, redefine any wayward curls with a small-barrel curling iron. Wrap an inch of hair around it at a time, clamp shut for five seconds, then release.
5 Spritz with hairspray to keep the glorious texture alive all day.

Bella Donna Salon (Painesville, OH); Stylist: Jessica Pinkerman Namestnik

1 If you have a lighter color up top, use a shampoo and conditioner formulated for blondes to keep strands from turning brassy.
2 Mist towel-dried strands with a volumizing spray to build up body.
3 Blow-dry bangs first by wrapping the whole section around a large round brush and pulling straight as you focus the nozzle down the hair shaft to sleeken.
4 Continue working with a round brush on the rest of your mane. Lift small sections up at the roots for volume, straighten through the length, then flip ends outward.
5 When your hair is dry, use a fine-tooth comb to tease the ends of your hair for a cool texture, then spritz with hairspray.

The Bob Steele Salon (Atlanta, GA)

1 Make a cool, uneven cut look even edgier by sleekening your strands. Towel-dry locks, then apply a large dollop of straightening balm through to the ends.
2 Use a large flat brush to straighten locks as you run your blow-dryer nozzle down the hair shaft. This helps prevent frizz.
3 Start at the nape of your neck and work forward with the brush as you blow-dry to ensure that all pieces get styled.
4 When hair is dry, run over small sections with a flat iron just once to get a pin-straight finish.
5 Blast locks with a straightening spray to lock in the look.

The Bob Steele Salon (Atlanta, GA)

1. Wash your mane with volumizing shampoo and conditioner, then towel-dry strands.
2. Flip hair over and blast roots with a volumizing spray, then evenly distribute a dollop of thickening lotion through the bulk of your mane.
3. Create a side part, then begin blow-drying your strands by lifting small sections up at the roots and curling the ends under with a round brush to create bounce.
4. Work on the same small pieces until they are completely dry before moving onto the next section.
5. Flip hair over one last time and mist generously with volumizing hairspray to keep strands in place.

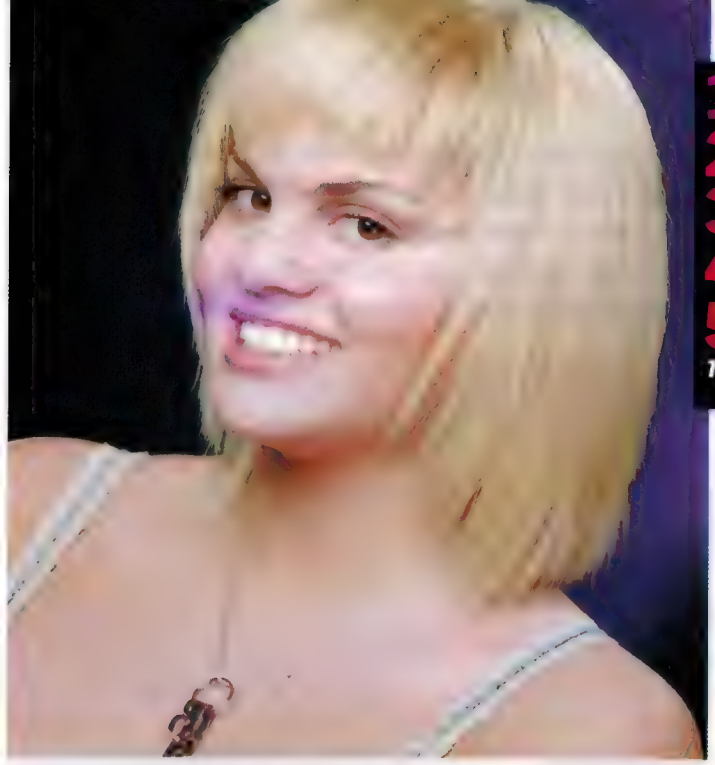
Bella Donna Salon (Painesville, OH); Stylist: Crystal Reinke

1. After towel-drying damp locks, work some pomade throughout your layers to make hair pliable for styling.
2. Use a small round brush to lift top layers up to create spikes in a line straight down the center of your scalp as you blow-dry.
3. Smooth down sections on the sides of your scalp to create a slightly sleeker surface.
4. Round out shorter pieces at the front of your head to use as bangs while blow-drying.
5. Let your fingers do the walking with a little extra pomade through your mane to keep strands in place.

Bella Donna Salon (Painesville, OH); Stylist: Tomika James

1. Get a sleek look by washing your tresses with a shine-enhancing shampoo and conditioner.
2. Apply a dollop of straightening balm to strands and comb through to the ends.
3. Use a large flat brush to straighten locks as you apply heat from your blow-dryer. Start at the nape of your neck and push hair forward to straighten completely.
4. When hair is dry, use a flat iron on two-inch sections to get a truly shiny texture.
5. Add a couple drops of shine serum to your mane to really up the glossiness.

Bella Donna Salon (Painesville, OH); Stylist: Kathleen Namestnik



1. Give hair a little height by misting damp roots with a volumizing spray.
2. Comb a dollop of styling lotion through strands before blow-drying.
3. Use a large round brush to round out your bangs first, wrapping them around it and pulling straight while you apply heat.
4. As you start working on the bulk of your mane, continue straightening locks with a round brush, curling the ends under slightly.
5. When hair is dry, spritz lightly with hairspray to keep the look in place.

The Bob Steele Salon (Atlanta, GA)

1. Put some bounce in your mane by combing a large drop of styling lotion through damp hair.
2. Begin blow-drying your hair with it flipped upside down at first to build volume.
3. When hair is completely dry, create a side part, then heat up a set of medium rollers.
4. Wrap two-inch sections around each roller and position them horizontally against your head.
5. Allow the rollers to cool, then unravel them and finger-comb through, spritzing thoroughly with medium-hold hairspray.

The Bob Steele Salon (Atlanta, GA)

1. Attack damp roots with a generous spritz of volumizing spray.
2. Flip hair over and blast hot air at your roots as you blow-dry to build up volume.
3. When strands are halfway dry, stand up straight and use a large round brush to pull small sections of hair straight, curling the ends under.
4. Take a few dabs of pomade and twist them into the ends of your locks to make your layers look piecier, then use a little around the roots to pump them up even more.
5. Smooth over with a flat brush for extra shine.

Cloud 9 Hair Salon (Martin's Ferry, OH); Stylist: Jerry Oliver

18 New Trends for 2008

There are aspects of everyone's hair that are special, but we seem to think the grass is always greener on the other side. If we have straight hair we want curly, if we have brown hair we want blonde...if it's thick, it's too thick (and on and on and on). Finally you can have the hair you've always dreamed of by following our simple how-to steps! By Kelly Kemenetzky • Photos by Tom Carson

Take control of your curly hair with some of the great products offered on the market for senoritas with lots of spirals. Generously mist damp hair with a texturizing spray and scrunch it into your locks. Attach a diffuser nozzle to your blow-dryer and flip hair over to start drying. Focus the heat at the ends and then work your way up towards the roots, building volume as you massage your scalp with your fingertips. When hair is dry, redefine curls by heating up a large-barrel curling iron and reshaping each curl as needed by holding the iron clamped shut for five seconds, then unraveling and misting the curl. *Victoria Station (Vienna, VA); Stylist: Victoria Lee*

Channel Marilyn Monroe with this sultry, tousled look. Spritz damp roots with a volumizing spray, then work a thickening lotion through the rest of your mane, scrunching it in with your fingers. Rough-dry your hair with a blow dryer, using your fingers to untangle any knots. When hair is completely dry, heat up a set of large hot rollers and wrap two-inch sections of hair around each one. Allow the curlers to cool in your hair before releasing. As you unravel each one, mist it with a light hold hairspray to keep the shape. Finger-comb through your hair to loosen up the spirals, flip hair over and tease locks at the crown of your head with a fine-tooth comb to gain extra volume. Mist your entire mane with hairspray once again for definitive hold. *Oscar Oscar Synergy (Paddington, NSW); Stylist: Oscar Cullinan; Color: Shari Reynolds; Makeup: Noni Smith; Photo: George Antoni*

Sexy volume can be all yours by learning a few beauty basics. First of all, build on the style you want by using a volumizing shampoo and conditioner in the shower. Blot strands with a towel to remove excess moisture, then flip them over and generously spray your roots with a volumizing tonic. Work a styling lotion through the rest of your hair. Use a round brush to help you blow-dry, lifting two-inch sections at the roots and curling the ends under. When hair is completely dry, shake it upside down for a minute, then flip hair right-side up and smooth down with a brush for a beautiful look. *Bon Vivant Salon & Spa (Woodstock, GA); Stylist: Chad Boling*

Get this semi-wet look by applying styling gel to your damp hair and working it through evenly. Blow-dry your locks with the help of a large flat brush; this will help straighten strands without adding a lot of volume or poofiness to your look. Switch to a round brush only to blow-dry your bangs, which need to have a bit of a curve to them. When hair is completely dry, you can use a straightening iron on pieces to make it edgier, or just proceed to the final step which is shaking another dab of pomade through your locks with your fingers. *Tangles Salon (Wichita Falls, TX); Stylist: Robin Cook*

Now this cropped cut will really speed up your styling process! To snag this cool cut, ask your stylist for a bunch of short layers. After you've washed your hair, towel-dry and then apply a texturizing pomade throughout. Blow-dry your hair using your fingers to comb through, pushing hair back and forth to create volume and extra texture. When hair is completely dry, tease lightly at the crown for a little bit of height, then add another dab of pomade to separate layers a little more and really play up your 'do. *Kenneth's Hair With Style (Metairie, LA)*

There's something so romantic about these long, smooth layers that you'll just want to make them your own every morning when you drag yourself out of bed. While hair is still damp, apply a dollop of smoothing balm, an equal part of styling lotion and comb through. Divide your locks into six sections and clip each one back. Starting with the back portions first, unleash one section and use a large round brush to help you blow-dry. Wrap two inches of hair around the brush, and focus the nozzle of the hair dryer down the hair shaft as you curl the ends under. Continue this step on all layers until your entire mane is completely dry. To add a bit of volume, shake hair upside down gently, then stand right-side up. Smooth hair down with a large flat brush. *Kenneth's Hair With Style (Metairie, LA)*

Kenneth's Hair With Style (Metairie, LA)

Spiral curls mixed with a few straight bits can add different dimensions to your style. Wash and condition your hair with products formulated to moisturize and enhance shine. Blot your hair dry with a towel and then apply a few drops of shine serum from roots to ends, combing it through for even distribution. When you're drying your mane, use a diffuser nozzle and blow-dry until all of it is completely dry—don't leave any dampness behind. Next, heat up a small-barrel curling iron and work on one-inch sections of hair at a time. Hold the iron vertically to create spirals and curl all the way up until you're clamping the iron just half an inch away from your roots. As you unravel each spiral, spritz it in place with hairspray. Skip a few sections here and there so that you'll have some random straight locks to keep the look funky. ***Above & Beyond Salon (Vermilion, OH); Stylist: Pam Phillips***

To get a smooth look like this, it's important to give yourself a proper blow-out. Part damp hair down the middle and apply a straightening balm from roots to ends. Next, divide the rest of your hair into six sections. Use a round brush to dry the first section of hair, wrapping two-inch pieces around it starting with the top layers and working your way down. Make sure every strand is dry before moving onto the next section. When your mane is dry, use a dab of smoothing cream to tame any flyaways and give your mane an angelic glow. ***Bon Vivant Salon & Spa (Woodstock, GA); Stylist: Jon Davenport***

Get cool, all-over texture by using great curl-enhancing products and a diffuser nozzle on your hair dryer, which helps keeps texture in tact without frizz. While your strands are still damp, work a curling mousse throughout your mane, scrunching it in all over from roots to ends. Attach the diffuser nozzle to your hair dryer and begin to blow-dry starting from the ends and working your way up towards your roots, scrunching with your fingers the entire time. Really focus on your bangs as well, as these shorter pieces tend to dry first and therefore become frizzier. If you find that your strands are losing shape, use a bit of styling gel to keep them more defined. When hair is dry, recreate any lost curl with a large-barrel curling iron. Mist with a lightweight hairspray to keep the look fresh. *Hairbenders Internationalé (Chattanooga, TN)*

Go retro with this cool style for evening. Wash your hair with a smoothing shampoo and conditioner, then blot hair with a towel to remove excess moisture. Part hair to one side and use a large flat brush to smooth down the top section of your hair as you blow-dry. You can rough-dry the back of your hair because that will end up being curled anyway. When hair is completely dry, heat up a set of small rollers and wrap one-inch sections of hair around each one, allowing them to cool in your hair. When they are completely cooled, unravel each one and spritz it in place with hairspray. Pull back a front piece of smooth hair and pin it back with a cool clip. ***Tangles Salon (Wichita Falls, TX); Stylist: Robin Cook***

Even curly or unruly hair can get this type of smooth texture and shine without much work. Mix together a dollop of straightening balm and a few drops of shine serum. Apply it to damp strands from roots to ends, combing it all the way through. Divide hair into six sections and clip each one back. Release the first section you'd like to work with and then divide that area into two-inch subsections. Wrap a subsection around a large round brush and tightly pull hair completely straight, curling the ends under slightly. Repeat this step on the same piece of hair until it's completely dry—do not move on to another section until you are finished with the first one. Mist with a light hair gloss for extra shine and softness. ***Hairbenders Internationale (Chattanooga, TN)***

Dazzle 'em with this super hot look. Apply a texturizing mousse to damp hair and scrunch it in with your fingers. Blow-dry your locks with a diffuser, starting at the ends and working your way up to the roots. When hair is completely dry, use a large-barrel curling iron to define your spirals, wrapping two-inch pieces of hair around the iron vertically. As you release each curl, mist it with a soft hold hairspray. Pull two inches of hair from the center of your part-line back and clip it with a small barrette for a look that screams "you're ready to party!" *Tangles Salon (Wichita Falls, TX); Stylist: Keely Martinez*

Give your natural curls a chance without making them look crunchy or hard. These smooth, soft curls are just the right touch for natural-looking texture. Spritz damp roots with a volumizing spray and then apply a styling lotion through the rest of your hair, combing it through to the ends. Begin to blow-dry your hair using a diffuser nozzle attachment and just your fingers as a comb. When locks are totally dry, use a large-barrel curling iron to create cascading waves towards the ends of your hair. Wrap no more than two-inch pieces of hair around the iron at once, holding it horizontally and rolling hair halfway up your scalp. Part hair to one side and smooth a few inches around the crown for a complete look. *Bon Vivant Salon & Spa (Woodstock, GA); Stylist: Maureen Boling*

Lots of short layers can be so much fun to play with, especially if you want to mix up your traditional style. For this look, apply a few dabs of pomade to damp hair before you begin to blow-dry. Use a large round brush to dry your bangs first, wrapping the entire section around it and pulling straight down towards your face. Move towards the back of your head and lift hair up at the roots, curling the ends under as your straighten. The goal here is to create volume so it's really important to focus on the roots and the hair surrounding them. When your locks are dry, grab some extra pomade and shake it through the ends of your hair to create a fun, piecey style. *Studio Todd G (Atlanta, GA); Stylist: Douglas Anderson*

Keep it slick and stylish with this fun 'do. Wash hair with a shine-enhancing shampoo and conditioner, then apply a styling gel to damp hair from roots to ends. Blow-dry your bangs first, using a large round brush to straighten them, then tousle to the side. When you move to the rest of your hair, wrap two-inch sections of hair around the brush and pull it straight, flipping the ends out to create bounce. When hair is completely dry, use a small-barrel curling iron on one-inch pieces of hair to create the curly edges shown here. Apply a thin line of styling gel to your part line to keep hair from bouncing up. *Tangles Salon (Wichita Falls, TX); Stylist: Robin Cook*

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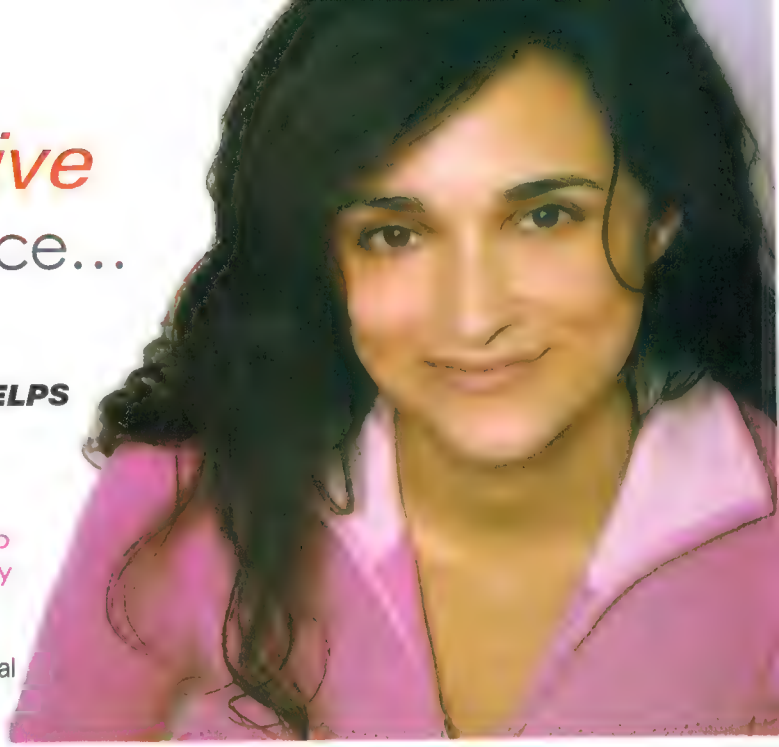

BREAKTHROUGH NATURAL PRODUCT HELPS FIGHT AGE RELATED SYMPTOMS.

By Marjorie Williams

For some time, science and technology have sought to turn back the clock and reduce - or even eliminate - the negative effects of aging. But is it really possible to successfully fight unwanted signs of aging such as cellulite and weight gain, lower energy levels - even memory loss and wrinkles?

Increasingly, researchers are saying, "Yes," to that question - and some of the most promising results have been found in the study of human growth hormone (GH), the regulator of almost every hormone (progesterone, testosterone, melatonin, etc.) in the human body.

What Can GH Do for Me?

The human body naturally produces GH in abundance until the age of 21. Unfortunately, our natural GH levels fall about 14% per decade until production is reduced in half by age 60. A number of studies indicate that replenishing this critical hormone can actually help restore many youthful characteristics that were once thought to be out of reach for aging men and woman.

After more than 15,000 GH replacement therapy studies in the last 60 years, maintaining optimum levels of GH has been found to: increase energy; promote weight loss and lean muscle without exercise; enhance sexuality; improve vision, sleep and memory, elevate mood and reduce depression; reduce high blood pressure and improve cardiac output; improve cholesterol profile; improve skin and appearance; restore natural hair color and restore hair growth.

Can GH Help Me Lower My Body Fat?

A recent study (Rudman, Journal of the American Geriatrics Society) reported that people who took GH achieved an average of 14.4% loss of body fat and an 8.8% increase in lean body mass (muscle) without exercise over a six-month period. After his studies, Dr. Daniel Rudman, M.D., concluded: "The effects of six months of GH on lean body mass and fatty tissue were equivalent in magnitude to the changes incurred during 10-20 years of aging."

Edmond Chein, MD, and L. Cas Terry, PhD, tested over 800 individuals and reported in their 1995 study that GH has substantial benefits and no side effects.

What other Health Benefits are Associated to HGH?

Consistent use of GH is believed to stimulate the natural process in the human system in which the pituitary gland resumes secretion of GH at levels which occurred during youth, regulating the entire endocrine system, including modulation of hormones, blood pressure and cholesterol levels.

"EHG-1 has helped me increase my energy levels and has reduced wrinkles around my eyes." *Dr. Faith Leuschen, D.C*

Researchers have Determined that Six or More Months of GH Replacement Therapy can produce impressive results that include:

TOP 10 RESEARCH RESULTS

1. **Reduction of Cellulite and Fat**
2. **Increased Stamina and Vitality**
3. **Improvement in Sleep**
4. **Wrinkle Reduction and Smoothing**
5. **Increased Muscle Mass without Exercise**
6. **Improved Exercise Performance and Tolerance**
7. **Enhanced Immune System**
8. **Increased Sexual Drive and Performance**
9. **Improved Memory**
10. **Strengthening of Bones**

Users of GH replacement therapy enthusiastically report that they feel younger, more alive and vital than they have ever felt before!

But Is GH Available - or even Affordable?

Until recently, although GH has been a promising anti-aging weapon, it has not been easily accessible for most people. Due to high costs previously associated with GH, only the medical profession and the wealthy have commonly taken advantage of the power of GH. (Not surprisingly, it has become an anti-aging secret of numerous celebrities).

Today, however, technological developments have overcome the prohibitive cost factor. Now, a one month supply of growth hormone replacement costs less than $40, a fraction of the price of traditionally injected GH, which can cost anywhere from $1,200 to $5,000 dollars per month.

In the past, delivery of GH into the body was another formidable challenge: the large GH molecule could once only be effectively administered through injections. However, recent technology has overcome this obstacle as well, making growth hormone replacement therapy available in an effective oral spray form.

An All Natural, Effective and Affordable Solution

In 1991, Dr. Lawrence, a world-renowned polymer physicist developed an oral delivery system for GH with a unique vegetable-based enzyme polymer, which allowed a large molecule such as growth hormone to be absorbed via the oral mucosa.

Between 1991 and 1997, thousands of scientific studies were conducted in five major U.S. cities by Bushard Pharmaceuticals medical team. These studies verified the validity of the new oral application of GH.

Tested were people between the ages of 31 and 89 with average to fair health conditions. Protocols for the studies included: fasting from all nutritional vitamins and supplements two weeks prior to study, IRB Study Protocols, IGF-1 (insulin-like growth factor, type 1), HDL and LDL levels prior to and during all testing and S.M.A.C. test (liver enzymes and kidney enzymes). Levels of the above tests were conducted every 30 days to determine the efficacy of the new oral spray application.

Astounding Research Results

The results were astounding -- not only were there no side effects, but test subjects had an average increase in their IGF-1 levels of 30% every 30 days. In 90 days, most of the test subjects had doubled their IGF-1 levels, which represented a measurable improvement in biological age as effective -- or in some cases, more effective -- as had been found with patients taking injections of GH. Cholesterol levels were diminished in over 80% of patients by an average of 14.8%, and triglyceride levels also diminished by 31%. Noted were increases in mental stability, lean muscle mass, energy, libido, skin rejuvenation, and reacquired hair color and density. Also noted were reductions in excess weight, blood pressure and blood sugar.

"Thousands of studies were conducted in major US cities verifying the benefits of the oral spray for people between the ages of 31 and 89 with average to fair health conditions," says Lawrence. "Study participants showed reduced cholesterol and triglyceride levels, increase in lean muscle mass, improved energy, enhanced libido, skin rejuvenation, improved mental stability, reductions in excess weight, blood pressure and blood sugar."

"My diet and exercise patterns haven't changed much in the last two weeks. However, since I've started taking EGH-1, I wake up refreshed and ALWAYS get a full night's sleep. This stuff's amazing!" *John H., Age 33, Seattle, WA*

Suggested Use of EGH-1

Suggested usage of the GH spray, for the recommended dosage successfully used in research studies, is 3 sprays in the morning (2,000 ngs) and 3 sprays at bedtime (2,000 ngs), for a total of 4,000 ng daily.

Selecting the Right Oral GH Solution

While several formulas are currently available, experts caution users to look for a formula that offers a high hormone concentration and effective delivery. For example, EGH-1 oral spray offers *twice* the strength of other oral GH products on the market, containing 2,000 ng of recombinant growth hormone per dose, the highest concentration of biologically active growth hormone available. It is also completely absorbed into the cells of the oral mucosa and goes directly to the pituitary gland, avoiding inactivation in the digestive process.

Consumers should also look for the vegetable-based polymer rather than a petroleum-based polymer, which is a proven hazard to health and can settle in the lymph glands of the body for a lifetime. Containers of oral GH spray should be amber colored and shrink-wrapped for thorough UV protection, because GH is an extremely volatile molecule that can be damaged very quickly in the presence of sunlight (UV rays).

How Long Does It Take to Work?

Many users report that the effects are instantaneous. GH is considered the "smart hormone" because it first benefits that part of your system most in need of help, repair or rejuvenation. Then it moves to the next area most in need. Feelings of well-being and weight loss may not appear overnight, but as damaged tissue is repaired, users begin to see and feel the youthful effects of a well-balanced hormonal system.

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Timeless Beauty

Fresh Looks at 40, 50 & 60

Photos: Taggart Winterhalter for Purely Visual

Most salon professionals would tend to agree: The business of beauty is firmly driven by those that remember the original Farrah, wore the Dorothy Hamill at some point and even sported a classic Sassoon "do" the first time around.

"Much of my clientele centers around women in the 30-something and better range," states Carter T. Lund of Carter T. Lund & Associates in Temecula California and now in Austin, Texas. "They are usually well-established professionals that have the need to create an individualized style but also have the means and desire to upkeep their look. To be taken seriously in the business and social world today, they know that their look must be well put together."

Dawn Orlow-Townsend of Salon De' Dawn in Anaheim Hills, California adds. "Classics are always a good call for women of all ages. The ever-popular bob still attracts attention and commands a certain level of respect. It's timeless and sophisticated, and can be worn any number of ways. It can be neat and well placed or highly texturized or even instilled with fun little customizations like a unique bang."

"I find hair color to be an essential part of keeping your look young and fresh," says color specialist Todd Snow of Fletcher/Smith Spa/Salon in Murrieta, California. "It can be used to accentuate the bold lines of a geometric cut, emphasize the texture or add depth to most any style. It allows women a little much-deserved creative freedom with their hair. It's up to them how far they want to take it."

For Teri, by Carter T. Lund of Carter T. Lund and Associates of Temecula, California and Austin, Texas produced an A-line bob with asymmetrical bangs and a really strong gradation in the back. Her color features soft yet dimensional shades of blonde.

To style, a leave in conditioner and gel lotion are worked in all over before blow-drying into a wispy style using just his fingers. Once the hair is most of the way dry, a round brush is introduced to help add volume and accentuate the wispiness at the nape of the neck. A polishing cream and design spray help provide the final touches. *Makeup: Jaime Quevain*

Cindy's cut by Carter of The David Salon in Costa Mesa, California is a classic graduated A-line bob with a fun side-swept fringe. To put a spin on the timeless cut, her color was created using a dimensional series of warm chocolate-browns.

To style, blow-dry lotion and a thermal protectant are applied all over while a volumizing balm is used only at the crown. The hair is blow-dried smoothing at the nape but lifting at the crown with a flat brush to give volume. Some areas are touched slightly with a flat iron for added control. A medium hold hairspray is applied over the surface and gel wax is used to piece out the fringe. *Makeup: Ja'Nice Estrada*

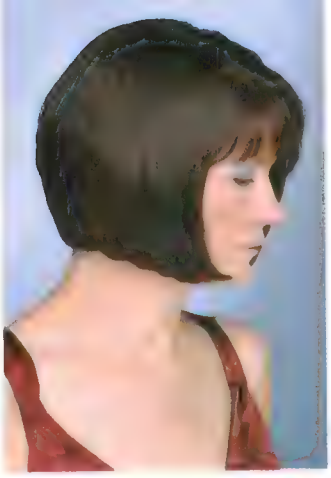
For Cynthia, Carter T. Lund of Carter T. Lund and Associates of Temecula, California and Austin, Texas created a shoulder length style with extreme disconnection for absolute versatility. A full bang accents her face while her medium brown color is infused with soft golden highlights.

To style, a mix of leave in conditioner and gel lotion is applied to towel-dried hair. A round brush is used to roll one section under and the next one up, alternating back and forth all the way up the head for added volume. Design spray and shine spray help pull the look together. *Makeup: Ja'Nice Estrada*

Stylist Kristine Agrusa of The David Salon in Costa Mesa, California created a mid length cut for Diane with a slight A-line quality and slightly angled fringe. Layers are added to create fullness and show off her natural wave. Her color is rich copper over her natural red highlighted and lowlighted with a rich copper gold.

A volumizing styling foam is worked in from the root to the ends then a gel wax is layered on before blow-drying with a medium round brush for volume. A 1.5-inch curling iron is run through the hair to keep the movement to her natural wave and a medium hold hairspray creates the finishing touches. *Makeup: Jaime Queenin*

For Jane's "fabulous and forty" flair, stylist Dawn Orlow-Townsend of Salon De' Dawn in Anaheim Hills, California started with her color. A multidimensional look was applied starting with a red-brown base, then highlights were placed over the top and glazed with a red-brown.



For her cut she applied a graduated bob and angled bang with longer flowing layers towards the face. A smoothing serum is applied from the roots to ends before blow-drying with a round brush for volume and definition, A flat iron is used to define the look, then gloss drops and mousse wax is utilized to detail, while a super hold finishing spray is used to finish. *Makeup: Ja'Nice Estrada*

Morgan Jackson of PON International of Anaheim Hills, California produced a copper base for Jan then added slices of blonde and darker red-copper for depth. This highly dimensional color works hand in hand with the youthfully inspired layered cut. This fun mid length style features a side bang and lots of texture mainly toward the bottom. To style, root boost is used in the crown and in front before blow-drying with a large round brush for fullness. A small amount of wax is used to piece and a firm hold spray is applied for all day hold. *Makeup: Jaime Queenin*

Stylist Todd Snow of Fletcher/Smith Spa/Salon in Murrieta, California wanted to create a very current look for Rhonda starting with her color. Her coffee-brown base was purposely accented with a darker brown at the roots for more of a shadow effect, then Todd broke it up with caramel and medium blonde highlights.

Her cut is a layered bob done with scissors and some light razor work on the interior for added texture. The uneven fringe is point cut with scissors going straight across then a swoop bang is added over the top for a bi-level feel.

To style, volumizing styling spray is worked in from the roots to the ends before blow-drying with a round brush. Texture spray is applied on dry hair to help separate while pomade is used to lightly piece. A light hold or working spray adds the perfect finish. *Makeup: Jaime Queenin*

Style Made Simple!

"Clients want versatility when it comes to their hair," states Pon Saradeth, award winning stylist and owner of Pon International Salon and Academy in Anaheim Hills, California. "As a hair-stylist, It's not only my job to create a look that they love but also to create something that can be re-produced again later at home. The cut must also be able to transform into any number of looks. It should be able to go sleek and straight, full and rounded or highly textured with minimal effort. With a good cut along with the right tools and product, the styling possibilities are simply endless." **Photos by Taggart Winterhalter for Purely Visual**

Stylist Shawna Petersen created a mid length style for April W., which features longer layers and a side bang. Her highly dynamic color accents her texturized cut. It involves a rich chestnut-brown base with triangle sections placed one on either side as well as one in front. Each section has back to back to back foils with blonde, burgundy and brown.

To style Pon International Sealant leave in condition is applied on the ends, Elevate is used at the root for lift then Turn it Up is layered in all over for texture and control. The hair is blow-dried for volume on top with a round brush while the ends are dried straight. Scatter FX spray wax and Shynie laminate create the perfect finish.

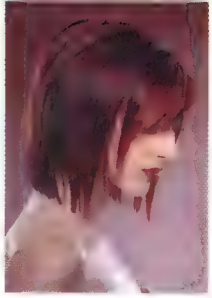
For a fresh take on curl, Working Spray is applied on larger sections before curling vertically with a large barreled iron. After all sections are done, Shawna went back through by hand to undo the sections and encourage a soft undone wave throughout. *Makeup: Tessa Hana*

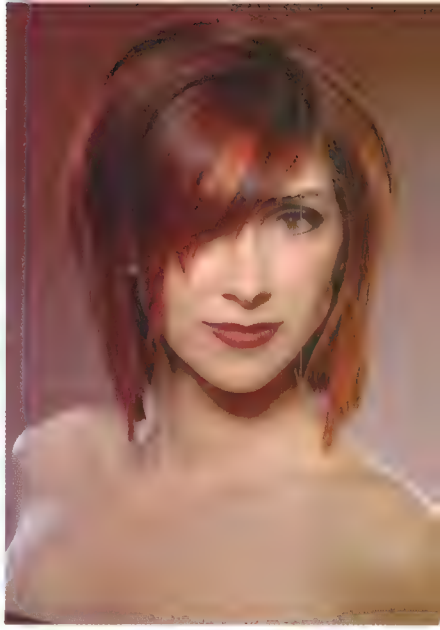
For April B., stylist Stephanie Estes created a mid length style with longer layers, which invoke a slight sense of texture and movement. Her hair is naturally very dense (fine strands but lots of them), so the ends are thinned out to taper slightly and add dimension. Layers frame her face while her bangs are swept off to one side.

A heavy golden-blonde weave over her natural dark blonde allows for dimensional but natural-looking color.

To style, Pon International Pon Soon is applied mainly at the root, then is worked through the ends. Elevate is added at the crown for boost, while Turn it Up is sprayed in all over. After blow-drying for volume with a round brush, the hair is flat ironed from the mid shaft to the ends. Scatter FX spray wax is applied on the ends for more texture and to accentuate the cut. *Makeup: Tessa Hana*

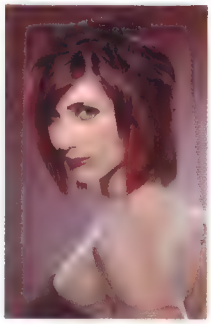
Stylist Sara Wayne created a fabulous mid length cut for Andrea with a heavy side fringe. The cut features a slight A-line quality with tons of texture and layering all over. Everything was point cut for a "not so blunt" feel.





Her natural dark brown color was infused with a dark violet-red base then an asymmetrical placement was done with a copper-gold highlight panel on the left side and in the fringe, which comes down over one eye.

To style, Pon International Pondation is sprayed in all over, then Turn it Up is layered in and Elevate is used just at the root for lift. After blow-drying for volume with a round brush, the hair is flat ironed from the mid shaft to the ends for a smooth finish. Scatter FX spray is used over the surface to finish.



For a subtle texture, a large curling iron is used to bump through the hair with larger sections. The curls are worked back through by hand to break up a bit and place as needed. A light spray over the surface finishes off the style. *Makeup: Sara Wayne*

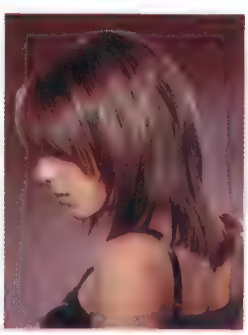
Aurem's naturally fine hair reached to just past her shoulders. To instill more length and volume, Stylist Mandi Bevando applied real human hair extensions. She used a strand-by-strand fusion system to custom blend the colors into the natural hair. The hair was cut dry and layered to frame her face, texturized all over for movement.

Her color is deepened to a rich warm brown, which covered some of her previous gold highlights. Mandi applied highlights back into the base using the lighter tone of some of the extensions to break everything up.

This cut can be worn several ways. For a slightly textured style, Pon International Turn it Up is applied all over before blow-drying with a round brush for volume. Large sections are dusted with a working spray and loosely curled with a one-inch curling iron. The curls are broken up by hand to give an undone sort of flavor.

To wear straight, the length is flat ironed then applied with Scatter FX spray wax to finish. *Makeup: Tessa Hana*

For Carissa, Stylist Mary Jane Hirsch created a mid length cut in a rich red-brown hue with copper highlights. The cut features disconnected layers, texturizing all over and volume at the crown for added shape.



To style, Pon International Sealant is applied all over, Turn it Up is layered in afterwards then Elevate is used at the crown for extra lift. A round brush is used while blow-drying to invoke volume on top. Once completely dry, the hair is flat ironed from the mid shaft to the ends leaving the volume on top. Pon Du soy paste and Frizz Free are used to finish. *Makeup: Jaime Queenin*

This look may be on the longer side, but it can be easily adapted into a shorter look! Stylist Robert Arguello cut Nicole's hair to release the weight and allow the natural curl to shine through. He applied a shoulder length cut with internal layers and tons of texturizing. Longer bangs are offset to one side to frame her face.

For her color, her natural brown was taken to a multi-dimensional series of copper and red with golden highlights throughout.

To style, Pon International Pon Soon is applied to roots then is combed through to disburse. The hair is blow-dried using a diffuser to allow her natural texture to activate, yet control any natural frizzy tendencies. Pon Du soy paste is used to lightly separate the curls.

For a sleek finish, the hair is applied with Submission and Frizz Free, then is blow-dried with a round brush for a bit of volume on top. Next the hair is flat ironed and applied with more Frizz Free to piece and Shynie over the surface for luster. *Makeup: Jaime Queenin*

Stylist Steven Villa created an ultra-short and fringy look for Grace. This highly textured razor cut features lots of internal texture, fringy pieces all along the hairline and a cropped crown for a plume-like effect.

To accent the texture of her cut, her color is a dark chocolate-brown with hand painted copper and red orange highlights.

To style, Pon International Pon Soon is worked in for texture then the hair is rough-dried by hand. Scatter FX spray wax is added to allow a pliable finish and Pon Du soy paste is used to piece the fringy pieces.

For a Faux Hawk look, Pon International Top Rock gel is worked into damp hair, which is styled upward along the Mohawk line and allowed to air dry. *Makeup: Jaime Queenin*

Natashia's naturally wavy and thick hair is thinned out with a razor for control and added texture. Master Stylist Pon Saradeth took her length to just past her shoulders then layered all over to break up the interior.

Her original color was a dishwater blonde but Pon warmed up her base to a richer brown with very soft, warm and natural-looking highlights.

To style, Pon International Sealant is applied all over before blow-drying with a round brush for volume. The length is smoothed out with a flat iron, and then is finished with Scatter FX spray wax for separation and texture. For more movement the ends are bumped out slightly with a flat iron and pieced with Pon Du soy paste. *Makeup: Jaime Queenin*

HOW-TO BE A MS. FIX-IT

You fixed a broken zipper, patched up some chipping paint and mastered your new TIVO in two seconds flat—so why are you having such a tough time getting control over your very own head of hair? Use our how-to tricks and tips to get yourself a glowing 'do without a lot of fuss! *Photos: Tom Carson*

Fix-It #1: Smooth and simple can give you a great low-maintenance look that still makes you feel like a queen. For this style, prep hair for styling by towel-drying your locks, then apply a dollop of straightening balm throughout your hair. Make sure you comb the product through from roots to ends. Part hair to one side and divide your mane into six sections, pinning each one back with a clip to keep it separate. Release the first section and wrap two-inches of the hair around a large round brush, pulling your locks straight and gently flipping the ends out. Repeat until you reach the pieces that frame your face. For those you'll want to continue the straightening process, but instead of flipping the ends out, curve them inward to create a pretty frame for your face. When hair is completely dry, run a dab of styling crème through it to make it look even softer. *The Salon 124 Design Team (Snellville, GA)*

Fix-It #2: Don't be afraid to take a chance on a short cut—especially when it can be as sexy as this one! To get this silky smooth style, wash and condition hair with straightening products. Next, towel-dry your locks and apply a dollop of styling lotion to your hair from roots to ends. Use a large round brush to blow-dry your bangs first. Take care of this section all at once by wrapping the entire width of the bangs around the brush and straightening them. Gently brush them towards the side so that they stay out of your face and look extra sultry. Move on to the next pieces that frame your face and wrap two-inches of hair around the brush and pull it straight down to smooth out the texture. As you get to the crown of your head, give your volume a little lift by pushing hair up at the roots with the brush, then curling the ends under. When you've finished drying, add a drop or two of extra shine serum and you've hit a hair styling home run! *The Salon 124 Design Team (Snellville, GA)*

Fix-It #3: Go a little retro with this cutesy bob. To style, mix together a dollop of smoothing lotion and an equal part styling lotion and rub between your hands before applying to hair. Make sure you distribute it evenly from roots to ends and comb through. Blow-dry using a large round brush. Divide hair into four sections and clip each one back. Pull the brush underneath the hair as you blow-dry and curl the ends under, paying special attention to those ends while you dry to lock in that curl. Repeat on the same sections until they are completely dry. Part hair to one side and mist your mane with a gloss to kick up the shine. *The Brown Aveda Institute (Mentor, OH)*

Fix-It #4: Make that bob straight and slick in just a few easy steps! Step one: mix together a product cocktail containing a blob of straightening lotion, a dime-sized amount of shine serum and a small dollop of smoothing cream, then emulsify it all between your palms before applying it to your strands. Comb the products through from roots to ends. Part hair on one side and use a large flat brush to pull hair straight as you blow-dry. Start at the nape of your neck pushing the hair forward. Repeat until your whole mane is dry. Next, heat up a straightening iron and get ready to flatten your hair some more. Run two-inch sections of hair underneath the iron at a time, and be careful not to let it linger on certain strands for too long or you could damage your precious locks. *Kathy Adams Salon (Buford, GA)*

Fix-It #6: Get rid of a bulky mane by chopping off a few inches and cutting layers into a short cut. By framing your face with a darker color, you can lighten up the back but still keep that gorgeous contrast against your eyes and cheekbones. Towel-dry your locks and then apply a small amount of straightening balm to your hair, combing it through. Use a large round brush to help you blow-dry. Lift hair up at the roots for a little volume, then curl the ends under just slightly. Repeat until your entire mane is completely dry. *The Brown Aveda Institute (Mentor, OH)*

Fix-It #5: Don't flatten out those beautiful curls—embrace them! Wash your hair with a curl-enhancing shampoo and conditioner, then blot hair with a towel to remove excess moisture. Work a curling mousse throughout your entire mane from roots to ends, scrunching the product in to help maintain your natural texture. Attach a diffuser nozzle to your blow dryer and begin to dry at the bottoms of your strands, using your fingers to comb and scrunch as you move along. When hair is completely dry, don't touch with a brush or comb that might pull out the pretty curls you've just worked so hard to keep! Simply finger-comb through yourself. If you'd like to define your curls a little better, heat up a large curling iron and get to work on the spirals that need a little extra attention. Mist with a lightweight hairspray and you're done! *Kenneth's Hair With Style (Metairie, LA)*

Fix-It #7: Give yourself a rock and roll style by using a volumizing shampoo and conditioner in the shower to help build body. When hair has been towel-dried, apply a dollop of smoothing balm to the front pieces that frame your face, then spritz a texturizing spray along the back and scrunch the product in towards your scalp. Blow-dry your bangs first using a large round brush. Wrap the entire section of bangs around the brush and pull them completely straight, then linger off towards the side so that they lay diagonally across your forehead. Repeat this step until the section is completely dry. Move on to the bulk of your mane and rough-dry the back of your head. Use your fingertips to comb through your strands, pushing up at the roots for more volume. *The Brown Aveda Institute (Mentor, OH)*

Fix-It #9: Put some body in your bob with a few shorter layers around the crown and some side-swept bangs. To style this look, apply a volumizing tonic to damp roots and scrunch the product in with your fingers. Next, apply a dime-sized amount of styling lotion to the rest of your damp locks and comb it through. Begin blow-drying your bangs first. Wrap the whole section around a large round brush and pull it tightly straight as you focus the nozzle of the dryer down the hair shaft starting at the roots. Repeat this step until bangs are completely dry. Then, move along to the area that frames your face. Place a two-inch section of hair in the brush's grasp and pull hair straight, curling the ends under. Take a smaller round brush to fluff up the area at the crown and really make those shorter layers pop up for additional volume. *Kathy Adams Salon (Buford, GA)*

Fix-It #8: Have fun with your flippy 'do by adding lots of funky streaks all over, especially if you think that just one bold color will overpower your look. While hair is still damp, apply a styling gel to your hair from roots to ends, but don't use more than a quarter-sized dollop. Blow-dry the front pieces of your hair first using a large round brush. Wrap hair around the brush and pull straight, flipping the ends out. Repeat until this section is dry. Next, use the same round brush and pull up at the roots to create more volume. As you pull up at the roots, straighten hair out and then flip the ends out for this fun shape. Repeat until hair is completely dry. To get more height and even funkier texture, take a dab of pomade and rough it through your hair to really get the party started. *Kathy Adams Salon (Buford, GA)*

Fix-It #10: Cropped cuts can be crazy sexy just by adding a touch of sass to your style. While hair is still damp, but has been towel-dried, flip hair over and spritz your roots with a volumizing tonic. Then, apply a dime-sized amount of styling lotion throughout the rest of your strands. Use a large round brush to blow-dry your hair. Start at the layers around the crown of your scalp, pulling strands up at the roots and curling them under at the ends. Repeat this step throughout your mane until the whole thing is completely dry. Create a zigzag part down the center of your scalp with the tail end of a comb, moving it left to right until you reach the crown of your head. *Kathy Adams Salon (Buford, GA)*

Fix-It #12: Give yourself a little length in front to frame your face with some angled bangs, then gradually ask for your cut to become shorter in the back to allow you some play room for lots of different textures. To style, apply a smoothing balm to damp hair. Blow-dry your bangs first using a large round brush. Wrap the entire section of bangs around the brush and pull tightly to create a smooth surface. Then, brush them gently over to the side of your face so that they stay on a diagonal. When these lengthier pieces are all completely dry, add some pomade to the back of your head and use your fingers to comb through as you rough-dry the rest of your locks. The more texture the better so don't be afraid to get playful. *Kathy Adams Salon (Buford, GA)*

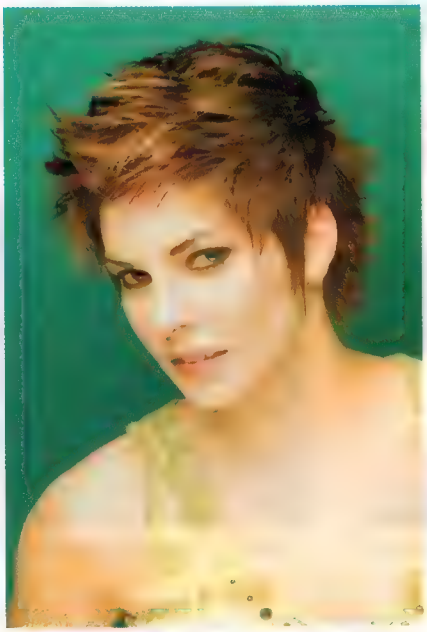
Fix-It #11: Straighten yourself out with sleek hair that emphasizes blunt layers. Start out with a straightening shampoo and conditioner in the shower, then blot hair dry with a towel. Take a dollop of smoothing balm and distribute it evenly to your strands, making sure you cover your mane from roots to ends. Use a large flat brush to pull hair straight as you blow-dry. Position the brush to start at the nape of your neck, then pull hair around the shape of your face as if you were molding the locks to it as you blow-dry. Focus the dryer from the start of the hair shaft down towards the ends. Repeat on the same sections until your hair is completely dry. For a straighter look, heat up a flat iron and run it over two-inch sections of hair at a time. *The Brown Aveda Institute (Mentor, OH)*

Fix-It #13: Perk up your locks by adding a little kick to the ends of your strands. First of all, if you have lovely highlights like the model here, make sure you're using color-protecting shampoos and conditioners when you wash. Next, mix together a dollop of straightening balm and a pinch of styling lotion and rub the mixture throughout your hair. Divide hair into six sections and pull each one back with a clip. Start with the first section and, using a large round brush, pull hair tightly straight, then flip the ends out and focus the dryer nozzle on that piece for a few extra seconds to lock in the gentle curl it will create. Repeat this step on the same section of hair until it is completely dry before moving on to the next section. *The Brown Aveda Institute (Mentor, OH)*

Fix-It #14: Disguise yourself with this sexy 'do. Prep hair for straightening by using a smoothing or moisturizing shampoo and conditioner to clean. Then, apply a few drops of shine serum, as well as a dollop of straightening balm to your hair and comb it through evenly. Part hair to one side dramatically. Divide your locks into six sections and pull each back with a clip. Start with the front section that will cover your eyes first. Use a large round brush and an ionic blow dryer to pull the locks straight in three-inch batches. Do not move on to the next section until you have completely dried the first. Move all the way around your head until hair has been completely dried. For extra slickness, use a flat iron to straighten out two-inch pieces at a time, being careful not to overdo it—you don't want to fry your locks! Finish up with a few drops of hair polish to keep things shiny. *The Brown Aveda Institute (Mentor, OH)*

Fix-It #15: Make your shag soft and pretty with these easy steps. First, wash and condition hair with moisturizing products for the ultimate in softness. Blot hair with a towel to squeeze out excess moisture, then apply a styling lotion throughout your locks (only use a quarter-sized amount). Start blow-drying your bangs first using a large round brush. Wrap the bangs around the brush and pull forward, straightening them and then curling underneath. Repeat this step until your bangs are totally dry. Next, use your fingers to comb through the rest of your locks as you blow-dry. Lift hair up a bit at the roots and finger-comb through so that the ends remain wavy and natural. Don't stop blow-drying until your hair is rid of all moisture. Any dampness left behind will result in frizz later in the day—and who wants that? *Kathy Adams Salon (Buford, GA)*

Fix-It #16: Keep some curl in your world, but banish the frizz with these easy tips. Wash your hair with a curl-enhancing shampoo and conditioner to keep your texture in tact. Next, blot hair dry with a towel and apply a curling mousse throughout your strands from roots to ends, scrunching it in with your fingertips. Attach a diffuser nozzle to your hair dryer and begin to dry your strands using your fingers as a comb. Fluff up the hair around your roots by flipping hair over and blow-drying upside down. Continue this process until hair is completely dry. If you want to enhance your curls a little more, take a large barrel curling iron and wrap two-inch pieces of hair around it here and there to create random, flirty curls. Spritz each with a lightweight hairspray as you unravel them. *The Brown Aveda Institute (Mentor, OH)*



Fix-It #17: Go crazy with this texture-intense style. For this look, wash your hair with a straightening shampoo and conditioner, then apply a dollop of styling lotion throughout damp hair from roots to ends. Use a large flat brush to blow-dry hair, pushing it forward from the crown, flat against your scalp. Brush remaining hair straight down against the nape of your neck until completely dry. When you've dried your entire mane, take a few dabs of pomade and shake it through your strands to really get the texture going and make locks stand up, spin out or do whatever you want 'em to do! To keep the look in place, you may want to take a quick spritz of a lightweight hairspray to keep the action alive. *Kenneth's Hair With Style (Metairie, LA)*

Fix-It #18: Fix up dull hair by adding some chunky highlights in a bold color like red. Then ask your stylist for a blunt cut bob with some side-swept bangs for a truly trendy look. To style, tousle some pomade into damp hair. Use a large round brush to pull your bangs straight first. Wrap the bangs around the brush (and we mean all of 'em) and pull tightly in a diagonal so that they lay flat to the side of your head. Next, use the round brush to pull the bulk of your mane straight, lifting up gently at the roots and leaving the ends blunt. Shake an extra dab of pomade through your head to create a piecey texture. *The Brown Aveda Institute (Mentor, OH)*

COLOR ME SEXY

When it comes to changing your appearance, why not lighten up your tresses by a shade or two, or go bold with a totally different color? Let these models be your inspiration—and see for yourself how a new hue will instantly transform your style! *Makeup: Betty Mekonnen; Photos: Tom Carson/Global Hair & Fashion Group*

L Salon & Color Group (San Mateo, CA)

L Salon & Color Group (San Mateo, CA)

L Salon & Color Group (San Mateo, CA)

Jamison Shaw Hairdressers (Atlanta, GA)

Mouton's Salon (Bedford, TX)

Mouton's Salon (Bedford, TX)

London Hair (Mt. Pleasant, SC)

Stan Milton Salon (Atlanta, GA)

Mouton's Salon (Bedford, TX)

L Salon & Color Group (San Mateo, CA)

L Salon & Color Group (San Mateo, CA)

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Salvatore Minardi Salon (Madison, NJ)
Stylist: Salvatore Minardi

Salon Visage (Knoxville, TN)
Stylist: Brandon Tweed Harris

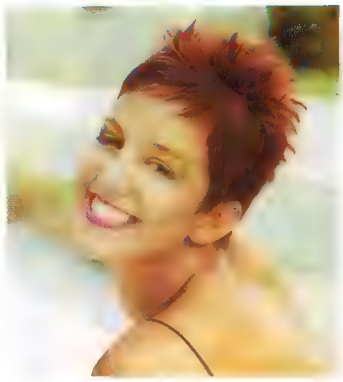
Chazio's Hair Salons (Lake in the Hills, IL)
Stylist: Charles Nelson

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper



Sherry Gordon Salon & Day Spa
(Warren, OH)
Stylist: Sherry Gordon

Mouton's (Bedford, TX)
Stylist: Jannette Bowen

London Hair (Mt. Pleasant, SC)
Stylist: Frances DuBose

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper Keller

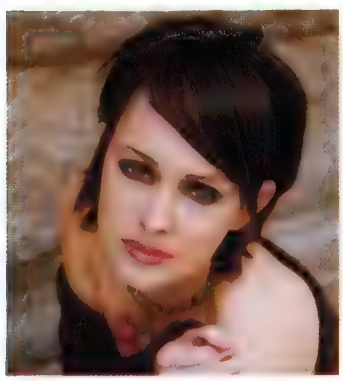
John Jenkins Salon (Sunningdale, England)
Stylists: Amy Cowell & Sarah Jane Willgoss

Paul Falltrick Hairdressing
(Romford, England)
Stylist: Paul Falltrick; Color: Jo Norton

John Jenkins Salon (Sunningdale, England)
Stylist: Nick Williams

Sullo Salon & Spa
Stylist: Tito Cruz

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons



Xena's Beauty Company (New York, NY)
Stylist: Alexis Wheeler

Xena's Beauty Company (New York, NY)
Stylist: Alexis Wheeler

Kenneth's Hair Salons & Day Spas
(Columbus, OH)
Stylist: Tony Anders

Kenneth's Hair Salons & Day Spas
(Columbus, OH)
Stylist: Tony Anders

Kenneth's Hair Salons & Day Spas
(Columbus, OH)
Stylist: Tony Anders

Kenneth's Hair Salons & Day Spas
(Columbus, OH)
Stylist: Tony Anders

Braun der Friseur (Kaarst, Germany)
Stylist: Franc Braun

Braun der Friseur (Kaarst, Germany)
Stylist: Franc Braun

Braun der Friseur (Kaarst, Germany)
Stylist: Franc Braun

L Salon & Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

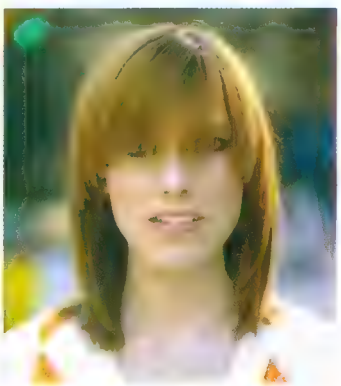
L Salon & Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

Tangles (Wichita, TX)
Stylist: Robin Cook

Tangles (Wichita, TX)
Stylist: Robin Cook

Mouton's (Bedford, TX)
Stylist: Teresa McGaha

Mouton's (Bedford, TX)
Stylist: Teresa McGaha



Tangles (Wichita, TX)
Stylist: Robin Cook

Tangles (Wichita, TX)
Stylist: Robin Cook

Tangles (Wichita, TX)
Stylist: Robin Cook

Pierre De Beaumont (Haddonfield, NJ)
Stylists: Robert & Pierre Avedissian

Pierre De Beaumont (Haddonfield, NJ)
Stylists: Robert & Pierre Avedissian

Pierre De Beaumont (Haddonfield, NJ)
Stylists: Robert & Pierre Avedissian

Mouton's (Bedford, TX)
Stylist: Teresa McGaha

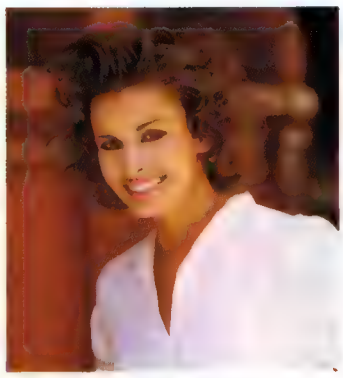
Mouton's (Bedford, TX)
Stylist: Teresa McGaha

Salvatore Minardi Salon (Madison, NJ)
Stylist: Salvatore Minardi

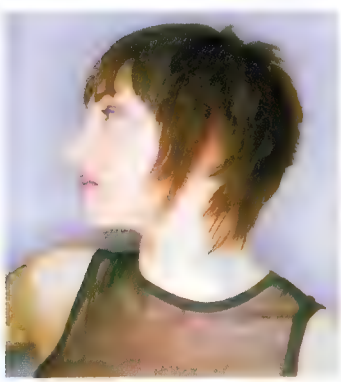
Salvatore Minardi Salon (Madison, NJ)
Stylist: Salvatore Minardi

L Salon & Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper



Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper



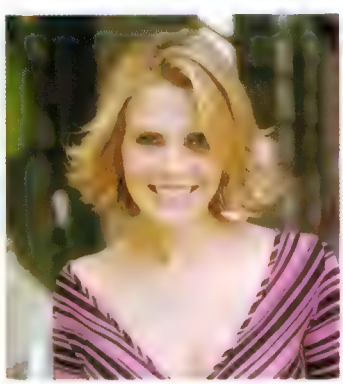
A Head of Style (Charlotte, NC)
Stylist: Roland Barnes

A Head of Style (Charlotte, NC)
Stylist: Roland Barnes

Braun der Friseur (Kaarst, Germany)
Stylist: Franc Braun

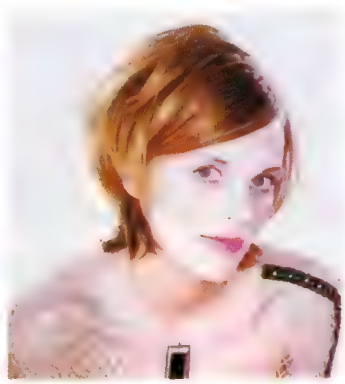
Braun der Friseur (Kaarst, Germany)
Stylist: Franc Braun

A Head of Style (Charlotte, NC)
Stylist: Roland Barnes

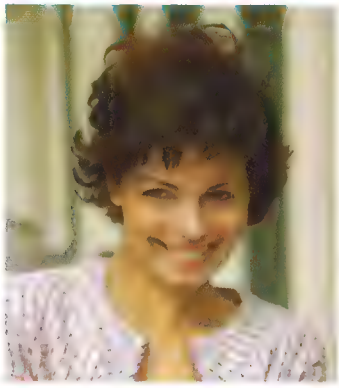


Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

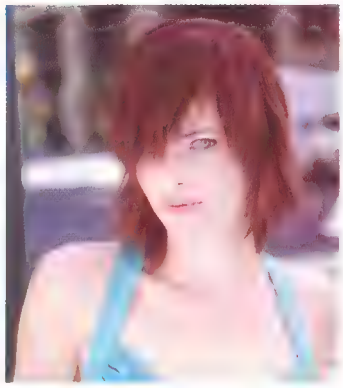
Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper



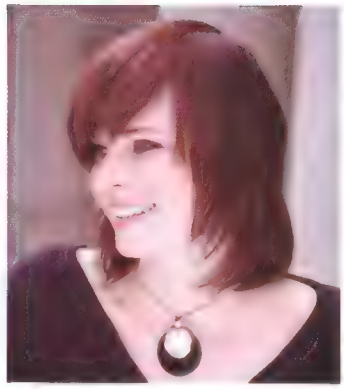
Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper



Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper



Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

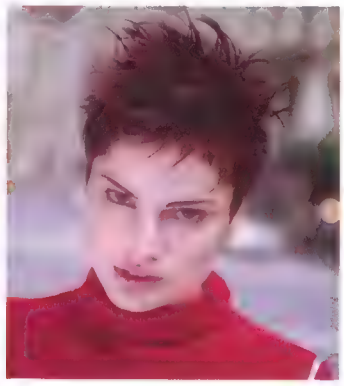


Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

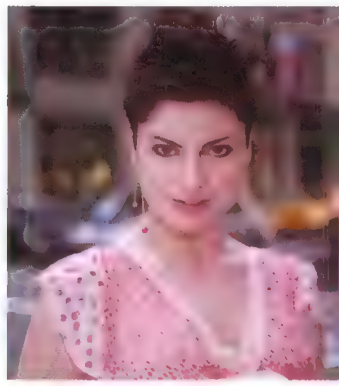
Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

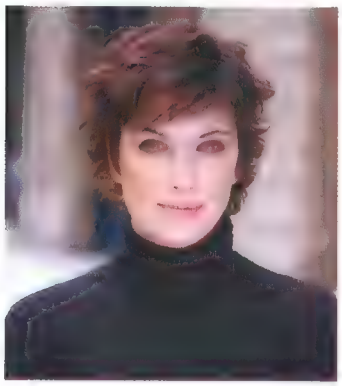
Xena's Beauty Company (New York, NY)
Stylist: Irena Feldman



Xena's Beauty Company (New York, NY)
Stylist: Irena Feldman



Xena's Beauty Company (New York, NY)
Stylist: Irena Feldman



Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Xena's Beauty Company (New York, NY)
Stylist: Joseph Cruz

Xena's Beauty Company (New York, NY)
Stylist: Joseph Cruz

Bob Steele Hairdressers (Atlanta, GA)
Stylist: Mandi Tant

Bella Capelli Salon (Westlake, OH)
Stylist: Kim Donahue

The Brown Institute (Mentor, OH)
Stylist: Sandra Archer

Kenneth's Salons and Day Spas
(Columbus, OH)
Stylist: Tony Anders

Mouton's (Grapevine, TX)
Stylist: Teresa McGaha

Mouton's (Grapevine, TX)
Stylist: Teresa McGaha

Kenneth's Salon and Day Spas
(Columbus, OH)
Stylist: Tony Anders

Kenneth's Salons & Day Spas
(Columbus, OH)
Stylist: Tony Anders

L Salon & Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

Kenneth's Salons and Day Spas
(Columbus, OH)
Stylist: Tony Anders

Mouton's (Grapevine, TX)
Stylist: Teresa McGaha

L Salon & Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

L Salon & Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom
Color: Janice Monahan

Mouton's (Grapevine, TX)
Stylist: Teresa McGaha

Xena's Beauty Company (New York, NY)
Stylist: Xena Parson's

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Kenneth's Salons and Day Spas
(Columbus, OH)
Stylist: Tony Anders

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Kenneth's Salons and Day Spas
(Columbus, OH)
Stylist: Tony Anders

L Salon & Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom
Color: Janice Monahan

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Kym Moore

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

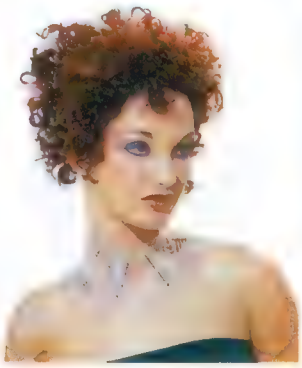
Kenneth's Salons & Day Spas
(Columbus, OH)
Stylist: Tony Anders

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Kym Moore



Sheer Professionals (Wooster, OH)
Stylist: Amy Montero

Yellow Strawberry Global Salon
(Sarasota, FL)
Stylist: Richard Weintraub

Yellow Strawberry Global Salon
(Sarasota, FL)
Stylist: George Panasiotopoulos

Yellow Strawberry Global Salon
(Sarasota, FL)
Stylist: Coral Scheuer

Tangles (Wichita, TX)
Stylist: Robin Cook

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Edie's Styling Center (Clearwater, FL)
Stylist: Edie Noppenberger

Edie's Styling Center (Clearwater, FL)
Stylist: Edie Noppenberger

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Edie's Styling Center (Clearwater, FL)
Stylist: Carrianne Stadtmuller

Tangles (Wichita, TX)
Stylist: Robin Cook

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

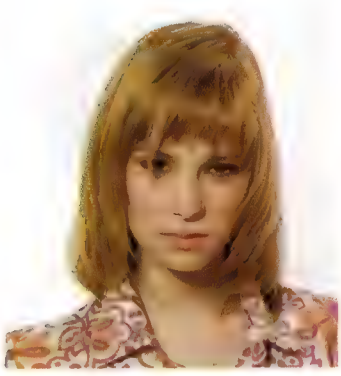
Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Tangles (Wichita, TX)
Stylist: Robin Cook

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Identity Salons & Spa (Cincinnati, OH)
Stylist: Phillip Pierce & Dan Everhart



Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Identity Salons & Spa (Cincinnati, OH)
Stylist: Linda Keller

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Identity Salons & Spa (Cincinnati, OH)
Stylist: Donna Miles-Passick

Bob Steele Hairdressers (Atlanta, GA)
Stylist: Samuel Dobbs

Elon Salon (Marietta, GA)
Stylist: Flonnie Westbrook

Elon Salon (Marietta, GA)
Stylist: Stephen Posta

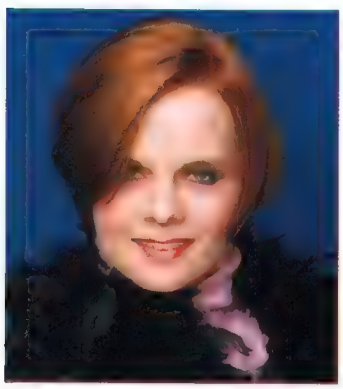
Elon Salon (Marietta, GA)
Stylist: Don Westbrook

Elon Salon (Marietta, GA)
Stylist: Don Westbrook

Francesco's (Mentor, OH)
Stylist: Deanne Paolucci

Salon Visage (Knoxville, TN)
Stylist: Brent Boreson

The Brown Aveda Institute (Mentor, OH)
Stylist: Allison Guild



Edie's Styling Center (Clearwater, FL)
Stylist: Edie Noppenberger

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas David

Francesco's (Mentor, OH)
Stylist: Deanne Paolucci

Andrew & Luann Alorro (Ft. Lauderdale, FL)

Bob Steele Hairdressers (Atlanta, GA)
Stylist: Mandi Tant

Bob Steele Hairdressers (Atlanta, GA)
Stylist: Mandi Tant

Jenniffer & Company (Mentor, OH)
Stylist: Jen Hess

Bob Steele Hairdressers (Atlanta, GA)
Stylist: Sonia Nicholson

Cloud 9 Hair Salon (Martins Ferry, OH)
Stylist: Judith Moore

Bob Steele Hairdressers (Atlanta, GA)
Stylist: Sonia Nicholson

Bob Steele Hairdressers (Atlanta, GA)
Stylist: Shellie Floccari

Tangles (Wichita, TX)
Stylist: Robin Cook

Yellow Strawberry Global Salon
(Atlanta, GA)
Stylist: Augast Werner

Identity Salons (Cincinnati, OH)
Stylist: Linda Cooper

Roland's (Rock Hill, SC)
Stylist: Roland Barnes

Pierre De Beaumont (Haddonfield, NJ)
Stylist: Robert Avedissian

Tangles (Wichita, TX)
Stylist: Robin Cook

Pierre De Beaumont (Haddonfield, NJ)
Stylist: Robert Avedissian

Roland's (Rock Hill, SC)
Stylist: Roland Barnes

Xena's Beauty Company (New York, NY)
Stylist: Xena Parsons

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Candy Shaw Codner

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Kym Moore

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Cindy Watts

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Candy Shaw Codner

46 NEW-YOU LOOKS

This year, your New Year's resolution should be allowing yourself to try new styles and trends you would have never thought to try before. Take that look you've had for months—or even years—and transform it into something spectacular. For some inspiration, check out these ordinary women and see how with just a few simple changes, they get a stunning new look! *Photos: Tom Carson; Courtesy of Global Hair & Fashion Group*

Identity Salons (Cincinnati, OH)
Stylist: Kris Stevens; Makeup: Betty Mekonnen

Identity Salons (Cincinnati, OH)
Stylist: Michelle Beamer; Makeup: Betty Mekonnen

Identity Salons (Cincinnati, OH)
Stylist: Sarah Hunterman; Makeup: Betty Mekonnen

Identity Salons (Cincinnati, OH)
Stylist: Natalie Lickert; Makeup: Betty Mekonnen

Xena's (New York, NY)
Stylist: Xena Parsons; Makeup: Betty Mekonnen

Xena's (New York, NY)
Stylist: Xena Parsons; Makeup: Betty Mekonnen

Xena's (New York, NY)
Stylist: Joseph Cruz; Makeup: Betty Mekonnen

Pierre De Beaumont (Haddonfield, NJ)
Stylists: Robert & Pierre Avedissian; Makeup: Betty Mekonnen

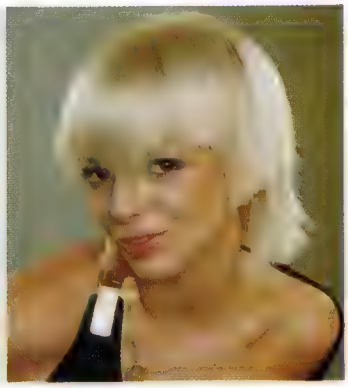
Pierre De Beaumont (Haddonfield, NJ)
Stylists: Robert & Pierre Avedissian; Makeup: Betty Mekonnen

Excellent Hair (Wiesbaden, Germany)
Stylist: Khalil Davary; Color: Max Eli; Makeup: Betty Mekonnen

Paul Kenneth Salon (Woburn, MA)
Makeup: Betty Mekonne

Herz Hair Design (Ottweiler, Germany)
Stylist: Stefan Herz; Makeup: Betty Mekonnen

A Touch of Class (Sudbury, Canada)
Stylist: Frank Marasco; Makeup: Betty Mekonnen

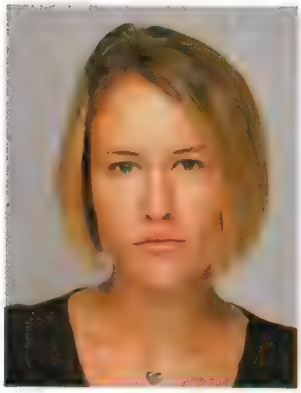


A Touch of Class (Sudbury, Canada)
Stylist: Frank Marasco; Makeup: Betty Mekonnen

Erik of Norway (Milwaukee, WI)
Stylists: Scott Yance & Paul Wiggins

Erik of Norway (Milwaukee, WI)
Stylists: Scott Yance & Paul Wiggins

Erik of Norway (Milwaukee, WI)
Stylists: Scott Yance & Paul Wiggins



Erik of Norway (Milwaukee, WI)
Stylists: Scott Yance & Paul Wiggins

Xena's (New York, NY)
Stylist: Xena Parsons

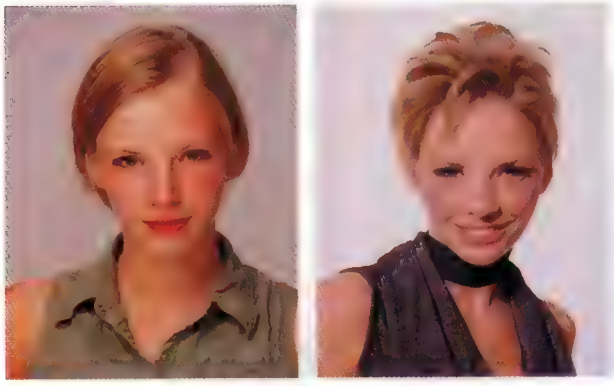
Xena's (New York, NY)
Stylist: Xena Parsons

Mouton's Salon (Bedford, TX)
Stylist: Teresa McGaha

L Salon and Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Candy Shaw Codner

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Michael Fair



Bavaro Hair (Vernon Hills, IL)
Stylist: Gino Bavaro

Bavaro Hair (Vernon Hills, IL)
Stylist: Gino Bavaro

Identity Salons (Cincinnati, OH)
Stylist: Michelle Beamer; Makeup: Betty Mekonnen

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Candy Shaw Codner

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Cindy Watts

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Kym Moore

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Lisa Marie Paul

Jamison Shaw Hairdressers (Atlanta, GA)
Stylist: Candy Shaw Codner

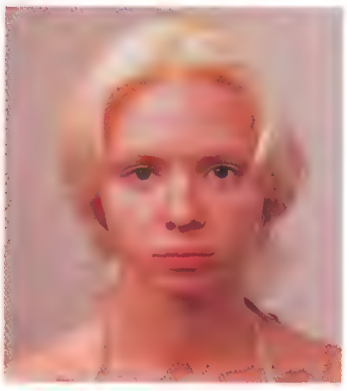
L Salon and Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom; Color: Paul Wiggins

L Salon and Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom; Color: Paul Wiggins

L Salon and Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

Kenneth's Hair Salons & Day Spas (Columbus, OH)
Stylist: Tony Anders

Mouton's Salon (Bedford, TX)
Stylist: Teresa McGaha



Kenneth's Hair Salons & Day Spas (Columbus, OH)
Stylist: Tony Anders

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas Carroll

Douglas Carroll Salon (Raleigh, NC)
Stylist: Douglas Carroll

L Salon and Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

L Salon and Color Group (San Mateo, CA)
Stylist: Elizabeth Stenstrom

Stan Milton Salon (Atlanta, GA)
Stylist: Stan Milton; Color: Kyle Montague/Jamie Latiolais

Stan Milton Salon (Atlanta, GA)
Stylist: Stan Milton; Color: Jamie Latiolais

Stan Milton Salon (Atlanta, GA)
Stylist: Stan Milton; Color: Jamie Latiolais

Erik of Norway (Milwaukee, WI)
Stylists: Scott Yance & Paul Wiggins

SHORT & SASSY LOOKS

If you can dream it, then you can do it. And trust us, that applies to your hair as well. Got poker straight strands? You can make 'em curly for a day with a little help from the right products and styling tools. Want to defrizz your mane during the day? We've got the solution for that, too! The style savvy pros at The David Salon in Costa Mesa, California will help you learn how you can make great hair happen every day of the week! *Courtesy of Taggart Winterhalter for Purely Visual*

Brianna's fun asymmetrical cut by Wayne Peterson is done with a razor and has tons of interior texture. The short crown allows a bit of volume on top while slightly longer fringe frames around her face. Her natural tone is softly accented with a few highlights through the bangs, which adds to the texture of the cut.

For a more edgy style, a medium to strong hold gel is applied all over and finger styled before allowing the hair to air dry. Wayne then went back through with a medium weight pomade to finalize the fringe, then added some shine elixir for luster.

For a softer edge, a slight bend is created with a small beveled flat iron, which is broken up with more pomade and shine elixir. *Makeup: Wayne Peterson*

Stylist Nicole van der Putten created a classic A-line perimeter for Carter with heavy texturizing within a circular section on top at the crown. To accent the texture, her dark brown base is broken up with very thin back to back slices of blonde and a lighter warm brown.

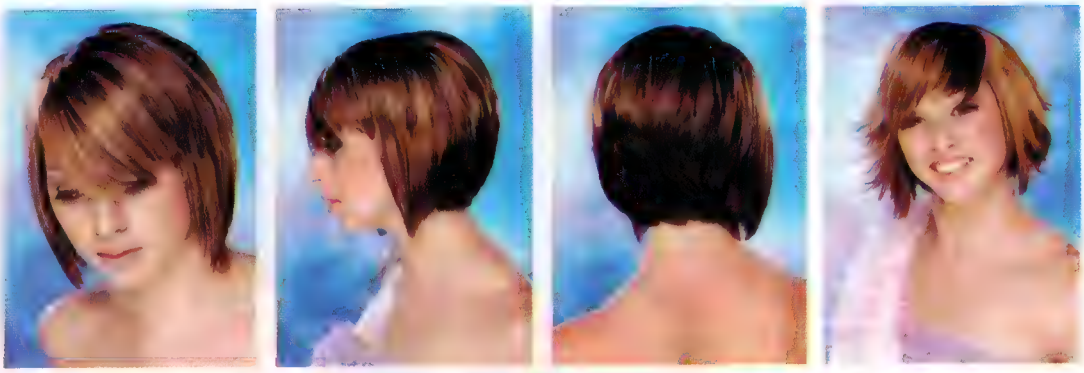
To style, a root boost or volumizing spray is applied before blow-drying smooth with a paddle brush. Piecing with a small amount of wax works with the color and enhances the texture.

Blow-drying with a round brush then lightly piecing the ends with pomade or wax can instill more roundness and volume. *Makeup: Jennifer Harklerode*

Natalie's mid-length style by Ashley Moon features a one length cut with short layers for movement. Her color is a soft golden blonde with medium warm brown panels for dimension.

For a straight look, volumizing mousse and a silicone based shine product are layered on before blow-drying freehand. Once completely dry, a light dusting of a thermal spray is used before flat-ironing the length, bumping the ends outward slightly. A small amount of pomade is used to piece and a medium hold spray over the surface creates a perfect finish.

For a highly texturized look, volumizing mousse is applied all over before blow-drying upside down. A thermal spray is used along with a small iron to create bends, waves and curls all over. After flat-ironing the bangs, pomade is used to piece through and position the curls. *Makeup: Kelley Fraser*



Amber's A-line shape by stylist Brie Mulkern is heavily layered then texturized by point cutting into the ends. The medium brown base is broken up with back to back panels of a sultry honey blonde.

For a smoother style, a defrizzing and shine serum is applied all over before wrap drying to the shape of the head using a paddle brush. A flat iron is used as needed on the ends then a medium to strong aerosol spray is dusted over the surface.

For a more kicked look, the ends are bumped out with a flat iron and wax is used to piece the ends. *Makeup: Jennifer Harklerode*

Stylist Kristine Agrusa created an edgy twist to Andrea's A-line bob by razor cutting tons of funky layers.

For her color the natural tone was brightened over all up to a lighter and warmer red. Next Kristine lightened a few pieces for contrast, then applied a brighter copper red at the nape.

Styling foam and gel are cocktailed together and applied all over before finger wrap drying upside down. Once completely dry, a very light styling cream is worked through, then the strands are flat-ironed bending the hair to the shape of the head. A bit more styling cream is used to lightly piece the ends. *Makeup: Jennifer Harklerode*

For Kristin, Megan Dendinger started with the color. She created a mix of bright red and copper with darker brown chunks through the top as well as underneath for depth.

The cut is an angled choppy bob with slightly exaggerated length in the front. This look is designed to show off the texture whether worn smoother or undone.

For a straight but rougher edged style, a volumizing mousse is applied all over, while a thermal smoother is used starting at the ends. The hair is blow-dried while flat wrapping forward and up. This forward movement adds drama to the length in the front. Styling paste is used to piece out the ends as a bit of ruffling at the root creates more volume on top.

For a kicked flavor, a 1/2-inch flat iron with beveled edges is used to kick the ends outward. More styling paste is worked onto the ends to piece. *Makeup: Kelley Fraser*

Stylist Ezabel Chopourian created a shorter classic A-line shape for Emily using scissors up front and a razor in back. Panels of robust red are applied to add depth and texture to the dark brown base.

For a sleekly rounded style, a leave in conditioner is applied all over the towel-dried hair while a volumizing tonic is used just at the root. A round brush is utilized to evoke volume and fullness while blow-drying, then a dusting of volumizing spray finishes off the look.

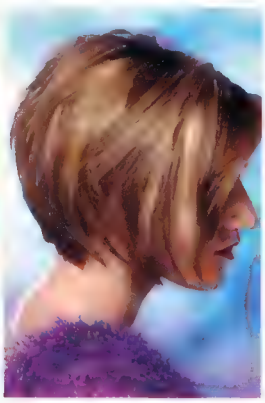
To take things in another direction, Ezabel emulsified pomade between her hands and pieced back through the hair for a kicked out flare. *Makeup: Kelley Fraser*

Lauren's cut by Nicole van der Putten is extremely blunt on the ends but has low square layers for a hint of movement. The front is tapered around her face while V cut bangs are worn swept to one side.

Her natural ash blonde is highlighted with heavier chunks of lighter warm blonde to add depth and dimension to the overall look.

For a straight style, volumizing spray is applied at the root for lift before the hair is flat wrapped with a paddle brush while blow-drying. Once dry the ends are lightly flat-ironed to accent the bluntness then pomade is used to piece while a light aerosol is applied to finish.

For a more volumized look, the hair can be blow-dried with a round brush rolling the ends forward and under. The hair can also be directed forward by using the rounded portion of a beveled flat iron. This creates more of a roll or movement forward rather than a curl. *Makeup: Jennifer Harklerode*

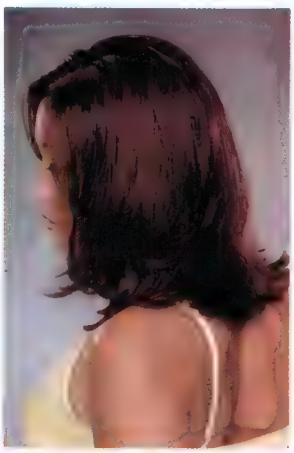


Salon owner David Bickle took Kristen's style to another level by instilling a classic bob shape then applied a highly textured finish with both razor cutting and point cutting techniques. This created a highly shattered edge and "barely there" fringe to frame her facial features.

The color is designed to work with the texture with strategically placed panels of light brown, copper and lighter blonde. Some larger chunks or blocks of color are also placed underneath for added dimension.

For a texturized style, a medium hold volumizing spray is applied after rough drying the hair. While still warm from the dryer, the hair is set on large Velcro rollers and allowed to cool. Once the rollers are undone, the hair is worked back through by hand for a more tousled looking finish.

For a more polished finish, a leave in conditioner treatment with color protectant is dried into the hair. After flat-ironing, a gloss serum is worked through for control and shine. *Makeup: Wayne Peterson*



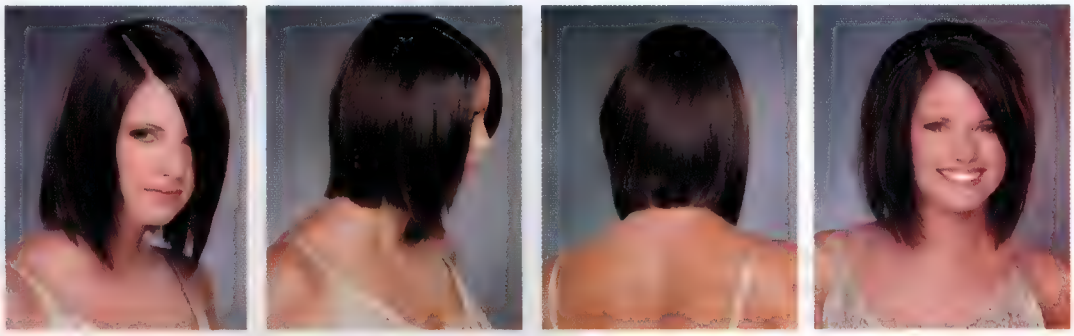
For Erika, stylist Kristine Agrusa started with a slightly below the shoulder-length then created low notched layers from the crown down. A slight bang was kept long and swept off to the side. For her color, a dark warm brown base was broken up with two panels of warm red while the front bang area has a panel of copper.

To style, mousse was worked onto towel-dried hair before blow-drying for volume with a round brush. Once completely dry, the hair was flat-ironed using a texture spray on small sections. To create more movement, the ends were kicked outward. Shine spray and a medium hold hairspray finished off the look perfectly. *Makeup: Sheryl Bell*

For Jeri, stylist Alonzo Lamarque started with an A-line shape that was all point cut to prevent any blunt lines. A long and side swept bang was added to frame her face while lots of movement and texture were applied with deep texturizing. To accent the texture of the cut, her color is also highly dimensional. Her dark blonde base was heavily woven with a lighter blonde on top and through the sides.

To style, a volumizing lotion and a thin set wet gel are cocktailed together and are applied all over her damp hair concentrating on the roots but distributing through the ends. After blow-drying for volume at the root with a Denman brush, the hair was flat-ironed around her face but barrel curled at the crown for added lift. To finish, a small amount of wax was used to separate and define.

For a classic swept back off of the face look, the hair was back-combed at the root on top and was smoothed back over the surface directing the hair back to create sort of a Pompadour effect in front. The sides and back kick around to the front with a little help with styling cream to accentuate the A-line shape. *Makeup: Jennifer Harklerode*



This fabulous A-line shape for Gia features a slightly shorter back with longer sides. To create this look, stylist Kristina Vocchione started with a strong perimeter shape with a blended side bang then went back through and layered throughout for movement. For her color a very solid dark brown adds richness to the style.

To create a smooth finish, on damp hair mousse or styling foam was applied at the base for lift, then was blow-dried for volume with a round brush. Once completely dry, the hair was flat-ironed then worked back through with a small amount of pomade to finish. *Makeup: Wayne Peterson*

Stylist Samantha Kirby created a mid-length A-line bob for Rachael with layers throughout and a smooth side bang. For her color, a rich dark chocolate-brown was interlaced with a soft caramel over the top.

To create a smooth and rounded finish, the towel-dried hair was applied with a cocktail of mousse and gloss drops. After blow-drying for volume with a round brush, the hair was flat-ironed as needed then the ends were lightly pieced with styling cream.

For a softer curl, a shaping cream was applied to larger sections, which were lightly turned and bent using a one-inch curling iron. The end result is simply steamy. *Makeup: Sheryl Bell/Samantha Kirby*

The ever-popular bob is making a huge statement this season. Stylist Nicole Ankenman created a very "in demand" look for Tracy starting with a shattered bob shape. Loads of interior texture was added to help remove weight while a longer side swept bang neatly frames her face. Her naturally warm copper-red hair was accented with a light strawberry-blonde highlight and a copper-red lowlight to give dimension.

For a sleek style, smoothing serum and a straightening cream were cocktailed or mixed together and distributed all over. After blow-drying with a flat brush, the hair was flat-ironed and finished with a medium hold spray.

For a textured version, the damp hair was layered with a medium hold gel and a small amount of mousse. After diffuse drying, Nicole went back in with a medium size curling iron to help accentuate small random pieces. *Makeup: Sheryl Bell*

Quick fixes for your hair dilemmas

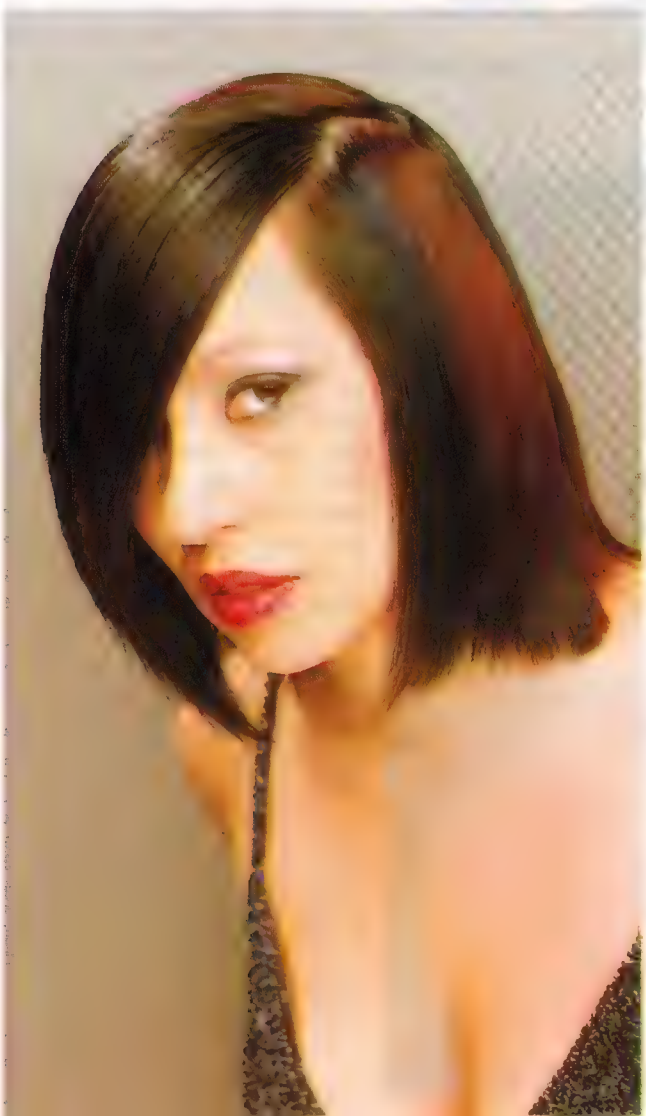
Can't get your hair to stay straight? Curls falling flat? Whether your hair is shoulder-length or cropped above your ears—we've got the answers to your short hair problems—and we promise the solution is easier than you think! **By Kelly Bryant • Photos by Tom Carson**

Problem: Is it possible to have a look that is both sweet and sexy, without being over-the-top?

Solution: Of course! Every woman has many different characteristics, and your hair should reflect that. This look is great because it's straight and simple but can also be tousled into a hot look. Wash hair with a straightening shampoo and conditioner, then work a dollop of styling lotion through strands and comb to the ends. Part hair down the center and brush bangs forward. Use a large round brush to pull bangs straight, curling the ends under slightly. Continue to work on your bangs until they are totally dry, then use the tiniest dab of pomade on the ends to separate the pieces a little bit. For the rest of your mane, work two-inch sections of hair around the brush at a time, pulling hair completely straight and allowing the ends to lay flat. We recommend starting with the lowest layer of your hair first since that's the part most often neglected, then work your way up to the top. After you've completed drying, take a little more pomade and tousle it through your strands for a piecey style that can definitely be considered both sweet and sexy. *Mouton's (Grapevine, TX); Stylist: Teresa McGaha; Makeup: Betty Mekonnen; Production: Global Hair & Fashion Group*

Problem: My hair doesn't believe in volume, it always looks limp.

Solution: Volumizing spray! Mist damp roots with a volumizing spray, then blow-dry your hair with it flipped upside down, focusing the nozzle of your dryer at the roots to build up some body. When hair is about 85% dry, stand straight up and finish off the blow-out using a large round brush to lift hair up at the roots, flipping the ends out. Spritz in place with a volumizing hairspray for more impact. *Yellow Strawberry Global Salon (Ft. Lauderdale, FL); Stylists: Jesse & Flo Briggs; Photo: Tom Carson*



Problem: I have a wave to my hair that won't go away.

Solution: Smooth out your mane by learning how to use a flat iron! Mix a dollop of straightening balm together with an equal part of smoothing crème and comb it through your hair. Use a large paddle brush to straighten tresses as you blow-dry, starting at the nape of your neck and pushing hair forward, using your head as a base to flatten hair against. When you've finished drying, part hair dramatically to one side, then sweep a flat iron over two-inch sections of hair just once to get a completely sleek look. *Kathy Adams Salon (Buford, GA); Stylist: Lauren McDonald; Photo: Tom Carson*

Problem: I'm tired of sporting the standard bob everyday.

Solution: Flip out! That's right, fan the ends of your strands out instead of keeping them curled under close to your face like the classic bob demonstrates. Work a styling lotion through damp hair to prep it, then use a large round brush to straighten hair as you blow-dry, positioning it so that you can flip the ends instead of curling them under. You may want to focus the heat from the dryer on the ends (as they are curled around the brush) for a few extra seconds before you finish running it through your hair to really get a nice bounce. Repeat all over your hair, then create a zig-zag part and tease the area around the crown of your head, smoothing the top layer over with a paddle brush. Apply a generous amount of hairspray to keep the look in place. *Yellow Strawberry Global Salon (Sarasota, FL); Stylist: Coral Pleas; Photo: Tom Carson*

Problem: I thought a short shag would make my hair pop, but it seems to lay flat.

Solution: The answer to this one could actually just mean adding some highlights to your hair. We're not talking platinum-blonde on your chestnut-brown hair, but adding some slightly lighter brown highlights can really add dimension to your look. If you decide to color, make sure you use a color-protecting shampoo and conditioner to protect your new hue, then apply a dollop of styling lotion to damp hair. Use a large round brush to straighten bangs first as you blow-dry, pulling the brush all the way through your hair so the ends are flattened down against your forehead. Move back from your bangs, lift up the layers just behind them and pull them straight forward as well. The area around the crown should be lifted up with the brush, but slightly spiked, as the back is straightened with those ends flipped out. Mist with a medium-hold hairspray to finish off the look. *Shortino's Salon & Day Spa (York, PA); Stylist: Frank Shortino; Photo: Tom Carson*

Problem: I like the look of bangs, but I don't think they'll fit well with my alternative style.

Solution: Bangs come in all different shapes and sizes—so don't think you have to go with the long, side-swept version just because everyone else has them. We think the short, choppy bangs shown on this model would fit perfectly with the look you're describing. Ask your stylist to snip short pieces of hair, alternating with slightly longer pieces, for a really unique style. At home, add a smidgen of pomade to damp bangs and blow-dry them using a small round brush to pull them straight. When they are completely dry, twist the ends with your fingers to separate. Part hair down the middle and dry the rest of your hair using a large round brush to lift hair up at the roots for volume, then either lay the ends flat or flip 'em out for texture. *Kathy Adams Salon (Buford, GA); Stylist: Lauren McDonald; Photo: Tom Carson*

Problem: I want to add a little fun to my short cut.

Solution: Simply changing up the way you blow-dry your hair can lead to a completely different style—without snipping away any more inches from your mane. For this look, apply a dollop of straightening balm through damp hair, then create a side part. Instead of using a round brush, grab a large paddle brush and begin blow-drying at the nape of your neck, pushing around your head towards your face. Repeat until hair is completely dry. Finish off the look by taking a dab or two of pomade and roughing it through the ends of your hair to create some separation between your layers for a totally new look. *Shortino's Salon & Day Spa (York, PA); Stylist: Frank Shortino; Photo: Tom Carson*

Problem: My blonde is starting to look a little brassy.

Solution: Ask your colorist how he/she feels about adding lowlights, either a darker shade of blonde or a very light brown, to your hair. By adding a range of color to your tresses, it will eliminate that brassy look and give your mane a stronger presence. When styling, make sure you wash your locks with a color-protecting shampoo and conditioner. Then apply styling lotion to damp hair. Blow-dry your bangs first, wrapping the entire section around a large round brush and repeatedly pulling it forward, curling the ends under towards your face. When that section is dry, use the round brush to pull the rest of your hair straight back, flipping the ends outward. Repeat until it's completely dry, then mist in place with a medium-hold hairspray. *Hairbenders Internationalé (Chattanooga, TN); Photo: Tom Carson*

Problem: I can't maneuver a round brush and a blow-dryer at the same time—I'm just not that coordinated!

Solution: The easiest answer to this problem is to give your tresses a rough-dry with your regular hair dryer, then halfway through work with a hot air brush to finish off the look. This tool will blow heat towards your hair while simultaneously styling it. To get a look like the one shown here, apply a dime-size amount of straightening balm to damp hair, then create a side part. Take two-inch sections of hair at a time and wrap it around the hot air brush, lifting up at the roots for volume and curling the ends under for a little bounce. Don't move on to the next two-inch section before you completely dry the first one. When you're done, mist a little root booster on dry roots and pump it up with your fingertips for a little extra volume. *Shortino's Salon & Day Spa (York, PA); Stylist: Lynn Poff; Photo: Tom Carson*

Problem: I can't decide between keeping my brunette shade or taking the plunge with a blonde color, but I know I want something really different.

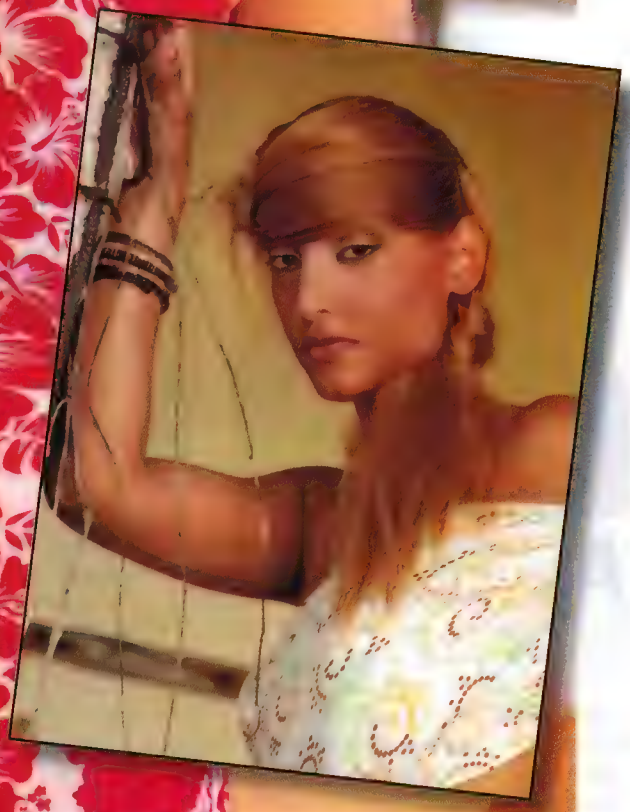
Solution: So do both! For an alternative style that is sure to get you noticed, ask your stylist to give you a really edgy, blunt shoulder-length cut with some long, choppy bangs. If he/she is the same person who does your color, tell them that you'd like to keep your natural color on the bottom, with a funky blonde overlay on top. The brunette parts of your hair should peek out through the bangs and at the ends of your hair for a cool look. Style by applying straightening balm to damp hair and combing it through to the ends. Create a center part and brush bangs forward. Use a large flat paddle brush to straighten hair as you blow-dry, tightly pulling bangs down toward your face first, then moving to the back of your mane when that is dry. Mold hair around the base of your neck, starting at the nape and pushing it forward around your head to straighten. Repeat until dry. Follow-up with a quick once-over with a flat iron to get a completely straight look. *Hairbenders Internationalé (Chattanooga, TN); Photo: Tom Carson*

Star Treatment

Style Stars Winner Sean Yoell struts his stuff!

Sean Yoell winner of the 2007 Style Stars hairstyling competition really gave it the "star treatment" for these fabulous "red carpet" looks.
Based out of St.Clair Beach, Tecumseh Ontario Canada, Sean is the owner / operator of Accents Hair Studio. Sean has been showcased in BizX and Windsor Life Magazine.

Shot on location at the
Lucia Beach Villas, Yabucoa, PR.
Style director: Jesse Briggs.
Photography by Tom Carson.
Make-up by Kathrine Quiel.



When not in the Salon, Sean lends his expertise to Colomer Canada as an Educator & Platform Artist for Intercosmo Voila Colour.
We congratulate him on his beautiful winning entry in the Style Stars hairstyling competition.

BRILLIANT IDEAS

When it comes to achieving ideal beauty, a well conceived plan or concept has the ability to grow and develop into something absolutely extraordinary. With PON International, this idea involves unlocking a person's potential, allowing results that are simply beautiful. For this collection, the Anaheim Hills, California based salon professionals chose to present fabulously current looks each suiting an individual personality and lifestyle.

Photos: Taggart Winterhalter for Purely Visual

Ashley's bra length hair was grown out with "fried" color with old chunky pieces of both dark brown and platinum-blonde. Her natural dark blonde hair had a about an inch of regrowth as well.

To create a new look with a softer edge, stylist Stacy Burdge of PON International started with the cut. After removing several inches of length, she used shears along the perimeter to point cut for a shaggy edge, She also added a swooping bang and texturized all over with a razor.

For her color, she wanted to apply a softer, more natural-looking end result. She added thinly sliced highlights in a lighter and a medium blonde, and a lowlight in a warm caramel hue.

To style, PON International Elevate was applied at the root, while both Sealant and all Turn It Up were used all over. After rough-drying to remove most of the moisture, Stacy smoothed the hair out and applied volume at the crown using a round boar bristle brush. Once completely dry, the hair was flat ironed for control and to kick the ends out slightly. Scatter FX spray wax, Da Flex working spray and Shynie were all utilized to finish. *Stylist: Stacy Burdge; Makeup: Jaime Queenin*

Salon owner and award winning stylist Pon Saradeth began with Kim, a college student who wanted a more serious style. Her only other desire was to keep most of her length, which was just to her shoulders. Her naturally wavy hair was a natural ash-blonde, which had such potential but just needed a kick start.

Pon started by highlighting her hair on top and on the sides where it was needed to enhance her natural color. Next he cut longer layers and a side bang for a rounded feel up top with shagginess on the bottom.

To style, PON International Turn It Up was applied all over while Elevate was used only at the root for lift. Pon blow-dried with a round brush for volume on top, then lightly kicked the ends out. Da Flex working spray and Pon Du soy paste helped create the perfect finish. *Stylist: Pon Saradeth; Makeup: Jaime Queenin*

His third model, Noel, is a busy hairstylist. She had long, straight shoulder-length hair and a lighter blonde shade. To start her new and more current look, Pon cut her length to the chin, then added a lot of texture and movement with layers for a shaggy sort of feel. He took her lighter blonde base and highlighted through to make it just a bit brighter plus added some dark pieces for dimension.

To style, PON International Pon Soon styling cream was worked in all over before blow-drying with a Denman brush. Once most of the way dry, a round brush was used to flip up the ends slightly. Pon Du soy paste was then used to lightly piece.

For a lightly textured version, Pon took a medium curling iron and Da Flex working spray and worked through to create a slight bend all over. *Stylist: Pon Saradeth; Makeup: Jaime Queenin*

Melissa works at a trendy coffee house and is a part-time student. She was ready for a totally new look that was more current, yet easy to take care of. Her length was to her mid-back and she had outgrown layers and bangs. Her natural texture is slightly wavy with fine density. Her color was previously over processed and damaged, and had some bits of black as well as brassy golden tones that needed to be removed.

PON International stylist Mandi Bevando started by cutting eight inches of her damaged length off. Next she texturized the back, added volume on top but she left the sides longer so Melissa felt like she had some length to play with.

For her color, a light caramel hue was applied to her natural ash tone for added warmth without any brassy tones like before.

To style, Mandi started with damp hair and applied PON International Turn It Up all over, and Mussy all over, but concentrated on the root. A small amount of Sealant was used on the ends to control the wave. After blow-drying with a round brush for volume, movement was added by using Du Da Du styling paste. Scatter FX spray wax was lightly applied in back for more texture and pliable movement.

For a second look, Mandi created an intertwined up style that was swept to one side. More scatter FX was dusted over the top of dry hair after the crown was back-combed to add height for the base. Small sections were ribboned around, intertwined and pinned into place. Da Flex working spray was used over the top to hold. *Stylist: Mandi Bevando; Makeup: Jaime Queenin*

Styles for Every Mood

Why shouldn't your look change depending on your mood? If you're excited, a perky look suits you. Feeling mysterious? Sweep some of those bangs across your eyes to give yourself some privacy. Although we're warning you, if you're feeling upset or angry, these styles may just be the ticket to cheering you back up. **By Kelly Bryant • Photos: Tom Carson • Production by Global Hair & Fashion Group**

PLAYFUL

Reach for the stars with this voluminous look. Mist damp roots with a volumizing spray and work a volumizing mousse throughout the rest of your hair, scrunching it in with your fingers. Attach a diffuser nozzle to your hair dryer and begin applying heat with your mane flipped upside down. Scrunch strands with your fingers the whole time to build texture. When hair is completely dry, heat up a set of large rollers and wrap two- or three-inch sections of hair around each one, securing about an inch away from your roots. Allow the curlers to completely cool in your hair before unraveling, then mist with a lightweight hairspray and tousle with your hands. ***Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks***

SASSY

To style, mist damp roots with a volumizing spray, then work a thickening lotion through the rest of your hair. Blow-dry using a large round brush and work on your bangs first. Make sure they are totally dry before moving on to the bulk of your mane. Separate it into two-inch sections of hair, lifting up at the roots and pulling hair straight, allowing the ends to flip up just a little bit. When hair is completely dry, apply a very small dollop of volumizing mousse to the back section of your mane and work it into the roots and underneath the top layer of hair for more body. *Kwof Salons (Glendale, WI)*

FEISTY

Give your shag a spiky style. Wash strands with a volumizing shampoo and conditioner, then mist your locks with a spray-on styling lotion. Grab a large round brush and your blow-dryer; begin to apply heat to your mane by lifting hair up at the roots and straightening through the length of your strands. For the top layers you'll want to curl the ends under and create some bounce. For the layers that end below your ears, straighten them and then flip the ends out. When you've finished drying, rub a dab of pomade through your mane to separate strands. ***Kenneth's Salons & Day Spas (Columbus, OH); Stylist: Page Payne; Makeup: Danielle Shindle & Suzanne Garcia***

CLASSIC

Tousle your strands for a sexier style. Apply straightening balm to damp, towel-dried hair; comb it through. Flip your mane over and begin blow-drying using a large flat brush to pull hair straight as you apply heat. When hair is almost dry, stand straight up and continue using your flat brush to straighten strands. When you're done, tease hair lightly at the crown of your scalp and smooth over with a brush. Take some pomade and tousle it through the rest of your hair for a slightly messy look. ***Hair Benders Internationalé (Chattanooga, TN); Stylist: Bobby Fairbanks***

REGAL

This is a style fit for a queen. Apply a lightweight styling gel to damp hair. Slick back the sides of your hair against your head and spruce up the center section of your mane for styling. Use a round brush to pull hair up for volume as you blow-dry, lifting two-inch sections at a time and spiraling it around the brush for a little curl. Repeat on the next few sections working back from your forehead. When you've finished drying, mist your entire head with a medium-hold hairspray to keep the look in place. *Kenneth's Salons & Day Spas (Columbus, OH); Stylist: Leanna Murphey; Makeup: Danielle Shindle & Suzanne Garcia*

GLAMOROUS

Create a retro style with ease. When hair is still just slightly damp, comb a few drops of styling gel through your mane. Part hair on one side and brush hair down so that it lays flat against your head. Take a few small sections of hair on the opposite side of the part and curl them around a medium-barrel curling iron. Add a little extra gel to make the curls stay put and lay neatly against your scalp. For a little extra hold, you can spray lightly with hairspray. ***Kenneth's Salons & Day Spas (Columbus, OH); Stylist: Brittany Abercrombie; Makeup: Danielle Shindle & Suzanne Garcia***

RENOVATE YOUR STYLE

Don't get stuck in the past—update your mane today!

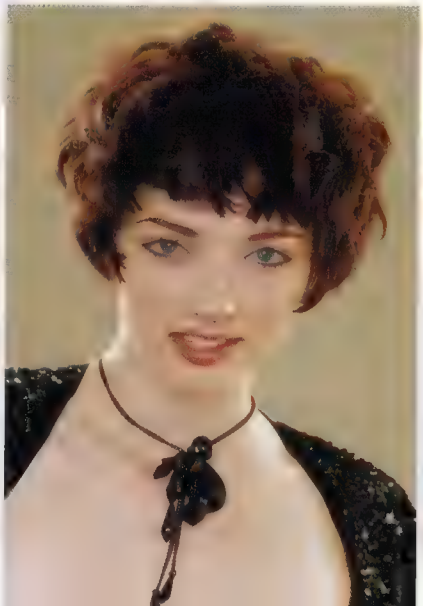
Just because you love the same cut and style you've had for the past five years doesn't mean you should keep it that way forever. Ask your stylist for a simple update to keep your look current and modern, then use our hair tips for freshening up your locks every day. **By Kelly Bryant • Photos: Tom Carson • Production: Global Hair & Fashion Group**

STYLE IT: Glamorize an ordinary look by adding long layers to give you limitless styling opportunities. For this feathery, celebrity-worthy 'do, work a styling lotion through damp hair from roots to ends. Blow-dry your bangs first by wrapping them around a round brush and focusing the nozzle of your dryer down the hair shaft as you apply heat. Repeat until this section is dry. Divide the rest of your hair into six sections and clip each one back. Release the first section and divide it up into small two-inch pieces of hair. Hold your brush vertically and wrap these sections around it, pulling hair straight and feathering the ends out. Repeat on the same piece until it's dry before moving onto the next. When hair is dry, emphasize the feathery ends by following up with a large-barrel curling iron to add more texture. Hold the iron vertically and wrap the ends around the iron so that they flip out. Mist generously with a medium-hold hairspray. *Paul Kenneth Salon (Woburn, MA); Makeup: Betty Makouzos*

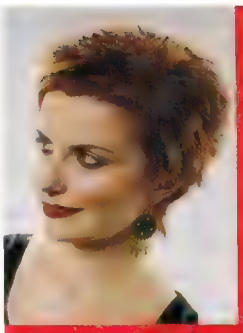
STYLE IT: Short layers are the foundation for a ton of great volume, so don't let them down. If you have gray hair, treat it right by using shampoos that are formulated to help maintain that gorgeous shade of silver. While hair is damp, spritz roots with a volumizing spray. Begin to blow-dry your hair by using a small round brush to pull layers up at the roots and curl the ends under gently as you move from the front of your scalp to the back. Stick with the same piece until it's dry before moving onto the next. When hair is dry, heat up a large-barrel curling iron and wrap small sections around it to get a little more volume at the roots. Mist all over with a medium-hold hairspray for staying power. *Excellent Hair (Wiesbaden, Germany); Stylist: Khalil Davary; Makeup: Betty Mekonnen*

STYLE IT: Do something a little unexpected with a chin-length bob. Work a dollop of straightening balm through damp, towel-dried hair and comb it through to the ends. Blow-dry your hair straight using a large round brush to smooth out your strands as you apply heat down the hair shaft, starting at the roots. When you're done, part hair to the side so that your bangs or shorter angles fall in one direction. Pull half of your hair straight back and poof it up a bit in the front, then secure it at the crown of your head with a hair elastic. Curl the hair that's poking out of the elastic so that it looks neat and like it's part of the 'do. Spritz generously with a medium-hold hairspray. *Excellent Hair (Wiesbaden, Germany); Stylist: Khalil Davary; Makeup: Betty Mekonnen*

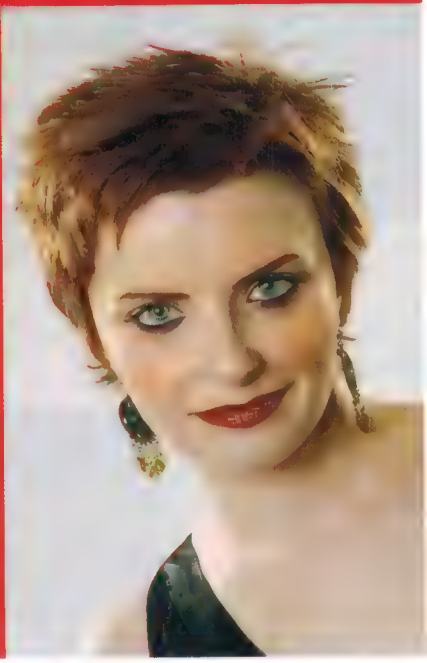
STYLE IT: Infuse a little curl into a short, cropped cut, especially if you're in the process of growing one out and it's in that seemingly never-ending "awkward" phase. Wash hair with a volumizing shampoo and conditioner, then mist towel-dried hair generously with a texturizing spray. Scrunch the product in with your fingers, building it up towards your roots. Grab a small round brush and begin blow-drying your hair by pulling strands up at the roots and shooting air at 'em to build more volume. Curl the ends under and pull them towards the front of your hairline. Repeat throughout your entire mane, making tiny curls as you curl hair under. When you're done, spray your hair with a strong-hold hairspray and use your fingers to fluff up strands around the crown of your head. *A Touch of Class (Sudbury, Canada); Stylist: Frank Marasco; Makeup: Betty Mekonnen*



STYLE IT: Don't let a pixie cut fall flat—spike it up for all new flair. While hair is still damp, but towel-dried, distribute pomade through the ends to get hair flexible and ready for styling. Use a large flat brush to pull hair straight as you blow-dry, pushing it back and forth against your head to create movement and volume. When hair is completely dry, heat up a small flat iron and run it over two-inch sections of hair. Take some more pomade and tousle through your locks for a spiky look that will really turn heads! *Excellent Hair (Wiesbaden, Germany); Stylist: Khalil Davary; Makeup: Betty Mekonnen*



STYLE IT: Tired of dealing with tons of hair? A choppy, cropped cut like this one is a breeze to style and always looks amazing if you give it a few minutes of love each day. Wash your hair with a shine-enhancing shampoo and conditioner. Towel-dry your strands and then apply a small dollop of volumizing mousse to damp hair. Work it through with your fingertips, really scrunching it into the roots. When you're ready to start blow-drying, grab a flat brush and push hair back and forth with it against your scalp to straighten strands while creating some movement and pieciness. When hair is dry, rub a little pomade into it to get some pointy, well-defined ends. *Herz Hair Design (Ottweiler, Germany); Stylist: Stefan Herz; Makeup: Betty Mekonnen*



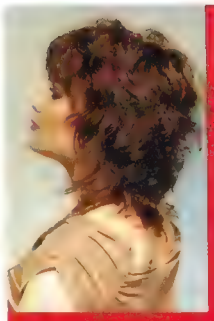
STYLE IT: Modernize your bob with fringy bangs that will give it a slightly retro vibe that is super cool. While hair is still slightly damp, comb a quarter-size dollop of styling lotion from the roots to the ends of your hair. Blow-dry bangs first wrapping them around a large round brush and pulling them straight down towards your nose. Let them bounce up for a little curl. Repeat until the section is totally dry. Create a center part down your scalp and start wrapping two-inch sections around the brush, pulling the length straight and flipping the ends outward. Hold the brush horizontally so that the ends make a nice flip at the bottom. When hair is completely dry, spritz it with a soft-hold hairspray so that it remains touchable and in place. *Roland's (Rock Hill, SC); Stylist: Roland Barnes; Makeup: Betty Mekonnen*

STYLE IT: If you let your chin-length 'do get a little wild from lack of styling, switch it up and make it sleek for a change. Wash your hair with a shine-enhancing shampoo and conditioner. Mix a few drops of straightening balm with an equal part of shine serum between your palms and apply the products to damp hair, combing it through to the ends. Make a side part along your scalp. Next, grab a large round brush and wrap two-inch sections around it, pulling hair completely straight and curling the ends under to keep them neat. Hold the brush vertically so that the front pieces frame your face slightly. *Excellent Hair (Wiesbaden, Germany); Stylist: Khalil Davary; Makeup: Betty Mekonnen*

STYLE IT: You can have straight, soft looking hair without it being completely void of texture. For this slightly lengthier look, wash your hair with a volumizing shampoo and conditioner. After you've towel-dried your hair, work a smoothing crème through it from roots to ends. Blow-dry your bangs first by wrapping the entire section around a round brush and pulling them down towards the center of your face. Focus the nozzle of the dryer down the hair shaft to avoid frizz. When you're ready to dry the rest of your hair, divide it into six sections, then separate those into mini subdivisions that are each two inches wide. Take each subdivision and wrap it around your brush, pulling hair loosely straight and allowing the ends to lay flat. When hair is almost completely dry, lose the brush and simply finger-comb through your hair as you apply the rest of the heat to make the look a little looser and not so strictly straight. *Roland's (Rock Hill, SC); Stylist: Roland Barnes; Makeup: Betty Mekonnen*

STYLE IT: Make a rounded cut a little sexier with piecey bangs and a tousled style. Wash hair with a volumizing shampoo and conditioner. Apply a smidgen of pomade to your bangs, twisting it into the ends. Spritz a thickening lotion through the rest of your mane. Blow-dry your bangs first by wrapping 'em around a round brush and pulling them straight. When they are completely dry, separate them into chunky pieces using your fingers and add a little extra pomade for hold. Dry the rest of your hair using a round brush to pull strands straight and curl the ends under. Allow the brush to pull loosely through your hair so that it's not necessarily a sleek look. When you're done, tousle a little pomade through the bulk of your hair, working it into the roots for a little more volume. *Geortz Hair Design (Branschweig, Germany); Stylist: Ruth Goertz; Makeup: Betty Mekonnen*

STYLE IT: Growing out a cropped cut doesn't have to be difficult, especially if you've got lots of layers to work with while you wait! Mist damp roots with a volumizing spray and scrunch the product into your scalp with your fingers. Comb a styling lotion through the rest of your hair from roots to ends. Blow-dry your bangs first, wrapping them around a round brush and pulling hair straight. Lift strands up a bit at the roots because you actually want your bangs to have a little bit of volume to them. When your bangs are dry, move back slowly to each section behind them, curling the ends under with your round brush and allowing the ends to lay flat. Continue to lift hair up at the roots so that you're building volume upon volume. When hair is completely dry, tousle a little pomade throughout your mane to give the layers a piecey feel. *Excellent Hair (Wiesbaden, Germany); Stylist: Khalil Davary; Makeup: Betty Mekonnen*



STYLE IT: Are you tired of your short layers? Hoping they'll grow out soon? You can actually disguise them by putting some texture back into your look. Waves and curls can mask the separation between layers and make you look like you have a thick, full 'do. Wash your hair with a curl-enhancing shampoo and conditioner, then towel-dry. While your strands are still damp, scrunch some styling gel into them with your fingertips. As you continue to work the product into your mane, use a diffuser to apply heat all over your hair. If you want a little more volume, flip your hair over for a few minutes and apply heat while your head is hanging upside down. When your strands are almost dry, grab a medium round brush and pull your bangs straight so that they look styled and frame your face nicely. Spritz generously with a medium-hold hairspray for staying power. *David Broadway Salon (Toledo, OH); Stylist: Lesley Maddow; Color: Max EV for Primary Syn*

STYLE IT: Keep the bulk of your 'do sleek and straight while still adding volume and height! While hair is still damp, work a styling lotion through it from roots to ends with a comb. Wrap your bangs around a large round brush and pull them straight as you focus the nozzle of the dryer down the hair shaft starting at the roots. Repeat until bangs are dry. Moving back from your bangs, lift hair up at the roots and curl the ends under, creating some volume. When you're drying the rest of your hair, you can actually switch to a paddle brush and just smooth these sections down. When hair is dry, heat up a large-barrel curling iron and wrap two- to three-inch sections of hair around it to create volume and a little bit of texture. Mist generously with a strong-hold hairspray to keep the look in place. *Paul Kenneth Salon (Woburn, MA); Makeup: Betty Mekonnen*

STYLE IT: If you love cropped cuts, keep yours that way but allow a little length to develop at the back of your scalp. Wash your hair with a color-protecting shampoo and conditioner (if you have gray hair you could actually even use products for platinum blondes—it will help prevent your shade from yellowing). Work a dollop of mousse into damp strands and begin blow-drying with the aid of a large round brush to pull hair straight and smooth. Start with your bangs first because the shortest pieces will be the quickest to air dry and you don't want any frizz to creep into these strands. Pull bangs straight down towards your nose with the brush, then tousle to the side as you continue to apply heat. As you move on to the rest of your mane, lift hair up gently at the roots and curl the ends under with the brush. Repeat and apply heat until every ounce of dampness has been banished from your strands. *Excellent Hair (Wiesbaden, Germany); Stylist: Khalil Davary; Makeup: Betty Mekonnen*

STYLE IT: Keep your look interesting in the front and the back by adding lots of short layers to the back of your chin-length 'do. Before you start blow-drying, drop a dollop of mousse throughout damp hair and comb it through to the ends. Dry your bangs first, making sure to style them as you apply heat by wrapping the entire section around a large round brush and pulling them straight. Tousle the bangs to the side when you're done and use a dab of pomade on the ends to keep them to the side of your face. When you're drying the layers in the back, use a smaller round brush to create tiny waves and curl the ends under. Tease hair slightly below the crown of your head and smooth over with your hands so that it looks smooth. Mist generously with hairspray. *Nerz Hair Design (Ottweiler, Germany); Stylist: Stefan Nerz; Makeup: Betty Mekonnen*

STYLE IT: A graduated cut really does offer you an array of options when styling, and gives you a load of volume where you need it most. For this look, wash your hair with a shampoo and conditioner. Towel-dry your strands and apply a styling lotion from roots to ends. Start blow-drying at the back of your head first, lifting hair at the roots with a round brush and pulling the ends straight so they lay flat. Work through section by section until you reach the pieces that frame your face. Curl the ends under to frame around your face, making the strands curve inward. When you've finished drying, use a fine-tooth comb to tease hair at the crown, then smooth over with a flat brush to keep the smooth, shiny surface in tact. *Paul Kenneth Salon (Woburn, MA); Makeup: Betty Mekonnen*

STYLE IT: Make a round, bowl cut a little girlier by asking your stylist to make the back pieces shorter and the front pieces around your face a little longer. While hair is still damp, mix together a dollop of straightening balm with a dash of smoothing crème and a few drops of shine serum. Emulsify the products between your palms and then apply it to your hair, combing through to the ends. Part hair to one side, then start blow-drying your mane in two-inch sections. Wrap each section around a large round brush, pulling it tightly straight and curling the ends under for a tiny bit of bounce. When you're done drying, run a straightening iron over small sections of hair for a really delicate finish to your look. *Paul Kenneth Salon (Woburn, MA); Makeup: Betty Mekonnen*

STYLE IT: Keep it simple and sweet with this shiny, practically effortless cut. Wash hair with a straightening shampoo and conditioner to prep hair for styling. While hair is still moderately damp, apply a quarter-size drop of styling gel through strands. Get a large round brush and begin blow-drying your hair straight, simply molding the strands against your head in the direction you want them to lie while curling the ends under. Repeat until hair is totally dry. *Herz Hair Design (Ottweiler, Germany); Stylist: Stefan Herz; Makeup: Betty Mekonnen*

STYLE IT: A frizzless bob doesn't have to be mission impossible. Wash your hair with a shine-enhancing shampoo and conditioner. Towel-dry and comb a dollop of straightening balm through the length of your strands. Part hair down the middle and line it with a small dab of styling gel to keep that area flat. Blow-dry bangs first by wrapping them around a round brush, pulling straight, and focusing the nozzle of the dryer down the hair shaft. Repeat until bangs are completely dry. Move on to the bulk of your mane, dividing it into two-inch sections and carefully pulling each of these through the round brush, curling the ends under for bounce. Do not move on to the next section if the first one is still even remotely damp. Dampness leads to frizz and frizz leads to hair frustration! When you've finished blow-drying, finish off the look with a few drops of shine serum on your ends. *Geortz Hair Design (Branschweig, Germany); Stylist: Ruth Goertz; Makeup: Betty Mekonnen*

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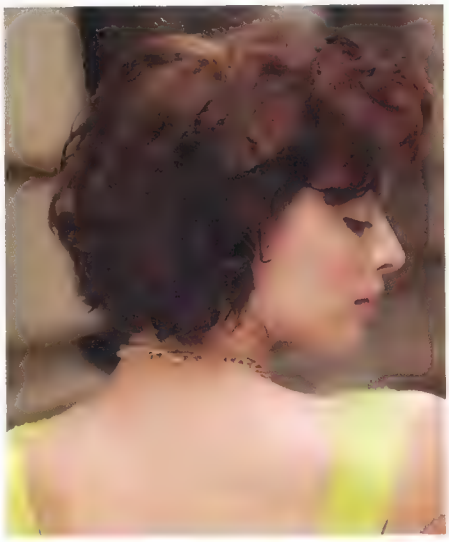
How Did You Get That Hair?

Most of us are probably too shy to stop someone on the street to ask how they got their great hairstyle, so we're here to take the guess work out of it for you and provide 9 great looks and the easy-to-use steps for achieving each 'do yourself. Scan the pages to find out which style is right for you, then read on... Production by Global Hair & Fashion Group

A graduated bob with some shorter layers really round out her look and give it a ton of star power. To style, work a curl-enhancing mousse through damp hair and scrunch it in with your fingertips, then prepare to blow-dry. Attach a diffuser nozzle to your dryer and begin applying heat from the ends up towards the roots, scrunching with your fingers the entire time. When hair is dry, create a side part and use a large-barrel curling iron to redefine any misshapen spirals. Mist your finished look with a medium-hold hairspray. *Mouton's (Grapevine, TX); Stylist: Teresa McGaha; Makeup: Betty Mekonnen; Photo: Tom Carson*



Apply a quarter-size amount of styling lotion to damp hair and rake it through with your fingers. Blow-dry your bangs first using a large round brush to pull them straight and curl the ends under, focusing the heat from the dryer down the hair shaft for a smooth finish. Next, create a side part. Use your round brush to lift layers up at the roots and pull hair straight, flipping the ends outward on top. Repeat until each section is dry before moving onto the next. When you've finished, grab a few dabs of pomade and muss it through the ends of your layers to create separation and a little extra volume at the roots. *Identity Salons (Cincinnati, OH); Stylist: Linda Cooper; Makeup: Betty Mekonnen; Photo: Tom Carson*

Mist damp roots with a volumizing spray, then work a mousse through the rest of your hair. Take a large round brush and blow-dry your bangs first, pulling them straight and curling the ends under. When they are dry you can tousle them to the side to keep them out of your way. Next, begin to work with the shorter layers at the top of your scalp first, lifting them straight up with your brush as you apply heat and curling the ends just a bit. Repeat all over your mane to create an edgy, nighttime look you'll love. When hair is completely dry, spritz it with hairspray to keep that gorgeous shape. *Kenneth's Salons and Day Spas (Columbus, OH); Stylist: Tony Anders; Makeup: Betty Mekonnen; Photo: Tom Carson*

To get her look, mist damp roots with a volumizing spray, then scrunch the product in with your fingers. Work a smoothing crème through the rest of your hair. With your mane flipped upside down, begin blow-drying and focus the heat at your roots to really pump them up with volume. Use your fingers to rake through tangled strands. When hair is about 65% dry, stand straight up and grab a large round brush. Use the brush to straighten your layers as you blow-dry, focusing the nozzle of the dryer down the hair shaft from roots to ends. Lift hair up with the brush slightly at the roots, then pull hair tightly straight and curl the ends under. Follow up with a drop or two of shine serum to make your color pop. *Mouton's (Grapevine, TX); Stylist: Teresa McGaha; Makeup: Betty Mekonnen; Photo: Tom Carson*

Wash hair with a curl-enhancing shampoo and conditioner, then blot with a towel to remove excess moisture. Work a generous dollop of curl-enhancing mousse through your mane and scrunch it in with your fingers. Attach a diffuser nozzle to your hair dryer and flip your mane upside down; apply heat to your strands starting at the ends and working up towards the roots. As you blow-dry, use your fingers to scrunch and twist a few sections here and there around your index finger to add curl. When hair is completely dry, stand straight up and give yourself a mild side part. Heat up a large-barrel curling iron and use it to define some curls here and there to sharpen your look, then mist with a medium-hold hairspray. *Kenneth's Salons and Day Spas (Columbus, OH); Stylist: Tony Anders; Makeup: Betty Mekonnen; Photo: Tom Carson*

While hair is damp, mix together a thickening lotion with a drop or two of styling lotion and work it through your strands. Create a side part and divide your mane into six sections, clipping each one back. Blow-dry the shortest pieces, that could be your bangs, first. Wrap that entire section around your brush and pull it straight down towards your nose, focusing the nozzle of the dryer down the hair shaft. Tousle bangs over to the side and use a smidgen of pomade on the ends to keep them in place. Blow-dry the bottom-most sections first, wrapping two-inch subsections around your brush, and alternate between flipping the ends out on some pieces and under for others. When hair is completely dry, give it a once-over with a paddle brush for shine. *Xena's Beauty Company (New York, NY); Stylist: Xena Parsons; Makeup: Betty Mekonnen; Photo: Tom Carson*

To achieve this curly mane, wash hair with a curl-enhancing shampoo and conditioner. Next, towel-dry your strands and apply a curl-enhancing mousse to damp strands, scrunching it through with your fingers. Take a diffuser and begin to apply heat to your locks with your hair flipped upside down for volume. Scrunch the entire time as you dry your hair. When it's completely dry, take a large-barrel curling iron and wrap one- to two-inch pieces of your mane around it tightly to reshape any loose spirals, holding it clamped shut for about five seconds before releasing. Mist hair with a hairspray to keep the look in place. *Douglas Carroll Salon (Raleigh, NC); Stylist: Douglas David; Makeup: Betty Mekonnen; Photo: Tom Carson*

Start out by working a dollop of curl-enhancing mousse through your hair. Begin blow-drying hair using your fingers as a comb to rake through your strands. When hair is about 75% dry, create a center part, then get ready to roll a set of extra-large Velcro curlers in your hair. Wrap two- to three-inch sections of hair around each one, rolling them all the way up to about an inch away from your part. Attach a diffuser nozzle to your hair dryer and apply low heat to the curlers to speed up the drying process. When they are completely dry and damp-free, unravel each roller and mist it with a strong-hold hairspray to keep the curl. Finger-comb through to loosen any curls that might be too tight. *Kenneth's Salons and Day Spas (Columbus, OH); Stylist: Tony Anders; Makeup: Betty Mekonnen; Photo: Tom Carson*

Work a dime-size amount of styling lotion through damp hair, then rub a few dabs of pomade to the ends of your strands. Blow-dry your bangs first using a small round brush to straighten and curl them under just a bit. When they are dry, use a touch more pomade to separate them into chunkier pieces. Next, use a paddle brush as you blow-dry the rest of your hair, pushing strands back and forth to create texture and movement. When you're done, use some extra pomade to play around with your hair—spike up the section down the middle (creating a faux-hawk) and smooth down the sides. *Xena's Beauty Company (New York, NY); Stylist: Xena Parsons; Makeup: Betty Mekonnen; Photo: Tom Carson*

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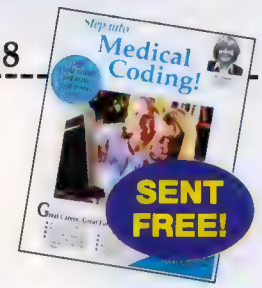

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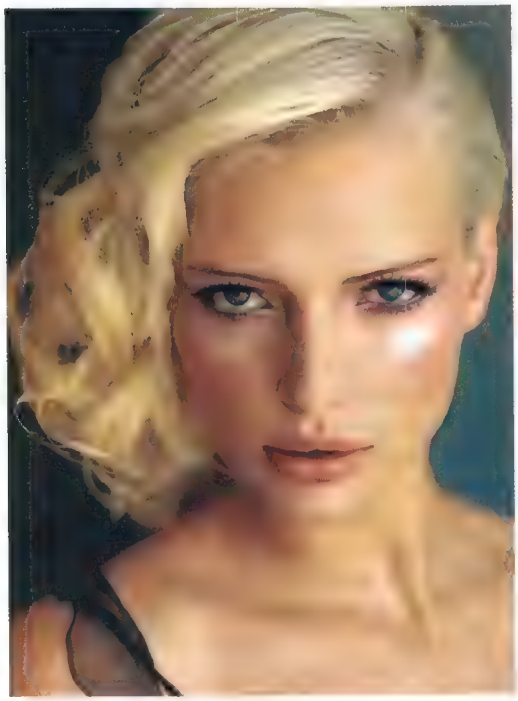
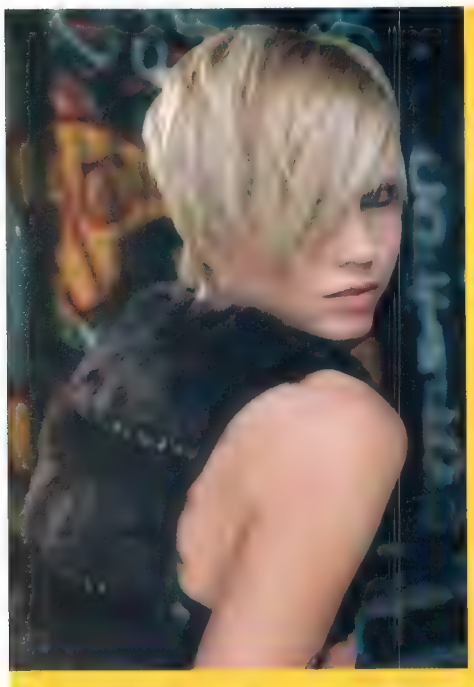


Give your bob some extra pizzazz with this elegant look. Work a curl-enhancing mousse through damp hair and scrunch it into your strands with your fingertips. Begin to blow-dry using a diffuser to apply heat to your hair, all the while scrunching locks with your fingers. When hair is completely dry, create a dramatic side part. Scoop all of the hair from one side of the part and slick it back behind your head with a small dollop of styling gel, then secure with a bobby pin. Use a small-barrel curling iron to reshape spirals around your face and mist them in place with hairspray. *Stylist: Shauky Gulamani; Makeup: Georgina Luscap; Photo: Arthur Garcia; Courtesy of Farouk*



Don't settle for lazy bed-head hair when you can have a sleek, polished look in a snap. Start out by mixing a dollop of straightening balm with an equal part of smoothing crème. Rub the mixture between your hands and apply it to the bulk of your hair in the back first, then spread it out from roots to ends. After combing the product through, divide locks into six sections, clipping each one back. Release two-inch sections of hair at a time and wrap it around a large round brush, pulling hair completely straight. Work with the same set of hair until it's totally dry and damp-free. Repeat this same step on the rest of your hair, piece by piece, until your mane is completely dry. Apply a few dabs of pomade to the ends for a piecey, separated look. *Tangles Salon (Wichita Falls, TX); Stylist: Robin Cook*

This bowl cut gets a dose of high-fashion sophistication with an even sleeker presence. Wash hair with a smoothing shampoo and conditioner, then towel-dry. Apply a dollop of straightening balm to damp hair and comb it through to the ends with a fine-tooth comb. Create a center part and comb hair forward so that there's an equal distribution of strands around your head. Use a large round brush to blow-dry hair, two-inch sections at a time, starting with the pieces closest to your forehead that act as bangs. When hair is dry, apply a few drops of styling gel to your hair and comb it through with a fine-tooth comb to create the sleek styling shown here. *Luppino's Hair, Skin & Body (Fairfield West, NSW); Stylist: Mick Luppino; Colorist: Nancy Rao; Makeup: Justine Purdue; Photo: Simon Lekias*

Blunt bangs will give you a unique look, much more modern than the typical side-swept bangs we see so much of today. To get this futuristic style, mix a dollop of straightening balm with an equal part of smoothing cream between your palms, then apply it to damp hair. Blow-dry your bangs first using a large round brush. Pull bangs very tightly down towards your face to make them completely straight and work out any kinks. Divide hair into six sections and clip each one back until you're ready to dry it. Separate each section into two-inch pieces and blow-dry, pulling the round brush tightly through your hair to straighten. When hair is dry, give your locks a once-over with a straightening iron to complete the look. *Raw (Darlinghurst, NSW); Stylist: Anthony Nader; Makeup: Aleesa McCeolie; Photo: Andrew O'Toole*

A smooth and shiny short cut can make you look both pretty and practical. After you shower and wash your hair, towel-dry your locks to remove excess water. While strands are damp, apply a dollop of smoothing balm from roots to ends. Comb the product through to ensure even distribution. Part hair down the middle. Next, take an ionic hair dryer and begin to blow-dry. Use a large round brush and wrap two- to three-inch sections of hair around the brush at a time. Pull hair straight as you run the brush through your hair, curling the ends under to create bounce. When you're finished, spritz your strands very lightly with a hair gloss to enhance the shine. *Bon Vivant Salon & Spa (Woodstock, GA); Stylist: Chad Boling*

Give your cropped cut a super straight look that has tons of movement. For this style, apply a dollop of straightening balm to damp hair and comb it through to the ends. Use a large flat brush to blow-dry your hair, pushing it back and forth to create body while making it straight. When hair is completely dry, run a flat iron over two-inch pieces of hair at a time to really make it sleek. Part hair to one side and tousle gently with a dab of pomade for some funky separation. *Salon Red (Atlanta, GA); Stylist: Holly Osias*

SMALL CHANGES, BIG STYLE

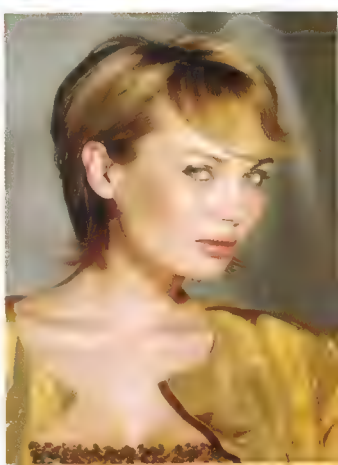
How many times have you seen a style transformation you couldn't possible replicate at home without the help of a hairstylist? These 12 looks are easy to maintain no matter what your styling skill level. Find the look you like, then use our tips to makeover your own mane.

Photos by Tom Carson • Production by Global Hair & Fashion Group

Before: A harsh, blunt look.
After: Glamorous and girlie hair.
Get It: Round out this bob with a few drops of shine serum mixed with a dollop of straightening balm. After coating locks with product, create a side part down your scalp. Use a large round brush to work on two-inch sections of hair at a time. Lift strands up at the roots and leave the ends straight. Repeat until the pieces are completely dry before moving onto the next. Finish off the look with a once-over with a flat brush to add shine. Then tease hair at the crown of your head for height and spritz with hairspray. *Xena's Beauty Company (New York, NY); Stylist: Xena Parsons; Makeup: Betty Mekonnen*

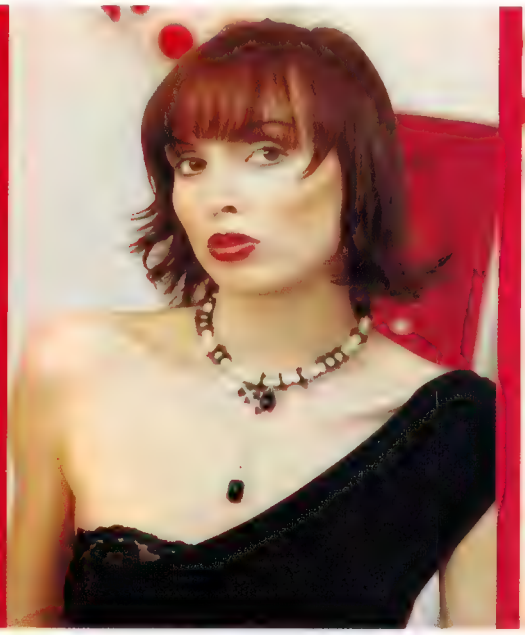
Before: Straight, boring strands.
After: Sexy style.
Get It: While hair is damp, add some styling lotion to strands and comb through. Create a side part to help differentiate between a straight and sleek side and a curlier side of your mane. Blow-dry the lesser side of the part first, using a flat brush to pull strands straight as you apply heat. When you're done with that side, switch to a diffuser nozzle and scrunch locks with your fingers as you dry the other side to create texture. When hair is dry, heat up a set of medium curlers and wrap two-inch sections around each one. Allow them to cool completely before you unravel, then loosen with your fingers and mist your mane with volumizing hairspray. *Xena's Beauty Company (New York, NY); Stylist: Xena Parsons; Makeup: Betty Mekonnen*

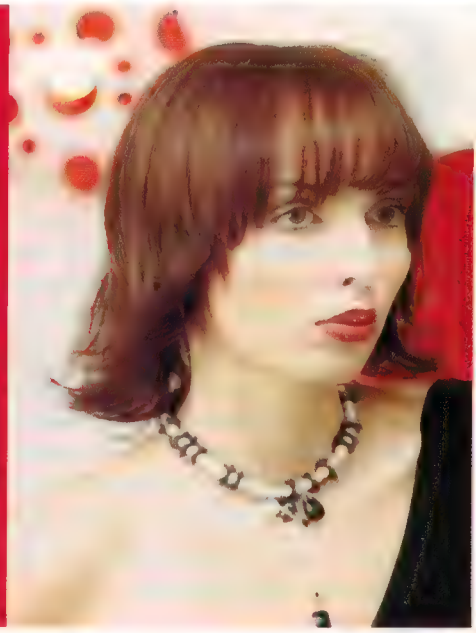
Before: A typical bob.
Get It: An evening look that screams party time.
Get It: Mist damp roots with volumizing spray, then comb straightening balm through the length down to the ends. Blow-dry your bangs first by wrapping them around a round brush and pulling straight, focusing on them until they're totally dry. Next, create a center part and use the brush to lift hair at the roots for volume, straighten through the length and flip the ends outward. Repeat until your entire mane is dry. Pull two inches of hair away from your face on either side of the part and secure behind the bottom of each ear with bobby pins to keep strands out of your face. *Xena's Beauty Company (New York, NY); Stylist: Xena Parsons; Makeup: Betty Mekonnen*



Before: Flat, lifeless hair.
After: Volume and shape.
Get It: Wash your hair with volumizing shampoo and conditioner, then mist damp strands with a volumizing spray. Blow-dry the front pieces that frame your face first, wrapping them around a large round brush and pulling them straight down towards your face as you apply heat. This will help them curve in to create a nice frame. Continue using the round brush as you blow-dry the rest of your mane. Lift hair up at the center of your hairline and pull it straight back, curling the ends under. Repeat on all layers, pulling it back instead of brushing straight down to create some volume and body. When you're done, tease strands around the crown and smooth over with a brush, then spritz with a strong-hold hairspray.

Before: Fine, thin locks.
After: Contemporary flair.
Get It: Distribute a quarter-size amount of thickening lotion through damp hair and comb through to the ends. Use a round brush to blow-dry your bangs first, wrapping them around a round brush and pulling straight until dry. Move on to the rest of your mane; lift hair up at the roots with the brush, pull the length perfectly straight, then flip the ends out slightly. When you're working on the pieces that frame your face, hold the brush vertically so that you can curve the angles away from you. Finish off the look with a light dose of hairspray. *London Hair (Mt. Pleasant, SC); Stylist: Frances DuBose; Makeup: Betty Mekonnen*





Before: Messy, shapeless strands.
After: Gorgeous curls.
Get It: Scrunch a dollop of curl-enhancing mousse through damp hair after it's been towel-dried. Attach a diffuser nozzle to your hair dryer and begin applying heat from the ends up towards the roots as you scrunch and spiral strands around your fingers. Pull bangs forward to separate them from the rest of your mane and finger-comb through as you focus the nozzle over them to keep them curly as well. When your mane is dry, heat up a large-barrel curling iron and wrap one-inch sections around it at a time, creating tight spirals. Mist generously with a medium-hold hairspray to make the look stay. *London Hair (Mt. Pleasant, SC); Stylist: Frances DuBose; Makeup: Betty Mekonnen*

Before: A plain Jane bob.
After: Sexy bedroom hair.
Get It: Make these waves yours by prepping hair with a curl-enhancing shampoo and conditioner. Blot hair with a towel to remove excess moisture, then scrunch a dollop of styling gel through damp strands. Flip hair upside down and apply heat from ends up to the roots with a diffuser. Scrunch and separate strands with your fingers as you continue to blow-dry. When hair is dry, scrunch in a little extra styling gel to make the look slightly wet-looking. *Cobella Aqua (London, UK); Stylist: Adam; Makeup: Betty Mekonnen*

Before: A pixie cut without pizazz.
After: Luscious volume.
Get It: Mist damp roots with a root booster, then spread styling lotion throughout your entire mane. Blow-dry your hair using a large round brush to pull strands up at the roots to add volume, then curl the ends gently to create softness in the layers. Repeat until hair is completely dry. Tease hair at the crown and spritz generously with hairspray. For more height, heat up a set of large-size rollers and wrap three-inch sections of hair around each one. Allow the rollers to cool before releasing, then mist with a lightweight hairspray. Loosen gently with your fingers and twist a bit of pomade into the ends. *Douglas Carroll Salon (Raleigh, NC); Stylist: Douglas David; Makeup: Betty Mekonnen*

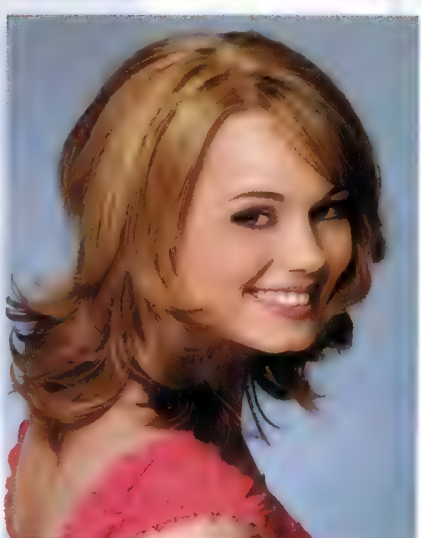
Before: An outdated, cropped cut.
After: Slick strands.
Get It: Distribute a dime-sized amount of styling gel through damp hair, then start blow-drying using a small round brush to lift up layers and straighten short strands. Work on your bangs, sweeping them to one side, and create a small curly-cue for a slightly retro look. Draw a side part and add a touch of extra gel along the line to make hairs stay flat. *Cobella Aqua (London, UK); Stylist: Adam; Makeup: Betty Mekonnen*

Flipped Out

FOR THIS COLLECTION OF STYLES, salon professionals from various Fantastic Sams of Southern California came together to offer the following glimpse into upcoming trends for women. **Photos: Taggart Winterhalter for Purely Visual**

This mid length style by Jennifer Pecbot of Fantastic Sams in Foothill Ranch, California is a perfect look for Faith. It features a rich brown hue with golden highlights for a just above the shoulder length. The cut involves a solid perimeter with long, low layers and a heavy side fringe or bang. To create this look, a styling lotion was worked through the hair before blow-drying with a round brush. Once dry, the strands were flat ironed and kicked out at the ends. A shine spray and pomade finished everything off nicely.

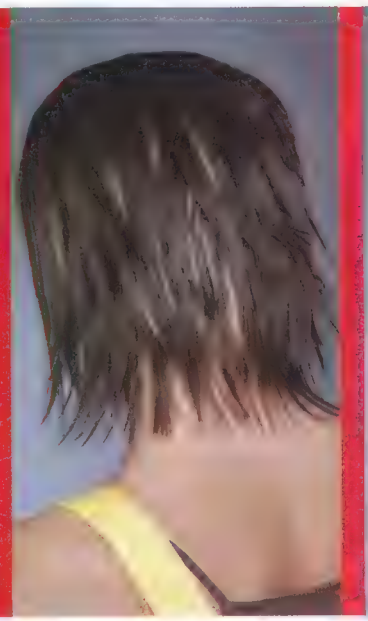
For Johanna, Rhonda Rico of Fantastic Sams in San Dimes, California richened up her faded color with a deep brown and a smattering of autumn red. The cut is shoulder length with long layers and lots of texture. To style, a volumizing spray was applied at the root while styling foam was used on the ends. Rhonda finger-dried for root lift then switched over to a round brush to add control. For a sleek style the hair was flat ironed and finished with molding mud and finishing spray.



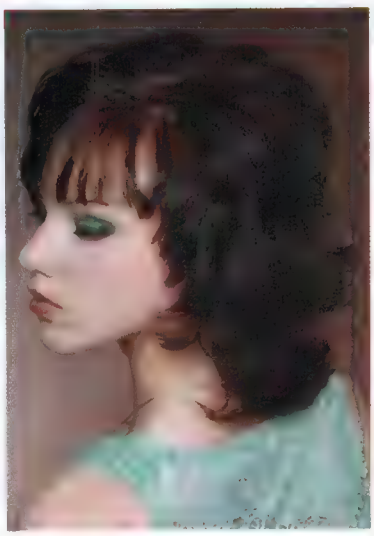
Stylist Rhonda Rico of Fantastic Sams in San Dimes, California applied a modern mid length style for Nicole. The length barely touches the shoulders but features long layering for a bit of movement. Her color is a series of medium and dark golden blonde to accent the cut. For a slightly volumized finish, the hair was applied with mousse before blow-drying for lift with a round brush. Once dry, the ends were rolled up and out with an extra large curling iron, then pomade was used to piece.

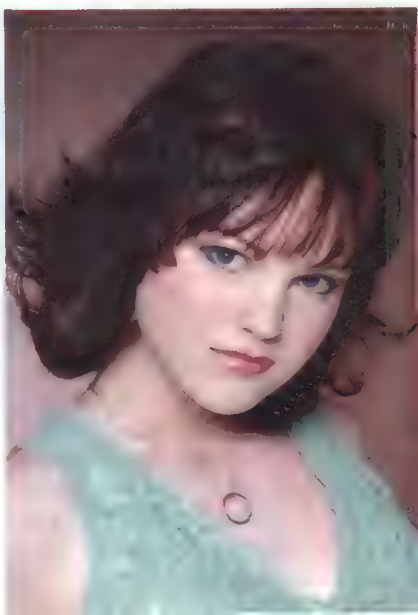
Tiffany had totally overgrown hair that was chest length in a faded light brown. Charles Holdeman of Fantastic Sams in Foothill Ranch, California cut her length to the shoulders and added some layers to frame her face. For the color, he applied a series of soft golden and blonde hues to lighten her up and brighten up her face. To style a volumizing spray and mousse are worked in on towel-dried hair. Next he blow-dried in sections with a round brush and flat ironed the sides and back for control. Shaping spray and spray shine gave just the right amount of added hold and luster.

Katey has a very edgy look by Shelly Whitaker of Fantastic Sams in Corona, California. She started with a rich brown color and accented soft blonde highlights. To style, a leave in conditioner was worked through the hair before blow-drying with a round brush for volume. Next she flat ironed kicking the ends out, then pieced with pomade.



For Nycole, stylist Linda Herrera of Fantastic Sams in Norco, California created a fun mid length style. She started with a rich brown hue then added lot of layers through a solid foundation for a textured finish. To style, mousse was worked into damp hair before blow-drying with a large round brush for volume. A large curling iron was used to bend sections to accent the texture while a medium hold spray finished the look.





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Hair Rules to Live By

By Rachelle Thomas

We've compiled a list of hair rules to live by, because when you play by these rules you'll come out a winner when it comes to having healthy, shiny and beautiful hair!

• First and foremost, eat a well-balanced diet. This has numerous benefits to your hair including reducing or preventing hair loss and encouraging new, healthy hair growth.

• If you can, wash your hair leaning over a sink or the bath to increase blood circulation to your scalp and roots. Use only your fingertips to gently massage your scalp.

• When your hair is damp, use a wide-tooth comb to eliminate any knots. Comb gently, starting at the bottom and working your way up. There are usually more tangles at the bottom of your hair than at the top.

• Don't style your hair when it is soaking wet, towel-blot first. Gently squeeze out excess moisture then pat it dry with a towel, as opposed to rubbing it with the towel, so as to decrease the amount of breakage. If you have time, allow hair to air dry naturally whenever possible to minimize the damaging heat caused by using a blow-dryer.

• Use a metal core brush when drying hair. The metal locks in heat to make hair dry faster, and tames the hair by smoothing cuticles. Hold your head upside down while drying to give you the most volume and lift.

• When combing your hair, separate it into small sections and use a wide-tooth comb.

• Use a heat styling conditioner when using a blow dryer, curling iron or ceramic flat iron to help protect hair.

• When teasing your hair focus on the crown. This will give you just the right amount of volume.

• Get creative with your styling. Curl your hair in rollers for a change, slick your hair back in a low ponytail or wear a headband to create a new look and give your hair a break from styling.

• Wash combs and brushes in shampoo or soap at least once a week. Before washing, remove all the hair first. Use a toothbrush to remove excess dirt and oils.

• If your hair never seems to look the way you want it to, you're probably ready for a cut and style. Your hairstyle plays a major role in creating a professional image and keeping your look up-to-date. If you still have the same hairstyle you had in high school it's time for a change! One great way to find a new style is to buy fashion, beauty and hair magazines and look through them for examples of hairstyles that you like and think would be flattering on you.

• Always have your hair cut by a stylist. He or she will always use sharp scissors which alleviate damaging or crushing the hair shaft. This predisposes it to split ends which can easily be prevented by going to a professional stylist.

• Don't cross your legs while getting your hair cut, because if you're sitting unevenly, your hair will be cut that way too! And don't smile when you're getting your bangs cut. Smiling raises your forehead, and your bangs may be cut too short.

• If you have a double chin, keep the hair around your face above chin level to draw the eyes upwards.

• Always go to a professional colorist for hair coloring and highlights. When you color your hair take your skin tone into consideration. For instance, if you have extremely fair-colored skin, don't color your hair black. Keep in mind that as you age, your skin color changes, so if you're unsure of a hair color, ask your stylist for a recommendation.

• To prevent your hair color from fading quickly, shampoo less frequently. When you do, use a color-safe shampoo and conditioner for color-treated hair.

• Schedule regular appointments to see your stylist and always follow his or her advice on maintaining your style and preserving your hair color.

• Never ever chemically straighten and color hair at the same time. Depending on the color you choose, wait time differs, so ask your stylist for their recommendation.

• If you're outside, remember to protect your hair while in the sun by wearing a hat or scarf to deflect damaging UVA-UVB rays and prevent you from getting straw-like hair. Apply sunscreen around your hairline and on parts to prevent sunburn on your scalp.

• Always wet down your hair before going swimming in a chlorine pool or the ocean to lessen the amount of chlorine or salt water it absorbs.

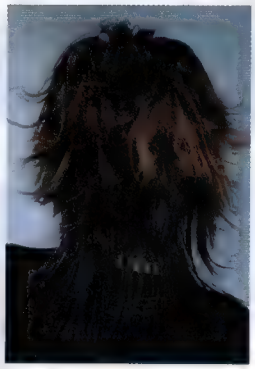
• Replace your hairbrush at least once a year. Once bristles become worn down they can damage and even break or pull out your hair.

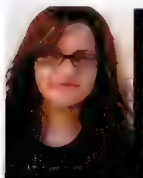
Take wonderful care of your hair and follow all the rules. If you're kind to your hair you'll be rewarded with beautiful, healthy tresses!

Making the Cut

The goal of Fantastic Sams is to make each customer look and feel absolutely fantastic. The vast pool of highly trained stylists consistently offers the most up to date looks, techniques and finishes. For this collection of styles, salon professionals from various Fantastic Sams of Southern California came together to offer the following glimpse into upcoming trends. Let's take a look... Photos: Taggart Winterhalter for Purely Visual

Victoria had natural darkest brown hair that had longer, grown out layers. Stylist Man San Yong with the San Dimas, California Fantastic Sams warmed up her color and added winter ash highlights. He gave her a highly textured cut with shattered ends and lots of internal layering. Styling lotion was applied before blow-drying with a round brush, accentuating the volume in the crown. Once dry, the ends were flat-ironed, bending outward just slightly. Wax pomade was used to work back through and piece the style out.

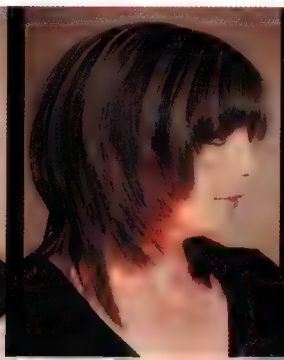


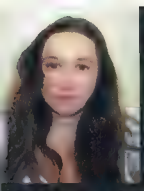


For Johanna, Rhonda Rico of Fantastic Sams in San Dimas, California richened up her faded color to a deep brown and a smattering of autumn red. The cut is shoulder length with long layers and lots of texture. To style, a volumizing spray was applied at the root while styling foam was used on the ends. Rhonda finger-dried for root lift then switched over to a round brush to add control. For a curly look, large sections were applied with a large curling iron and pieced back through with gloss. The bangs were kept straight and swept to the side.

Desiree has a classic A-line bob with very heavy side swept bangs and distinctive, dimensional color. This look was created by Rosalia Gauna of Fantastic Sams of Lake Elsinore, California by applying a leave in conditioner then blow-drying with a round brush. Shine spray and pomade provided a great end result.

For Melissa, stylist Hong (Jessica) Nguyen of Fantastic Sams in Brea, California added dimension to her color with rich lowlights and soft highlights through her medium brown base. Her cut featured longer layers and bangs on a medium length. Leave in conditioner was applied before blow-drying with a round brush. Once dry, the hair was flat-ironed and applied with shine spray to finish.





Tiffany had totally overgrown hair that was chest length in a faded light brown. Charles Holdeman of Fantastic Sams in Foothill Ranch, California cut her length to the shoulders and added some layers to frame her face. For the color, he applied a series of soft golden and blonde hues to lighten her up. To style, a volumizing spray and mousse were worked in on towel-dried hair. Next he blow-dried in sections with a round brush and flat-ironed the sides and back for control. Shaping spray and spray shine gave just the right amount of added hold and luster.

Alejandra just wanted a completely different look. Fantastic Sams of Long Beach, California stylist Bertha Martinez started with her color taking the tonal range into a completely new realm. She applied a highly dimensional series of fiery orange reds and warm blondes. Next she cut the length to just above the chin with elevation in back and a slight diagonal forward. To style, a straightening balm was worked in before blow-drying and flat-ironing. She finished with a light hold spray.

Shelly Whitaker of Fantastic Sams in Corona, California created a very fun and rounded flair for Nicole J (brunette model). She started with the color where she infused a medium brown base with a rich copper brown highlight on top. For the cut she created an A-line bob that features long layering. To style, a volumizing spray was worked onto towel-dried hair before blow-drying with a large round brush. A flat iron and a small amount of pomade were smoothed through the hair to finish.

Stylist Christina Lopez of Fantastic Sams in Mira Loma, California started with a very solid shape for Yvette's new look. This A-line bob features exaggerated length in front with a slightly shorter back. Her heavy bangs are swept to one side. For her color, rich cocoa brown was infused with feather placement of golden browns, black and toasty blonde for a unique and highly dimensional result. To style the look, Christina applied mousse on damp hair and blow-dried with a round brush coaxing extra volume at the crown. Once completely dry, the hair was flat-ironed through and applied with shine spray and pomade to piece.

Hello Gorgeous!

Make Your Mane Stand Out

Need a brush-up on styling 101? Give these tips a try for healthy, beautiful locks.

Round out this bob with a few drops of shine serum mixed with a dollop of straightening balm. After coating locks with product, create a side part down your scalp. Use a large round brush to work on two-inch sections of hair at at time. Lift strands up at the roots and curl the ends under for bounce. Repeat until the pieces are completely dry before moving onto the next. Finish off the look with a once-over with a flat brush to add shine and de-poof the style. *Focas Salon (St. Charles, IL); Stylist: Philip Battaglia; Makeup: Gina Payne*

Rough up this layered look with a few dabs of pomade throughout damp hair. Blow-dry bangs first by wrapping them around a small round brush and pulling straight as you apply heat. Move on to the rest of your mane by switching back and forth between flipping ends out and giving them a little bounce by curling them under. This will give the look a more textured feel. When hair is dry, mist generously with a medium-hold hairspray. *The Blue House (Indianapolis, IN); Stylist: Philio Salmon*

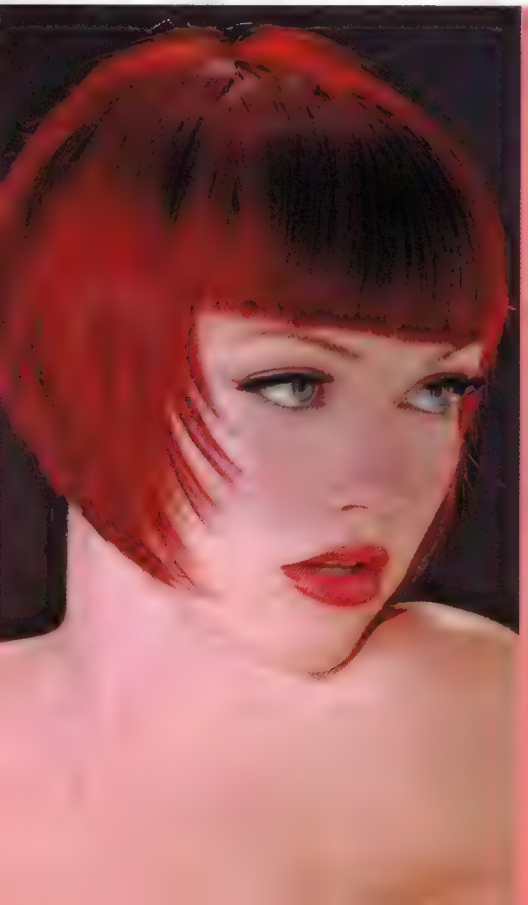
Mix up your hair's texture by smoothing out the area that frames your face and spiking up the pieces at the crown of your head. Dab a little pomade throughout your mane, then use a large flat brush to smooth out and detangle the hair closest to your face. Apply heat from a blow dryer as you brush. When you're ready for the back section, switch to a round brush and use it to spike hair up by lifting at the roots as you blow-dry. Mess a bit of pomade through this section to keep strands flexible, then spritz with hairspray. *Above & Beyond Salon & Spa (Vermilion, OH); Stylist: Missy Sheets*

Let your layers give you volume by working them to their fullest potential. Mist roots with a volumizing spray, then begin blow-drying with the nozzle focused at your roots. When hair is halfway dry, use a round brush to pull bangs straight towards your nose. Move towards the bulk of your mane with the round brush, lifting up layers at their roots and curling the ends under dramatically for bounce. Repeat until totally dry. Spray all over with a volumizing hairspray to make it stay put. *Above & Beyond Salon & Spa (Vermilion, OH); Stylist: Lauren Hall; Makeup: Tammy Hylton*

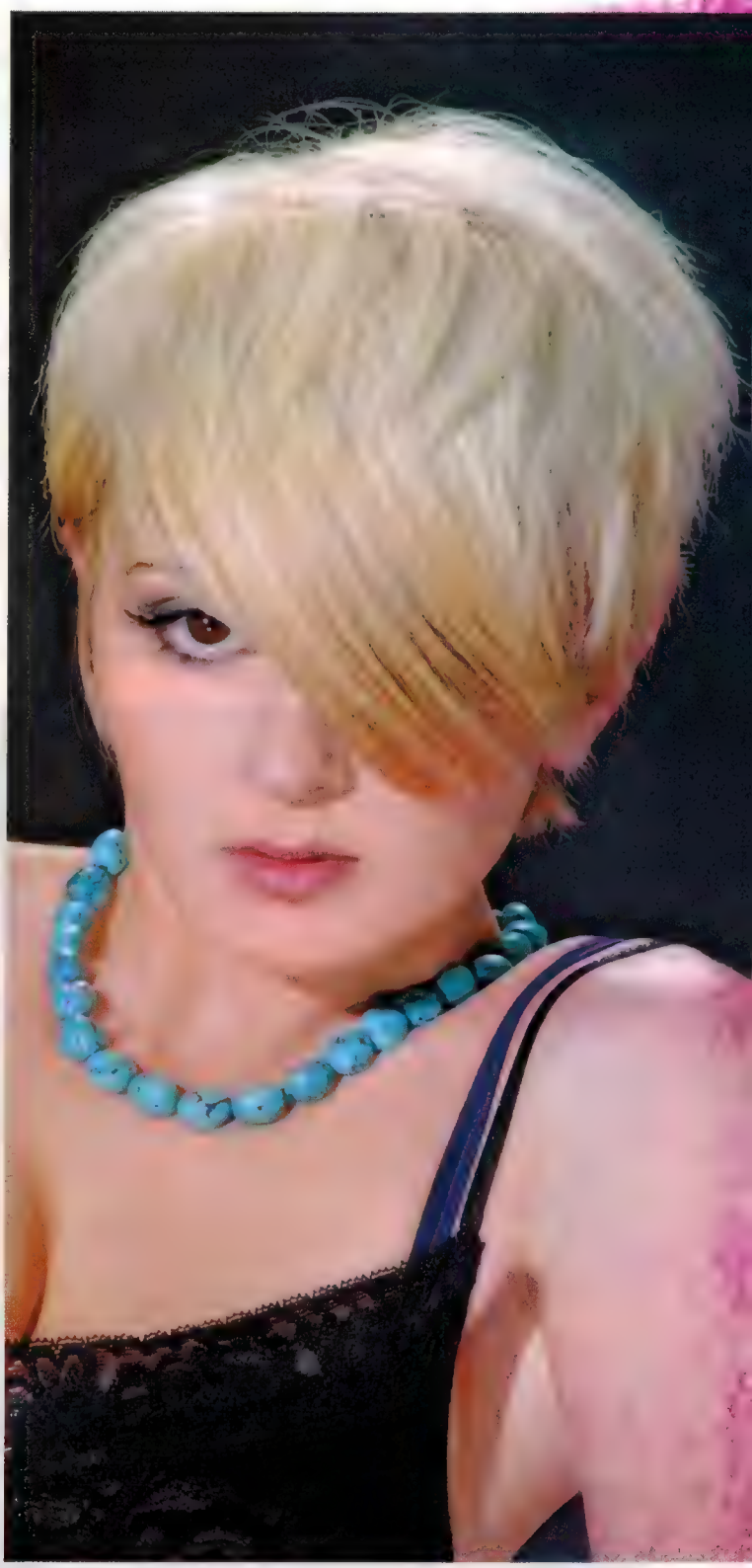
Short 'dos can still have volume. Mist damp roots with a volumizing spray, then work a bit of pomade into the ends. Blow-dry your bangs first using a large round brush to lift up at the roots, then continue to pull the length of the strands straight. Work your way back towards the crown of your head using the same motion with the brush on the rest of your hair. When you reach the back pieces, switch the position of the brush and simply use it to spike up pieces of your hair. Use extra pomade to make these spikes stay solid and slick. *Above & Beyond Salon & Spa (Vermilion, OH); Stylist: Debbie Woodmancy*

Even if you're growing out a cropped cut, you can still use spikes to keep the style modern and trendy. Wash hair with a volumizing shampoo and conditioner to gain height and body. Apply a styling lotion through damp hair. Use a round brush to spike hair towards the front of your head, around your face. Pull hair straight up at the roots and focus the blow-dryer nozzle up the hair shaft. When you reach the crown of your head, begin pulling strands back to smooth, lifting up slightly at the roots for volume, then curling under at the ends for a neat look. Mist heavily with hairspray when you're done drying. *Attitudes A Salon (Toledo, OH); Stylist: Chelse Tucker; Makeup: Kim Bowers*

Lengthier 'dos that are still considered short need tender loving care to keep them healthy. Use a deep conditioner once a week to keep your mane moisturized and shiny. While damp, comb a few drops of shine serum and a dollop of styling lotion through to the ends. Divide and clip hair into six sections. Take the first section, divide it into two-inch pieces and begin wrapping each of these individually around a large round brush, using it to pull hair straight as you apply heat. Curve the ends of the pieces that frame your face towards you, while switching the position of the brush to flip ends out at the back of your mane. When you're finished, use a drop or two of extra shine serum to make your hair look really glossy. *Above & Beyond Salon & Spa (Vermilion, OH); Stylist: Debbie Woodmancy; Makeup: Asia Woodmancy*



To get this sultry look, add some smoothing balm to damp strands. Blow-dry long bang pieces first by running a flat brush through them to smooth them out. Focus the blow-dryer nozzle down the hair shaft to keep it sleek as you apply heat. When finished with this section, move backwards with a large round brush, lifting hair up at the roots to create volume, and curling the ends under for a little bounce. Repeat on each layer, then use pomade to define the ends to finish the look. *Allen Edwards Salon (Brentwood, Studio City, Woodland Hills and Irvine, CA)*



To keep vibrant color bright, use a color-protecting shampoo and conditioner. Follow-up with a mixture of shine serum and straightening balm on damp hair. Blow-dry bangs first using a round brush to pull them straight while you apply heat from a dryer. Create a center part down your scalp, then continue working hair around the round brush to straighten, curving the ends under for a soft finish. Repeat until hair is 100% dry. *Allen Edwards Salon (Brentwood, Studio City, Woodland Hills and Irvine, CA)*

Make it messy in a sexy way. Spritz hair with a sea salt product that really thickens and adds texture to your hair while it's still damp. Use a flat brush to pull bangs straight, applying heat while you rake it through the strands. Create a side part. Switch to a round brush and pull hair straight, layer by layer, curling the ends under slightly. When dry, use pomade on the ends to make them a little edgier. *Attitudes A Salon (Toledo, OH); Stylist: Angie Williams-Zaborowski; Makeup: Kim Bowers*

To get a sleeker style, add straightening balm to damp, towel-dried hair. Blow-dry bangs first while raking a large, flat brush through them. Create a side part down your scalp, then use the flat brush to straighten hair from roots to ends. When your mane is dry, use a straightening iron on two-inch pieces to completely flatten. Finish off the look with dabs of pomade on the ends of each layer to make them piecey and funky. *Attitudes A Salon (Toledo, OH); Stylist: Janice Edinger; Makeup: Bianca Marcia*

For a combination of sleek, curly and shiny, apply a dollop of styling lotion to damp hair. Blow-dry bangs first by wrapping them around a large round brush to straighten as you apply heat. Use the round brush to straighten the rest of your hair, curling ends under. When mane is dry, create a side part, then heat up a medium-barrel curling iron. Holding the iron vertically, wrap two-inch sections around it at a time. Mist with hairspray as you unravel each chunky curl. Finger-comb through if you want to loosen up the curls a bit at the ends. *Attitudes A Salon (Toledo, OH); Stylist: Sarah Hetchler*

Give a chin-length 'do your all by infusing it with body and volume. Mist roots with a volumizing spray and apply a smoothing balm through the length of your strands. Blow-dry bangs first by wrapping the entire section around a round brush and pulling them straight, tousling to the side when dry. Create a side part, then divide the rest of your hair into small, two-inch sections. Wrap these strands around the brush and lift up at the roots, straightening through the length, then curling the ends under. Repeat several times on each small section before moving onto the next. Make sure hair is completely dry when you're done blow-drying. *The Brown Aveda Institute (Mentor, OH); Stylist: Athena Tsakirias*

Put your bangs at the focus of your 'do. Blow-dry the fringe portion first, pulling straight with a flat brush as you focus heat from your dryer down the hair shaft. Repeat until dry. Create a side part, then wrap a thicker section of your bangs around a round brush and pull those straight, curling the ends under and tousling to the side. Use this same motion throughout the bulk of your mane, wrapping two-inch pieces around the brush at a time, curling the ends under gently for bounce until completely dry. *The Brown Aveda Institute (Mentor, OH); Stylist: Kristen Ball*

Increase body and volume by using a large flat brush to push hair back and forth against your scalp as you apply heat. Straighten forwards, then backwards, to build up your hair's thickness. When your mane is nearly dry, create a side part, then brush bangs and front sections of your hair forward, down towards your face. Use the flat brush to finish off straightening the rest of your layers. Use a dab or two of pomade on the ends of each layer to make them piecey and defined. *The Brown Aveda Institute (Mentor, OH); Stylist: Kelly Wragg*

Comb a dollop of straightening balm through damp strands, then use a large round brush to pull your bangs straight, applying heat from a blow-dryer down the hair shaft. Curl the ends of your bangs under and tousle them to the side. Create a side part, then begin working back to the angles that frame your face. Lift hair up at the roots, pull the brush through the length of your hair to straighten, then allow the ends to lay completely flat. Repeat on all sections of your hair. Use a flat iron on the ends to really straighten the look. *The Brown Aveda Institute (Mentor, OH); Stylist: Ashley Spicer*

Squeeze a few drops of styling gel into your palm and rake through damp strands. Create a side part, then divide hair into small, three-inch sections. Grab a round brush and lift these sections individually up at the roots for volume while curling the ends under. Start at the bottom layer and work your way up towards the top. Repeat until hair is completely dry. Spritz generously with a volumizing hairspray. *The Brown Aveda Institute (Mentor, OH); Stylist: Andrea Gray*

Mist damp roots with a texturizing spray and scrunch it into your locks with your fingers. Blow-dry bangs first by wrapping them around a large round brush as you apply heat, then tousle to the side. Rough-dry the bulk of your mane by finger-combing through your strands as you use your blow dryer. When hair is dry, wrap random three-inch sections of your strands around a large-barrel curling iron. Hold it clamped for five seconds, then release and mist with a soft-hold hairspray for touchable texture. *The Brown Aveda Institute (Mentor, OH); Stylist: Katheryn Beller*

Short&Sweet

Kids love having a style that's all their own...Something cool and fun, but definitely something easy to take care of. Creating a personalized look for children is a task that Southern California Area Fantastic Sams are proud to take on. For kids of all ages, it's all about the hair. Photos by Taggart Winterhalter for Purely Visual

Danielle has a shoulder length bob shape by stylist Jennifer Pecbot of Fantastic Sams in Foothill Ranch, California. Her wispy bangs are side swept while the sides are tucked behind her ears and the ends are flipped upward.

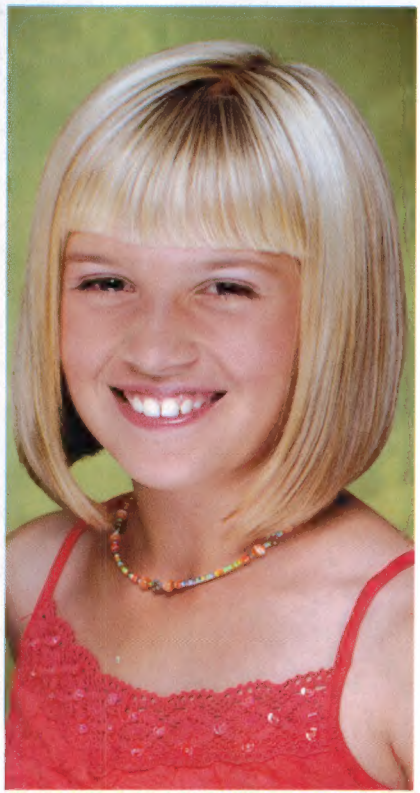
Jennifer Pecbot of Fantastic Sams in Foothill Ranch, California produced a fun styling option for Jadelyn's mid length bob. The front of her hair was divided into pie shaped wedges, then each section was twisted close to the head into large cornrows and pinned into place. The rest of the hair was allowed to air dry to active her naturally wavy texture.

Fantastic Sams stylist Margarita Zamora of Costa Mesa, California created a classic bob shape with a slight A-line quality for Jazmin. Blunt bangs delicately frame her face and accessories provide the perfect finishing touches.

Peyton has fun little ringlets by Jennifer and Ryan Metzger of Fantastic Sams in Irvine, California. Her naturally curly hair was allowed to air dry, then sections were curled with a small curling to finish the look.

Shabnam has a classic bob by Yong Cha Kim of Fantastic Sams in Orange, California. A very popular look this season, bobs are highly versatile cuts and offer a kept look for any length.

Samantha has a classic longer bob with blunt bangs. Shelly Whitaker of Fantastic Sams in Corona, California created this sleek look by blow-drying straight then smoothing a small amount of pomade over the surface for control.



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